

SUPERBOOK

SUPERBOOK

Where the Best Marketers Find the Best Partners

2018 EDITION



Real Buyers, Real Budgets



Connect With The Biggest Marketing Buyers







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GitHub





































































































































































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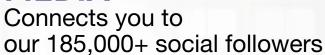
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Chief Marketer @chief_marketer · Aug 9
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RESERVATION DEADLINE: SEPTEMBER 15, 2017

I. COMPANY INFORMATION Company Name__ Suite Street City_ State/Province_ Country_ Zip/Postal Code Fax (_____) Telephone (_____) Key Contact Name Title Email

II. SELECT YOUR PACKAGE

Web address



☐ OPTION A. ONLINE + PRINT FULL-PAGE \$5,495



☐ OPTION B. ONLINE + PRINT SPREAD **LISTING \$6,495**



☐ OPTIONAL ADD-ON: **TAB AD OPENS YOUR SECTION \$4,600**

III. PAYMENT INFORMATION CHECK # _____enclosed. Payable to "Access Intelligence" Mail to Access Intelligence/Superbook, P.O. Box 9187, Gaithersburg, MD 20898-9187 * Charges will appear as "Access Intelligence" on you credit card statement. □ Invoice Me □ Amex □ MasterCard □ Visa Total Amount (from Part II): \$_____ Credit Card number Exp. Date Sec.# Authorized signature____ Billing Address (if different from above) Street Suite City____ State/Province Zip/Postal Code Country Signature

IV. SELECT YOUR CATEGORY		
(ONE CATEGORY PER LISTING; EAC	CH ADDITIONAL LISTING ONLY \$1,99	5)
AGENCIES □ Advertising Agencies □ B-to-B & Direct Marketing Agencies □ Digital & Social Media Agencies □ Event/Experiential Agencies □ PR & Communications Agencies □ Promotion Marketing Agencies	□Mall Marketing □Millennial Marketing □Mobile Marketing (Vehicle) □Mobile Marketing (Wireless)	□ Personalization Technologies □ Photo/Video Activation □ Registration Tools □ Retargeting & Programmatic Advertising □ Search Engine Optimization (SEO) □ Social Media Partners □ Staffing Technologies
MARKETING SERVICES AV, Lighting & Production Backdrops/Banners/Signs Branded Event Collateral B-to-B Services College & Youth Marketing Compliance/Legal Solutions/ Insurance/Liability Consumer Packaged Goods (CPG) Services Contact Center Solutions	□ Multicultural Marketing □ Point of Purchase (POP)/Point of Sale (POS) Displays □ Pop-Up Store Partners □ Printing □ Rebate Processing □ Restaurant/Hospitality Marketing □ Retail Marketing □ Security Firms □ Shipping & Transportation □ Social Media Services □ Sports Marketing	□Video Screen Systems □Video/Photography □Virtual Events □Virtual Reality (VR) &
□ Content Marketing Services □ Coupon Services □ Customer Loyalty/Incentives □ Direct Marketing □ Ecommerce Solutions □ Entertainment Marketing □ Event Execution & Operations □ Event Staffing	□ Tension Fabric □ Vehicle Leasing □ Vehicle Wraps □ Web Site Design □ Other MARKETING TECHNOLOGIES □ Apps/Mobile	VENUES & PROPERTIES Concert Halls & Theaters CVB Fairs/Festivals Hotels Museums Restaurants

□Entertainment Marketing
□ Event Execution & Operations
□Event Staffing
□Executive Recruiting
□Exhibit Systems & Rentals
□Exhibits: Designers & Builders
□Exhibits: Multilevel
□ Exhibits: Outdoor Structures
□Exhibits: Portable/Modular
□Exhibits: Set Design &
Construction
□Exhibits: Truss Systems
□ Field Marketing
□Games/Contests/Sweepstake
☐Generators & Power Supply
☐Guerilla/Street Marketing
☐ Healthcare Marketing
I leall leafe Marketing

□ Contact Solution Technologies □ Stadiums □Content Management Systems □Unique Venues (CMS) □Customer Relationship

/lanagement (CRM)	PRO
ata Collection/Lead Generation	Digi
Nigital Accot Management	DEVO

□ Digital Asset Management □Ecommerce Software & Systems

□ Gamification ces Interactive Technologies □Kiosks

■ Marketing Automation ☐ Measurement/Analytics **DUCTS**

ital Signage ☐ Event Cases □ Flooring ☐ Furniture Rentals

☐Gift Cards & Certificates □ Inflatables

□ Premium Incentives

☐Tents/Domes □Other