



CHIEF/MARKETER / eventmarketer[®]
SUPERBOOK

Where the Best Marketers
Find the Best Partners

2018 EDITION



Real Buyers, Real Budgets



**ONE BUY REACHES
\$25 BILLION
WORTH OF MARKETING BUYERS**

Connect With The Biggest Marketing Buyers



*sample of Superbook users

CHIEF/MARKETER / eventmarketer SUPERBOOK

WE PROMOTE YOU 365 DAYS A YEAR

SOCIAL MEDIA



Connects you to
our 185,000+ social followers



Chief Marketer @chief_marketer · Aug 9

The best marketers only work with the best industry partners. Find them all in the Superbook

bit.ly/1Oq8BDt

Sponsored Stories You May Like



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How Millions Are
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AFFILIATE MARKETING

Expands Superbook
content across
5,000+ sites



EMAILS AND NEWSLETTERS

Deliver your products,
services and content to
over 125,000 inboxes



SEARCH MARKETING

Puts you in front of buyers actively
searching for your services

[Superbook Buyer's Guide](#)

superbook.chiefmarketer.com

Find the Best Partners for
Your Best Marketing Programs

Reservation Form

SIGN, SCAN, AND RETURN TO CYNTHIA FORISTEL AT
 CFORISTEL@ACCESSINTEL.COM OR 203.899.8482

RESERVATION DEADLINE: SEPTEMBER 15, 2017

I. COMPANY INFORMATION

Company Name _____
 Street _____ Suite _____
 City _____
 State/Province _____
 Country _____ Zip/Postal Code _____
 Telephone (_____) _____ Fax (_____) _____
 Key Contact Name _____
 Title _____
 Email _____
 Web address _____

II. SELECT YOUR PACKAGE



OPTION A.
ONLINE + PRINT FULL-
PAGE \$5,495



OPTION B.
ONLINE + PRINT SPREAD
LISTING \$6,495



OPTIONAL ADD-ON:
TAB AD OPENS YOUR
SECTION \$4,600

III. PAYMENT INFORMATION

CHECK # _____ enclosed. Payable to "Access Intelligence"
 Mail to Access Intelligence/Superbook, P.O. Box 9187, Gaithersburg, MD 20898-9187

* Charges will appear as "Access Intelligence" on you credit card statement.

Invoice Me Amex MasterCard Visa

Total Amount (from Part II): \$ _____

Credit Card number _____
 Sec.# _____ Exp. Date _____
 Authorized signature _____

Billing Address (if different from above)
 Street _____ Suite _____
 City _____ State/Province _____
 Country _____ Zip/Postal Code _____

Signature _____ Date _____

IV. SELECT YOUR CATEGORY

(ONE CATEGORY PER LISTING; EACH ADDITIONAL LISTING ONLY \$1,995)

AGENCIES

- Advertising Agencies
- B-to-B & Direct Marketing Agencies
- Digital & Social Media Agencies
- Event/Experiential Agencies
- PR & Communications Agencies
- Promotion Marketing Agencies

MARKETING SERVICES

- AV, Lighting & Production
- Backdrops/Banners/Signs
- Branded Event Collateral
- B-to-B Services
- College & Youth Marketing
- Compliance/Legal Solutions/Insurance/Liability
- Consumer Packaged Goods (CPG) Services
- Contact Center Solutions
- Content Marketing Services
- Coupon Services
- Customer Loyalty/Incentives
- Direct Marketing
- Ecommerce Solutions
- Entertainment Marketing
- Event Execution & Operations
- Event Staffing
- Executive Recruiting
- Exhibit Systems & Rentals
- Exhibits: Designers & Builders
- Exhibits: Multilevel
- Exhibits: Outdoor Structures
- Exhibits: Portable/Modular
- Exhibits: Set Design & Construction
- Exhibits: Truss Systems
- Field Marketing
- Games/Contests/Sweepstakes
- Generators & Power Supply
- Guerilla/Street Marketing
- Healthcare Marketing

- Installation and Dismantle
- In-Store, Shopper Marketing & Sampling
- Lead Acquisition & Engagement
- Mall Marketing
- Millennial Marketing
- Mobile Marketing (Vehicle)
- Mobile Marketing (Wireless)
- Multicultural Marketing
- Point of Purchase (POP)/Point of Sale (POS) Displays
- Pop-Up Store Partners
- Printing
- Rebate Processing
- Restaurant/Hospitality Marketing
- Retail Marketing
- Security Firms
- Shipping & Transportation
- Social Media Services
- Sports Marketing
- Tension Fabric
- Vehicle Leasing
- Vehicle Wraps
- Web Site Design
- Other _____

- Personalization Technologies
- Photo/Video Activation
- Registration Tools
- Retargeting & Programmatic Advertising
- Search Engine Optimization (SEO)
- Social Media Partners
- Staffing Technologies
- Survey Tools
- Video Projection Mapping
- Video Screen Systems
- Video/Photography
- Virtual Events
- Virtual Reality (VR) & Augmented Reality (AR)
- Wearables
- Website Optimization Technologies
- Other _____

VENUES & PROPERTIES

- Concert Halls & Theaters
- CVB
- Fairs/Festivals
- Hotels

MARKETING TECHNOLOGIES

- Apps/Mobile
- Contact Solution Technologies
- Content Management Systems (CMS)
- Customer Relationship Management (CRM)
- Data Collection/Lead Generation
- Digital Asset Management
- Ecommerce Software & Systems
- Gamification
- Interactive Technologies
- Kiosks
- Marketing Automation
- Measurement/Analytics

- Museums
- Restaurants
- Stadiums
- Unique Venues

PRODUCTS

- Digital Signage
- Event Cases
- Flooring
- Furniture Rentals
- Gift Cards & Certificates
- Inflatables
- Premium Incentives
- Tents/Domes
- Other _____