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**CHIEF MARKETER UNVEILS 2018 'FUTURE CMOs': FIRST-EVER SPECIAL REPORT
RECOGNIZES THE INDUSTRY'S TOP UP-AND-COMING MARKETERS**

Industry's first and only comprehensive recognition program profiles marketers from American Express, Citi, PepsiCo, General Motors and more voted by their peers to be blazing a path to the c-suite.

Norwalk, CT, March 6, 2018 – Chief Marketer, the leading publisher of content, recognition programs and events for Fortune 1000 marketers, today unveiled the coveted 2018 Future CMOs list—the annual editorial spotlight of today's marketing rising stars, voted by their peers to be among the Chief Marketing Officers of tomorrow.

This year's esteemed lineup of c-suite-bound marketing strategists, innovators and leaders represents a diverse lineup of businesses, brands and verticals. They include:

- Rick Ayala, Vice President of Marketing, ADP
- Nicole Dorrlor, Senior Vice President of Marketing, Truth Initiative
- Sara Guzman, Senior Director, Marketing-Frito-Lay, PepsiCo
- Melody Lee, Global Director of BOOK by Cadillac, General Motors
- Amanda Moore, Senior Director, Social & Digital Marketing, Marriott
- Raina Moskowitz, Vice President, U.S. Customer Marketing, American Express
- Casey Nelson, Brand Director, Jack Daniel's
- Rahim Rajpar, Vice President of Strategy and Business Development, John Hancock
- Ashley Schachner, Director of Experiential Marketing, Pernod Ricard
- Monique Townes, Senior Vice President of Experiential Marketing, Citi

"Today's CMOs need to be well-versed in a variety of skills while remaining focused in an industry that thrives on constant change," says Jessica Heasley, Content Director at Chief Marketer. "This year's Future CMOs each represent a mastery of these broad capabilities while also bringing unique strengths to their organizations. We are confident these multi-taskers, risk-takers and smart collaborators are all top marketing executives in the making."

Hundreds of submissions from brands across the country were received earlier this year. Finalists were selected based on colleague recommendations, a track record of innovative ideas, strong strategic thinking, proven leadership skills and an overall portfolio of work that is pushing the marketing discipline forward. Any job title, level and role was welcome. Only brand-side marketers were eligible.

Click [here](#) to read the special report.

ABOUT CHIEF MARKETER

Chief Marketer, an Access Intelligence brand, provides 105,000 marketers and aspiring CMOs with content, ideas, recognition and events that help them make smarter decisions with their marketing budgets. It offers data-driven industry intelligence, actionable insights, inspiring case studies and the latest technology trends so marketers can improve their campaigns and increase ROI. CM readers who rely on its content and live-event resources to help them cut through the noise and find the solutions necessary to optimize their performance. In addition to the Chief Marketer 200, Chief Marketer also produces the PRO Awards and annual training events including Leaders of Brand Activation and B2B Connect to Convert. Learn more at chiefmarketer.com.

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