

MODELS/TALENT AGENCIES



ENCORE NATIONWIDE, INC.
 2772 Artesia Blvd, Suite 204
 Redondo Beach, CA 90278
Phone: (310) 793-9596 ext.10 or (866) GET-STAFF
 (438-7823) TOLL FREE:
Fax: (310) 793-9242
E-Mail: Lhess@Encorenationwide.com
Website: www.Encorenationwide.com



The Lead in Nationwide Event Staffing!

Imagine a staffing agency where all of the people working internally have the experience of being on the road working promotional tours. A staffing agency that not only understands the importance of having the correct number of promotional staff at an event, but also supplies the **RIGHT** person for each promotion. That is exactly what you get with Encore Nationwide. We work with each one of our clients to design a staffing solution to meet their exact specifications...

A partial list of the staffing solutions we offer:

- Product Ambassadors
- Hosts/Hostesses
- Print/Runway Models
- Promotional Models
- Trade Show Spokesmodels
- Costume Characters
- Samplers
- Tour Managers
- Regional Managers
- Field Managers
- Emcee's
- DJ's
- Truck Drivers (all classes)
- Temporary Labor
- And so much more!

The Leader in Staffing Technology!

We are simply not satisfied with being the best staffing company and resting on our laurels. We know how extensive events are becoming today so we decided to take staffing to the next level. We

are the first and only event staffing company with a custom built operating system that not only makes staffing easier for us and our staff, it caters to our clients and increases our staffing performance!

E-PASS (For Our Clients)

- Real time staffing updates 24/7.
- See headshots and staff profiles for your promotion.
- On-line time-sheet reporting.
- The ability to search our database anytime in any market.
- On-line cost tracking.
- View program staffing costs at a glance.
- PDA friendly system, for those last minute updates in the field.
- And a whole lot more!

E-Planner (For Our Staff)

- Automatic job reminders.
- Easy to use system at the touch of a button.
- Program details available 24/7 (no longer looking for past e-mails!)
- Map It! Our automatic mapping system that directs our staff to your event site.
- Week and month at a glance! Our on-line planner for all booked events.
- Automatic check notification.
- The ability to track and view payment details.
- And a whole lot more!

Call us today for an in-depth test drive on our revolutionary staffing software!

The Leader in Risk Management

When it comes to insurance, we have the most expansive coverage in the industry. We can usually meet and exceed your requirements.

- The first event staffing company with an all fifty (50) states Worker's Comp. insurance policy.
- General Liability insurance with a one million policy and a five (5) million umbrella coverage policy.
- Nationwide Commercial Automotive policy.
- We can even add you and your clients as additionally insured!

Make the call for yourself and find out why Encore Nationwide truly is.....

"The Arms and Legs of the Event Marketing Industry!"



PROMOSYNTHESIS, LLC
 300 Prairie Center Drive #225
 Eden Prairie, MN 55344
Phone: (952) 746-6980
Fax: (952) 746-6984
Contact: Susan Daub
Website: www.promosynthesis.com
Company Description: We are a promotional staffing agency providing experienced and talented individuals for events nationwide. We are the live extension of your clients' marketing message. From guerilla teams to gorilla costumes, our staff has a wide range of talents.

Why promosynthesis: Our *personnel* touch. promosynthesis' longstanding client partnerships can be attributed to:

- A. Account Managers' attention to detail**
 - You focus on your clients and let us handle the stress of staffing.
- B. Focus on quality** - We attract and retain top talent. Our database, containing 20,000 + staff (and continuously growing), is constantly updated with client feedback
- C. 24x7 hotline** - We are responsive to staffing issues and last minute requests.
- D. Track record for success** - 14 years of growth and the best client retention in the industry.
- E. Responsiveness to changing client needs**
 - We now provide worker's compensation in most states
- F. All of the above**

MOTOR SPORTS MARKETING



GIGUNDA GROUP, INC.
 540 N. Commercial St.
 Manchester, NH 03101
Phone: (603) 314-5000
Fax: (603) 314-5001
E-Mail: info@gigundagroup.com
Website: www.gigundagroup.com
Company Description: We are a dynamic marketing company that thinks strategically, wraps our imagination around your brand, bring dazzling consumer experiences to life and execute flawlessly time and time again!

We Engage consumers, Evolve behavior, and Elevate brands.

We go to the sidelines at the NFL Super Bowl with **Campbell's**... On the road with Britney Spears & **Nabisco**... Courtside with **Kraft** & the NCAA... Backstage with the American Idols & **Kellogg's**... On site at family festivals with **P&G's** Charmin Mobile Restroom & Pampers Inspired By Babies tour... Upstream with **Pepperidge Farm's** Goldfish mobile... Shopping with **Discover Card** at Mills Malls... Back to School with our exclusive **College Kit™** Fall Welcome Gift... Coast to coast with **Wal*Mart, Target, Kroger, Publix,** & every other retailer.

We go. Do you?

Programs/Services:

Experiential Marketing:

- Event Production
- Mobile Tours
- Sports and Entertainment Marketing
- Sponsorship and Retail Activation

College Marketing:

The College Kit® Fall Welcome Gift — The most requested college co-op program in the country! Distributed annually to 1,000,000 students.

MOVIES/IN-THEATER PROMOTIONS



FANDANGO PROMO RESOURCE CENTER TEXT

12200 W. Olympic Blvd., Ste 150
Los Angeles, CA 90064

Phone: (310) 451-7690 x 106

E-Mail: barry.yudess@fandango.com

Company Description:

Fandango, the nation's largest movie ticketing service, sells tickets to more than 13,600 screens and 1,150 theaters (nearly 70 percent of theaters enabled for remote ticketing) and to four of the five largest theater circuits. Fandango's promotional codes enable you to deliver movie tickets via the Internet and can be distributed as rewards, gestures of appreciation or consumer offers.



Phone: (775) 833-0303

Website: www.hollywoodmoviemoney.com

Description: Offer millions of free movie tickets to customers, but pay for only the fraction that are ultimately redeemed. Deliver Hollywood Movie Money in- or on-pack, via our innovative print-at-home program, or on prepaid debit cards. Unlike other movie rewards, Quantum's can be used at every theater for any show.

Clients include: Disney, Universal, 20th Century Fox, Nestle, General Mills

SCREENVISION

1411 Broadway, 33rd Floor
New York, NY 10018

Phone: (212) 497-0424

Contact: Chris Woods, Corporate Sales

E-Mail: cwoods@screenvision.com

Website: http://www.screenvision.com

Screenvision, the world leader in in-theatre advertising, provides comprehensive cinema-marketing solutions. With penetration in all 50 states, Screenvision's network includes nearly 14,000 screens.

Screenvision advertisers reach consumers throughout the movie-going experience through cinema spots, slides, digital preshow sponsorship and in-lobby promotions. Off-the-shelf and customized integrated marketing solutions are available.

Contact Screenvision for all of your in-cinema advertising needs.

MUSIC CARDS



EMI MUSIC MARKETING

5750 Wilshire Blvd., Suite 300
Los Angeles, California, 90036

Phone: (323) 692-1224

Contact: Stefanie Ribeiro

E-Mail: Stefanie.ribeiro@emicap.com

Website: www.emicapsm.com

Please see our main listing in the Music Marketing Section

MUSIC MARKETING/ DOWNLOADS



CD PROMO

Phone: (888) 625-3475

Fax: (818) 884-6265

Contact: Denny Tedesco

E-Mail: dennyted@Mac.com

Company Description: CD PROMO specializes in CDs for premium gifts. Musical CDs give the client the opportunity to deliver their message by customizing the booklet and face of the CD. Great gifts for trade shows, sales staff and holiday gifts.

Clients: Kodak, Acura, Hilton, AFLAC, Banana Republic, Canon Copiers.

Why we're different: We treat a 500 order the same as a 50K order. We love music! We handle the Mastering, manufacturing and licensing. Turn around as quick as three weeks. Check our Website. Our CDs are customized. We are not a "your logo here" type company.



EMI MUSIC MARKETING

Headquarters: 5750 Wilshire Blvd., Suite 300
Los Angeles, California, 90036

Phone: (323) 692-1224

Contact: Stefanie Ribeiro

E-Mail: Stefanie.ribeiro@emicap.com

Website: www.emicapsm.com

East Coast Office: Jacqueline Vargo, 212-253-3011
Leslie Chinae 212-253-3011

Atlanta Office: Gary Eaton, 770-417-4501

Chicago Office: Aisha Noble, 847-806-7964

Company Description: EMI is the world's largest independent record company, operating in nearly 50 countries around the world. Its labels include Capitol, Virgin, Blue Note, Astralwerks, EMI Televisa, Capitol Nashville, Angel, and Priority.

EMI's recording artists include The Beach Boys, Beastie Boys, The Beatles, Sarah Brightman, Coldplay, Daft Punk, Placido Domingo, Fat Boy Slim, Mick Jagger, Janet Jackson, Norah Jones, Lenny Kravitz, Massive Attack, Paul McCartney, Kylie Minogue, Pink Floyd, The Rolling Stones, Frank Sinatra, Thalia, Tina Turner, Keith Urban, and Robbie Williams.

Specializations: EMI Music Marketing is a full service staff of professionals that can assist with conception, completion, and everything in between. EMI Music develops exciting and innovative programs that meet your specific brand objectives. We offer customized digital download programs, private label and custom branded CD compilations, premiums, seasonal campaigns, and loyalty programs. We have worked with many Fortune 500 companies on various compilations, incentives and promotions throughout the years.

Partial Client List: General Mills, McDonald's, Kellogg's, Kohl's, Starbucks Coffee Co., Pizza Hut, KIA, Shell Oil Co., Microsoft, Toyota, Kodak, *Entertainment Weekly*, Budweiser, Keebler, The Gap, Frankel, Draft Worldwide, Allied Domecq and more.



SOUND PROMOTIONS

1216 Liberty Way
Vista, CA 92081

Phone: (888) 222-1278

Fax: (760) 560-2200

E-Mail: PrivateLabel@sound-promotions.com

Website: Sound-Promotions.com



Description: Sound Promotions is a leading provider of customized music CDs for promotional use. The Private Label Collection offers music to match any promotional theme or target audience, from original recordings by the original artists to instrumental compilations by the world's leading orchestras.

Specialization: Sound Promotions now offers MUSIC DOWNLOADS in addition to CUSTOMIZED MUSIC CDs. Now, for the first time, MUSIC DOWNLOADS—the hottest item in the promotional products industry—are available in the quantities and at the price you need.

More than 200 pre-licensed albums are available for four-color imprint in small quantities for fast turnaround, or with fully custom art and packaging in larger quantities. With music to match virtually any target audience or marketing theme, we are your one-stop solution to make any product introduction, corporate anniversary, special event or trade show more effective and memorable. Unsurpassed quality, selection, and customer service.

Partial Client List: Time-Warner, Bank of America, Ford Motor Company, Teleflora, Marriott Hotels, many banks, hotels, hospitals, credit unions and major corporations.

NIGHTLIFE MARKETING



eventive marketing, llc

55 fifth avenue
new york, ny 10003

Phone: (212) 463-9700

Fax: (212) 727-1716

Contact: david saalfrank, svp

E-Mail: davids@eventivemarketing.com

Website: www.eventivemarketing.com

eventive marketing knows your consumers.

We know who they are, where they live and what they do. Most importantly, we know how to get them excited about your products by creating relationships that cultivate emotional preference for your Brand.

we are your experts in experiential marketing.

For over a decade we have investigated, explored, been immersed in and built relationships with every aspect of the event marketing mojo.

experience makes a difference.

You won't have to struggle through a learning curve. And we'll bring our high level of experience and knowledge to your programs, ensuring a positive impact on your bottom line - with quantifiable increases in awareness, trial...and sales.

eventive's expertise.

event marketing
sponsorship activation
sampling
retail-tainment
mobile marketing
nightlife marketing
multi-cultural marketing

eventive's Clients:

Johnson & Johnson/Macneil Pharmaceutical, Kellogg, Heinz, Nestlé Foods, Dannon, Pfizer, Microsoft Xbox, Coors Brewing Company, The Kids' WB!, The National Anthem Project



MODERNE PROMOTIONS GROUP

162 Merritts Road
Long Island, NY 11735

Phone: (516) 694-1231

Fax: (516) 694-1302

Contact: Lou Mourelatos

E-Mail: Lou@ModernePromotions.com

Website: www.ModernePromotions.com

Since 1990 Moderne Promotions Group has leveraged our relationships, resources and expertise to deliver measurable results for our select clients from coast to coast.

Expertise

Nightlife/Lifestyle/Entertainment/Music and Multicultural Event Marketing Specialists. Full-service from the best strategists in the business, to world-class brand ambassadors, to the most proficient and experienced event executors. Moderne's reputation and reach is in all markets and across the multicultural mosaic of the USA. Authentic, unique and passionate are our people and our event experiences.

Event Management, Promotion Marketing, Custom brand experiences, creating brand relevance that engages target, sampling and media tie-ins, BUZZ, undercover, street and guerilla marketing, retailtainment-driven, website driving and grassroots multicultural programs.

Global elite clients such as McDonald's; Anheuser-Busch; and quite an impressive list of promotion and marketing agencies. Complete strategic, staffing, execution, management and measurement.

PACKAGE INSERTS

LEON HENRY INCORPORATED

200 North Central Avenue, Suite 220
Hartsdale, NY 10530-1940

Phone: (914) 285-3456

Fax: (914) 285-3450

Contact: Gail Henry, Executive VP

E-Mail: lh@leonhenryinc.com

Website: www.leonhenryinc.com

Specialization: Insert media brokers/managers. Insert placement into mail order packages, statements, co-ops, ride-alongs, catalogs, card decks, sample kits, door-to-door distributions and remnant space; targeting prospective customers.

Other Services: Mailing list brokerage/management.

PACKAGING

A & I/CREATIVE PACKAGING SOLUTIONS

Phone: (877) 887-5847

Fax: (877) 605-1853

Contact: Al Bagocius, Owner

E-Mail: al@aicreativepackaging.com

Website: www.aicreativepackaging.com

"We Package Your Message!" is our motto. **Simply put-** we produce creative packaging solutions to hold your literature, products & media to make your business stand out from your competitors. Samples, prototypes & **Idea Kits** provided at no cost. Visit our website @ www.aicreativepackaging.com



EPI - PRINTING, PACKAGING & FULFILLMENT

5404 Wayne Road
Battle Creek, MI 49015

Phone: (269) 964-4600

Contact: Holly Ringle

EPI marketing solutions feature printing, packaging, fulfillment and distribution. Offerings include creative, print and lettershop services, large format printing, direct mail, print-to-order, variable data, folding carton/point of sale, kitting, database management and more.

PHOTOGRAPHY/PROMOTIONAL

PICTUREU PROMOTIONS

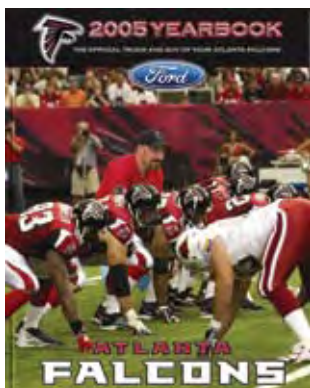
3490 Piedmont Rd, Suite 655
Atlanta, GA 30305

Phone: (800) 929-0223

Contact: David Wasserman, President

E-Mail: David@pictureu.com

Website: www.pictureu.com



PictureU Promotions is a technology-based event marketing agency. We provide our clients with unique and innovative services that are utilized onsite to activate a sponsorship by enhancing a consumer's experience with the brand and collecting pertinent consumer information for our clients.

PLASTIC PRODUCTS



MILMOUR PRODUCTS AND PROMOTIONS

8131 Monticello Avenue
Skokie, IL 60076

Phone: (847) 324-8048 or (888) 676-2645

Contact: Nancy Rooks, National Marketing Director

E-Mail: info@milmour.com

Website: www.milmour.com

Expertise: CUSTOM PREMIUM PROMOTIONS including in-pack, on-pack, near pack, container-pack, giveaway and mail-in offers. Specializing in plastics and related material.

Company Description: Milmour Promotions is the industry's recognized leader for creating, designing, and manufacturing premiums. We provide all stages of product development, from brainstorming to quality control and testing to fulfillment. We are fun, extremely innovative and award winning. Full-service.

Clients: Consumer Package Goods and Consumer Goods, including Kraft Foods, Unilever/Best Foods, Frito-Lay, Pfizer, Energizer, 3M Corp.

POINT-OF-PURCHASE DISPLAYS



BFG COMMUNICATIONS

Phone: (843) 837-9115 x11

E-Mail: kmeany@bfgcom.com

Website: www.bfgcom.com

Reach out and grab them.

POP-UP STORES



GRAND CENTRAL MARKETING, INC.

111 East 12th Street, 2nd Floor
New York, NY 10003

Phone: (212) 253-8777

Fax: (212) 253-6776

Contact: Matthew Glass, Chairman & CEO

E-Mail: info@grandcentralmarketing.com

Website: www.grandcentralmarketing.com



Los Angeles office: 2401 Pacific Coast Highway, Suite 107, Hermosa Beach, CA 90254

Phone: 310-937-7735

Contact: SeeLun Mak, Vice President

Grand Central Marketing is an event marketing and promotion agency that creates interactive experiences that bring brands to life. Whether it's opening a restaurant for cats to launch a new line of Meow Mix, parading race cars through Times Square to promote NASCAR or creating an exhibition for National Geographic inside Grand Central Terminal, GCM promotions leave an indelible impression on consumers.

Capabilities: Promotional Tours, Entertainment Marketing, Grassroots Marketing, Public Relations, Pop-Up Retail, Branded Entertainment, Exhibits, Sports Marketing, Youth Marketing, Bar Promotions, Radio Promotions, Retail Promotions, Sweepstakes, Strategic Alliances

Recent Clients:

Conde Nast

eBay

Field and Stream

FOX Television

GGP Malls

HBO

Meow Mix

Napster

NASCAR

National Geographic

Target

Warner Bros.

Windstream

PREMIUMS/INCENTIVES

ALL STAR INCENTIVE MARKETING

Sturbridge, MA 01566
Phone: (800) 526-8629
Fax: (508) 347-5404
Contact: Brian Galonek
Website: www.incentiveusa.com

As one of the largest ASI distributors, a manufacturer rep, stocking distributor, and full-service performance improvement company, All Star offers customizable incentive solutions incorporating a wide range of brand-named awards at the best prices, to motivate and reward employees; improve safety; increase sales and build loyalty.



BENSUSSEN DEUTSCH & ASSOCIATES, INC. (BD&A)

15525 Woodinville-Redmond Road NE
 Woodinville, WA 98072
Phone: (425) 492-6111
Fax: (425) 492-7222
Contact: Steve Avanesian, VP-Sales and Strategic Alliances
E-Mail: steve@bdainc.com
Website: www.bdainc.com

Branch Offices:

Seattle, Austin, Boston, Bentonville, Charlotte, Cincinnati, Dallas, Denver, Indianapolis, Irvine, Kansas City, Memphis, Portland, San Francisco, San Jose, Washington D.C., Thousand Oaks, Shenzhen (China), Shanghai (China)

Company Description:

BD&A is the nation's leading merchandise agency. The agency designs effective merchandise programs to maximize a brand's visibility and delivers true ROI.

Specialization:

BD&A specializes in branded merchandise, sales promotions, licensing, sports marketing, B2B marketing, DTC marketing, cross-promotions, sports and entertainment marketing, sales incentives, event planning, custom product development, fulfillment and e-commerce.

Clients:

AOL, Bank of America, Best Buy, Dell, Disney, Crayola, Eli Lilly and Company, FedEx, ExxonMobil, Fox, Fremantle Entertainment H&R Block Johnson and Johnson, M&M's, Nike, Nintendo, Nordstrom, Toys "R" Us, Wal-Mart, Yahoo

Mission:

BD&A is dedicated to becoming the world's best merchandise agency offering an integrated set of brand services that maximizes our client's investment in promotional marketing and brand development.



BLACKHAWK NETWORK

6220 Stoneridge Mall Road
 Pleasanton, CA 94588
Phone: (952) 226-9119
Contact: Ashley Sakai, Manager Corporate Cards
Website: www.info-now.com/blackhawk

Blackhawk Network is a prepaid and payments network, a leader in card-based financial solutions and the largest provider of third-party prepaid cards. Blackhawk Network also sells cards in bulk to reward employees or clients.



CD PROMO

Phone: (888) 625-3475
Fax: (818) 884-6265
Contact: Denny Tedesco
E-Mail: dennyted@Mac.com

Company Description: CD PROMO specializes in CDs for premium gifts. Musical CDs give the client the opportunity to deliver their message by customizing the booklet and face of the CD. Great gifts for trade shows, sales staff and holiday gifts.

Clients: Kodak, Acura, Hilton, AFLAC, Banana Republic, Canon Copiers.

Why we're different: We treat a 500 order the same as a 50K order. We love music! We handle the Mastering, manufacturing and licensing. Turn around as quick as three weeks. Check our Website. Our CDs are customized. We are not a "your logo here" type company.



THE CERTIF-A-GIFT COMPANY

1625 East Algonquin Road
 Arlington Heights, IL 60005
Phone: (800) 323-6849
Fax: (847) 718-1011
Contact: Sales Department
E-Mail: info@certif-a-gift.com
Website: www.certif-a-gift.com

Since 1954, organizations have relied on us to build incentive/recognition programs to achieve many objectives with a return on investment using our consulting services, Web-based technology and awards, such as merchandise, travel and gift cards. Some objectives target sales, customer loyalty, dealers, safety, years of service, events and holiday gifts.



EMI MUSIC MARKETING

5750 Wilshire Blvd., Suite 300
 Los Angeles, California, 90036
Phone: (323) 692-1224
Contact: Stefanie Ribeiro
E-Mail: Stefanie.ribeiro@emicap.com
Website: www.emiawards.com

EMI offers a quick and easy incentive program designed to motivate employees and customers. The Music Awards Program is available online or in printed form. Ready to be customized to meet your program needs.

Let The Beatles, The Rolling Stones, Coldplay, Lenny Kravitz, Norah Jones and other Platinum artists motivate your sales to new heights!



KENCO COMPANY - PLAYERS CLUB REWARDS

400 S. Beverly Drive Suite 214
 Beverly Hills, CA 90212
Phone: (800) 622-7346
Fax: (800) 867-8463
Contact: Christina Lesch
E-Mail: christina@kencocompany.com

Website: www.kencocompany.com
www.playersclubrewards.com

Branch Offices: Dana Point, CA

Profile: Treat Loyalty like Royalty. Full-service marketing company specializing in loyalty and incentive reward programs utilizing world famous branded and designer products. We are prime manufacturers, importers, and a direct source of items in all categories and price points. Creative, procurement, and fulfillment services.



MARLIN ENTERTAINMENT

Contact: Neal Frank, President

E-Mail: Neal@Marlinent.com

Website: www.marlinent.com

Phone: 203-255-6100

Fax: 203-255-6103

We provide sourcing and fulfillment of all promotional products for sales incentives, recognition awards, motivational and loyalty programs. Premiums for consumers, employees and holiday gifts.

Partial Client List: A&E Television, Coca-Cola North America, Comedy Central, Disney, HBO, History Channel, Outdoor Life Network, NBC/Universal, *Teen People Magazine*

Services: See Agency Section for complete listing



MAXX MARKETING INC., A WPP GROUP COMPANY

2425 Olympic Blvd. Suite 2000-W

Santa Monica, CA 90404

Phone: (310) 309-8190

Fax: (310) 309-8198

Contact: Annie Kwan, Regional Director

E-Mail: annie.kwan@maxx-marketing.com

Website: www.maxx-marketing.com

U.S. Branch Offices: Los Angeles, Chicago

Company Description: Full service promotional marketing agency with core expertise in product based solutions. In-house capabilities include:

- Strategic Planning
- Entertainment Licensing & Contract Negotiation
- Creative and Product Design

- Digital & Print Solutions
- Engineering
- Product Integrity
- Toy Safety Testing
- Quality Assurance & Quality Control
- Production and Global Logistics Management



MILMOUR PRODUCTS AND PROMOTIONS

8131 Monticello Avenue

Skokie, IL 60076

Phone: (847) 324-8048 or (888) 676-2645

Contact: Nancy Rooks, National Marketing Director

E-Mail: info@milmour.com

Website: www.milmour.com

Expertise: CUSTOM PREMIUM PROMOTIONS including in-pack, on-pack, near pack, container-pack, giveaway and mail-in offers. Specializing in plastics and related material.

Company Description: Milmour Promotions is the industry's recognized leader for creating, designing, and manufacturing premiums. We provide all stages of product development, from brainstorming to quality control and testing to fulfillment. We are fun, extremely innovative and award winning. Full-service.

Clients: Consumer Package Goods and Consumer Goods, including Kraft Foods, Unilever/Best Foods, Frito-Lay, Pfizer, Energizer, 3M Corp.



MY FREE TRAVEL

205 N. Michigan Avenue

Suite 311

Chicago, IL 60601

Phone: (312) 565-2800

Toll Free: (800) 219-4152

Fax: (312) 565-1501

E-Mail: Info@MyFreeTravel.com

Website: MyFreeTravel.com

Company Description: Full-service incentive travel promotion company offering travel certificates and all fulfillment, incentive trips and arranging sales meetings and corporate travel events.

Specialization: *My Free Travel* is the industry leader in travel promotions that are used as sales incentives, exit programs, employee & customer

retention gifts along with in-pack and on-pack promotions. We have numerous stock programs and can private label or customize any program to meet the needs and budget of the customer.



PROMOTION SERVICES GROUP

8000 Norman Center Drive Suite 400

Bloomington, MN 55437

Phone: (952) 346-6524

Fax: (952) 346-6527

Contact: Gretchen Parker, Vice President/Managing Director

E-Mail: gparker@promotionservicesgroup.com

Website: www.promotionservicesgroup.com

Year Founded: 1989

Branch Offices:

Norwalk, CT: Christine Hunihan, Operations

Director; ph: 203-857-6109; chunihan@

promotionservicesgroup.com

Company Description: As part of the Interpublic Group of Companies, PSG is a marketing services company focused entirely on premiums, sweepstakes, games and contests

Specialized Services:

Premiums: On & Off Shore Product Sourcing & Procurement, Custom Design and Manufacturing, Ad Specialty, Incentive Programs and Sweepstakes Prizes. **Sweepstakes/Contest/Games:** Rule Writing, Legal Review, Program Administration and Management.

Clients: Partial Listing includes: Gillette, Staples, Con Agra, Regis Corporation and Select Comfort.

Professional Affiliations: ASI, Promotional Marketing Association of America and MAA



SOUND PROMOTIONS

1216 Liberty Way

Vista, CA 92081

Phone: (888) 222-1278

Fax: (760) 560-2200

E-Mail: Privatelabel@sound-promotions.com

Website: Sound-Promotions.com

Description: Sound Promotions is a leading provider of customized music CDs for promotional use. The Private Label Collection offers music to match any promotional theme or target audience, from original recordings by the original artists to instrumental compilations by the world's leading orchestras.

Specialization: Sound Promotions now offers MUSIC DOWNLOADS in addition to CUSTOMIZED MUSIC CDs. Now, for the first time, MUSIC DOWNLOADS—the hottest item in the promotional products industry—are available in the quantities and at the price you need. More than 200 pre-licensed albums are available for four-color imprint in small quantities for fast turnaround, or with fully custom art and packaging in larger quantities. With music to match virtually any target audience or marketing theme, we are your one-stop solution to make any product introduction, corporate anniversary, special event or trade show more effective and memorable. Unsurpassed quality, selection, and customer service.

Partial Client List: Time-Warner, Bank of America, Ford Motor Company, Teleflora, Marriott Hotels, many banks, hotels, hospitals, credit unions and major corporations.



TPG REWARDS, INC.

111 John Street, 27th Floor
New York, NY 10038

Phone: (212) 907-7101

E-Mail: jgalinos@tpgny.com

Website: www.tpgrewards.com

TPG Rewards provides marketers with incentives that consumers want or need. Flexible and affordable, our programs range from FREE Gas, Utility Cash and Cell phone time to Movie Cash, DVD, Cable, Sports, and Book Cash

PREMIUMS/INCENTIVES/

Canon

CANON U.S.A., INC. SPECIAL ACCOUNT SALES

One Canon Plaza
Lake Success, NY 11042

Phone: (866) 502-2666

Fax: (516) 328-4829

Contact: Kimberly Carrette, Special Account Sales

E-Mail: specialmarkets@cusa.canon.com

Website: www.usa.canon.com



Branch Office: Contact for Sales Rep

Company Description:

Canon is recognized as a world leader in optics and imaging solutions manufacturing high quality digital cameras, lenses, camcorders, photo printers and scanners. The name Canon is synonymous with landmark products and names like EOS, Rebel, PowerShot, PIXMA, ELPH and SureShot.

Services:

Canon Special Account Sales is serving the premium and incentive industry with an emphasis on customer service including in house administrative and sales associates and experienced regional sales representatives to help you develop an effective program. There's a wide assortment of brand name, quality products to appeal to anyone, at a variety of price points for your budget.

Additional Services:

Accessory and custom kits are available, including complete digital solutions to make ordering easier by providing everything the recipient needs in one box. Remailer packaging, high resolution images and product brochures also available.

CAPITAL DESIGN

225 Newman Ave.
Rumford, RI 02916

Phone: (401) 431-2150

Contact: Robbin Cornell

E-Mail: Robbin@freemiums.com

Capital Design offers direct from the factory pricing for all your customized promotional product needs. Our global supply chain allows us to bring you the hottest promotional items around. We will work with you to create an innovative, cost effective premium to advertise your message.



CASCADe PROMOTION CORPORATION

1100 Industrial Road, #1
San Carlos, CA 94070

Phone: (650) 594-1757

Fax: (650) 594-1758

Contact: Stuart Birger, CEO

E-Mail: info@cascapecorp.com

Website: www.cascapecorp.com

Branch Offices: CA, MA, WA, NV, AZ, CT, NJ, NC

Company Description: Cascade provides best-in-class brand-name merchandise for sales, dealer, employee, promotion, and loyalty incentive programs. The company utilizes East and West coast global distribution centers to bulk ship and drop ship rewards. Cascade represents or distributes products from Sony, Callaway, Movado, Black & Decker, Cuisinart, AT&T, Dooney & Bourke, Weber, Waterford, and others. We provide turn-key services including electronic ordering systems, online points programs, and extensive on-hand inventory.



FUJIFILM PHOTO FILM USA, INC.

850 Central Avenue
Hanover Park, IL 60133

Phone: (800) 869-8600 x5806

Fax: (312) 924-5844

Contact: Heather Chevreau, Sales and Marketing Manager

E-Mail: heather_chevreau@fujifilm.com

Website: www.motivationshowonline.com/fujifilm

Fujifilm markets the most complete source of photographic goods available from film and QuickSnaps to 35mm, APS, and Digital cameras. Fujifilm is your one-stop shop promotional partner.



QUANTUM

Phone: (775) 833-0303

Website: www.quantumloyalty.com

Description: You want attractive incentives without paying a middle man? We can create the perfect program for you - and your budget - and offer rewards that your customers can use at any category of retailer that accepts MasterCard/Visa. We've built our rewards on a payment system that lets you offer virtually anything you want to your customers, but you only pay when they redeem the reward.

Clients include: Starbucks, USA Weekend, Sony Electronics



RYMAX MARKETING SERVICES, INC.

19 Chapin Road, Bldg. B
P.O. Box 2024

Pine Brook, NJ 07058

Phone: (866) 879-2215

Fax: (973) 808-4513

Contact: Kim Watt, Director of Program Management
E-Mail: kwatt@rymaxinc.com

Website: www.rymaxinc.com

Reward your employees and customers with the finest luxury merchandise! Rymax is your direct connection to leading manufacturers of branded products such as Bowflex®, Callaway® Golf, Hartmann®, iRobot®, JBL®, KitchenAid® Cookware and Toshiba. As the largest national factory representative in the incentive industry, the Rymax connection can guarantee factory-direct prices and the newest products on the market.

As the market leader, we are proven experts in the motivation and incentive arenas. We have the ability to create innovative incentive solutions such as loyalty and recognition programs, corporate gifts, customized gift cards and more! By offering popular merchandise and exciting programs from Rymax, you can drive sales, promote safety, foster loyalty, boost retention and much more!

Professional Affiliations: NAER, AMA, and IMA

VANTAGE APPAREL

100 Vantage Drive

Avenel, NJ 07001

Phone: (732) 340-3173

Fax: (732) 340-3165

Contact: Gina Barreca, Director of Marketing

E-Mail: ginab@vantageapparel.com

Website: vantageapparel.com



Branch Offices: Boston, Chicago, St. Louis, Santa Ana

Company Description: Vantage Apparel is one of the largest vertical manufacturers in the promotional industry operating nearly 1500 embroidery heads in their 5 facilities across the United States. In business for 30 years, Vantage has been chosen more often than any other brand of identity apparel by leading corporations, resorts, golf courses, colleges and casinos to promote their names and logos. The company's broad product selection of more than 400 quality styles including shirts, sweaters, fleece, windshirts, jackets, headwear and trendy T-shirts are available for at-once shipping.

Specialization: With one of the industry's deepest inventories, highest on-time shipping records and unparalleled service, Vantage is the most reliable and trusted source for your event, program or uniform business.

Additional Services: In-house screen and digital printing, transfer embellishments, custom apparel design & manufacturing, private labeling, special packaging and fulfillment services.

Company Statement: Vantage strives to be the compelling apparel choice of distributors, resellers and end-users for blank and decorated product for their promotional, branding and uniform needs. Considering the requirements of both our resellers and our end-buyers when making strategic decisions has allowed Vantage to deliver a more comprehensive apparel solution to the market. Vantage apparel is sold through promotional specialists and select retail outlets.

PRINTERS: COMMERCIAL/ DIRECT MAIL

CONCORD LITHO

92 Old Turnpike Road

Concord, NH 03301

Phone: (603) 225-3328

Contact: Dave Grisa, SVP of Sales

E-Mail: ideas@concordlitho.com

Website: www.concordlitho.com

- High-volume printing company - heat-set web and large-format sheetfed.
- Also in-house bindery, kitting + mailing services.
- POP experts - more than 1 million POP displays printed annually.



EPI - PRINTING, PACKAGING & FULFILLMENT

5404 Wayne Road

Battle Creek, MI 49015

Phone: (269) 964-4600

Contact: Holly Ringle

EPI marketing solutions feature printing, packaging, fulfillment and distribution. Offerings include creative, print and lettershop services, large format printing, direct mail, print-to-order, variable data, folding carton/point of sale, kitting, database management and more.

PRINTERS: SCREEN PRINTING

VANTAGE APPAREL

100 Vantage Drive

Avenel, NJ 07001

Phone: (732) 340-3173

Fax: (732) 340-3165

Contact: Gina Barreca, Director of Marketing

E-Mail: ginab@vantageapparel.com

Website: vantageapparel.com



Branch Offices: Boston, Chicago, St. Louis, Santa Ana

Company Description: Vantage Apparel is one of the largest vertical manufacturers in the promotional industry operating nearly 1500 embroidery heads in their 5 facilities across the United States. In business for 30 years, Vantage has been chosen more often than any other brand of identity apparel by leading corporations, resorts, golf courses, colleges and casinos to promote their names and logos. The company's broad product selection of more than 400 quality styles including shirts, sweaters, fleece, windshirts, jackets, headwear and trendy T-shirts are available for at-once shipping.

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PRINTERS: SECURITY



SCIENTIFIC GAMES INTERNATIONAL

1500 Bluegrass Lakes Parkway

Alpharetta, GA 30004

Phone: (770) 664-3704

Fax: (770) 772-7674

E-Mail: kristin.eastabrooks@scientificgames.com

Website: www.scientificgames.com

Locations: Georgia, UK, Chile, Germany

Company Description: Full-service security printer offering many promotional products for sweepstakes, contests and promotions including scratch-off game cards and pull-tabs. E&O insurance coverage. ISO 9001 Certifications.

RADIO MERCHANDISING



INMARK SERVICES, INC.

75 Ninth Avenue
New York, New York, 10011

Phone: (212) 366-3800

Fax: (212) 660-3877

Contact: Paul Amershadian EVP Mktg. & Sales

E-Mail: pammershadian@inmarkservices.com

Service: To get the best results for our clients, the most effective radio programs must be designed to meet client/retailer/consumer objectives.

With a thorough understanding of objectives, we consistently deliver significant, quantifiable added value and incremental results.

Our radio programs are customized for each retailer, made turnkey for each client, radio station, and retailer. Aggressive hands on sell-in and execution with superior real time reporting for maximum impact!

Key to success: we attend key retailer presentations with our clients to jointly present our programs, and make over 400 retailer HQ calls annually.

REBATE PROCESSING



ARROWHEAD PROMOTION & FULFILLMENT CO., INC.

1105 SE 8th St
Grand Rapids, MN 55744

Phone: (218) 327-1165

Fax: (218) 327-2576

Contact: Chris Carlson

E-Mail: chris@apfco.com

Website: www.apfco.com

Company Description: Whether it is on behalf of a manufacturer or a retailer, a low dollar, high dollar or escalating refund, a check-pon or store specific, Arrowhead is equipped to handle your rebate and refund needs.

- Paperless/Online Submission
- Submission Scanning
- Direct Deposit
- Varying Validation Levels
- Fraud Detection
- Fast and Accurate Processing
- Customer Service Via Internet Or Telephone
- Custom Checks, Digitized Logos
- Online Reporting, Analysis & Forecasting

CMS

Welcome to a new way of thinking.

CMS, INC.

2650 Pilgrim Court
Winston-Salem, NC 27106

Phone: 336-631-2616

Fax: 336-631-7667

Contact: Wendy Dulaney, Business Development Manager, wendy.dulaney@inmar.com

Website: www.cms.inmar.com

The Promotions Logistics Company

CMS meets the promotions logistics needs of over 700 of the world's largest consumer product companies, including designing, building, implementing and analyzing custom coupon, sweepstakes, fulfillment and rebate programs - from start to finish.

With CMS Rebate Services, a rebate is more than simply a check in the mail. It's an extension of your brand. You want to protect your budget AND give your consumers a great brand experience. That's exactly what you get with CMS.

With more than two decades of promotional experience, CMS has a reputation for diligently safeguarding our clients' promotional dollars. Our promise is accurate and secure processing with the flexibility to meet your promotional objectives. Let CMS Rebate Services show you how to enhance your brand with rebates.

Welcome to a new way of thinking.

Professional Affiliations: Promotion Marketing Association



CONTINENTAL PROMOTION GROUP

4904 Eisenhower Blvd. Suite 250
Tampa, FL 33634

Phone: (800) 554-9838

Contact: Amy Harich, Director of Marketing

E-Mail: amy.harich@cpginc.com

Website: www.cpginc.com

Our Facilities:

Offices in Tampa, FL, Tempe, AZ, Canada, and Europe.

Company Overview

Founded in 1989, CPG is a recognized leader in the promotion management and fulfillment industry. CPG serves more than 500 leading companies in over 120 countries, delivering innovative

promotions in hundreds of industries.

Programs/Services

- Rebate/Cash Back Management and Fulfillment
- Prepaid Promotional Card Management
- Branded Gift Card Fulfillment
- Premium/Literature Fulfillment
- Sales Promotion Spiffs
- Customer Loyalty/Retention Programs
- Real-Time Online Reporting
- Sampling Programs
- Sweepstakes and Contest Administration
- Special Services



Fulfillment Systems, Inc.

FULLFILLMENT SYSTEMS, INC.

406 East 7th St., P.O. Box 636
Monticello, MN 55362

Phone: (800) 339-6599

Contact: Clarissa Niedzielski

E-Mail: fsi@fsisolutions.com

Website: www.fsisolutions.com

Company Description: Utilizing over 26 years of fulfillment experience, FSI provides best-in-class services with an emphasis on efficiency and technology. FSI works with you to improve product launches, expand market penetration, and increase brand awareness and sales. FSI offers scalable fulfillment solutions with powerful results.

Specialization:

Consumer Fulfillment: Rebates, electronic refund payments, sampling, premiums, teleservices, direct mail, loyalty programs, packaging, kitting, printing, Web site hosting, and information management solutions.

Additional Services: FSI provides complete promotional solutions, from secure order entry to advanced distribution logistics. Our five core business units include: Consumer Fulfillment, Sweepstakes, Catalog/E-Commerce fulfillment, Trade & POS fulfillment, and Teleservices. Clients call upon FSI's expertise to tailor comprehensive programs from strategy and administration to implementation and results evaluation.



IOS NORTH AMERICAN OPERATIONS

HEADQUARTERS

100 S. Alto Mesa ST

El Paso, TX 79912

Phone: (800) 581-6237

Fax: (915) 584-7990

Contact: Max Boedder, Director

E-Mail: mboedder@iosnet.com

Website: www.iosnet.com

Company Description: IOS is an industry leader for strategic global outsourcing. IOS's three divisions (Data Services, Contract Manufacturing, and Packaging & Logistics) provide high quality, end-to-end services for all labor-intensive jobs.

IOS Data Services Division: Serving customers worldwide with secure, high-quality solutions for data capture, scan and index, forms processing, fulfillment and rebate services, recall management, and direct mail.

World-class quality standards: ISO 9001 certified, SAS 70, USFDA/HACCP compliant, and practicing Six Sigma principles.



PARAGO, INC.

700 State Hwy 121 Bypass, Suite 200
Lewisville, TX 75067

Phone: (972) 538-7200

Contact: Mike Reynolds

E-Mail: Mike.Reynolds@parago.com

Website: www.parago.com

Company Description: Parago designs, develops and manages integrated marketing solutions that attract new customers, establish regular interaction and encourage long-term loyalty. From traditional rebates and referrals, to complex sales channel incentive programs and interactive promotions, Parago helps its clients gather meaningful consumer information and use it to grow their business through smarter customer interactions.

Additional Services:

- * Rebate Processing
- * Channel Incentives
- * Employee Incentives
- * Interactive Promotions
- * Win-Back Campaigns
- * Upgrade and Upsell
- * Relationship Marketing

Resolve

RESOLVE CORPORATION

20770 Westwood Drive

Strongsville, OH 44149

Phone: (800) 741-9972

Contact: Tim O'Keefe

E-Mail: info@resolve.com

Website: www.resolve.com

Company Description: Resolve is a technology-based provider of rebate processing services to large corporations and institutions throughout North America.

Specializations:

- Promotion consulting
- Data entry
- Flexible duplicate elimination
- Address standardization
- Physical review for fraud prevention
- E-mail verification
- Web-based reporting and consumer look-up
- Redemption forecasting experience

TheRebateCompany
Faster Rebates. GUARANTEED.

THE REBATE COMPANY

2897 N Druid Hills Rd U.S.:

Atlanta, GA 30329

Phone: (800) 365-4844, ext 229

Contact: Michael McKelvie, VP Sales & Marketing

E-Mail: better@therebatecompany.com

Website: http://www.TheRebateCompany.com

Canada: 5875 Whittle Road, Mississauga ON L4Z 2H4



Consumers and Retailers have spoken - have you listened?

We have! We've made rebates good again.

We understand that consumers love the value of rebates, but hate having to wait for their reward. We validate mail-in rebates from consumers and instant savings submissions from retailers - and we do it better and faster than everyone else. We validate in days, not weeks and we back it up with the industry's only time-based performance GUARANTEE

We've got you covered from coupon creation, data collection, validation, fraud prevention, robust reporting and reconciliation, through to fast, cool reward payment options, including:

- Credit to account for wireless, subscriber-based service providers and retail accounts
- American Express® branded customizable, pre-loaded reward cards
- RebatePal™: we pay your consumers via PayPal® in less than 10 days
- Fulfillment of merchandise rewards direct to consumer

We're also experts at managing employee, distributor & rep incentive programs with our Incentive Management tools and re-loadable reward cards. We take care of *your customers* by providing an exceptionally fast reward payment, 24/7 call center and a branded self look-up Web site. And, we take care of *you* by offering a full suite of on-demand real-time reports and full check and daily fund reconciliation (an essential element for Sarbanes-Oxley and Unclaimed Property law compliance).

Since your customers relate their rebate experience directly to your brand, their experience had better be a good one...and creating an exceptional rebate experience is what we do best.



YOUNG AMERICA CORPORATION

717 Faxon Road
Young America, MN 55397
Phone: (800) 533-4529
Contact: David McIntyre, EVP, Sales
Website: www.young-america.com

Young America leads the industry in comprehensive rebate program management. We offer the best customer experience — fast, accurate, simple & seamless. And we offer the best client experience — accountable, responsive, proactive & innovative.

- Traditional rebates & Paperless-Rebates™
- Multiple reward options - checks, prepaid Visa® cards, gift cards, gift card reloads, ACH/EFT, merchandise alternatives

RESEARCH



VSI TARGETING

2650 Pilgrim Court
Winston-Salem, NC 27106

Phone: (336) 631-2648

Fax: (336) 631-7777

Contact: Scout Ewing, Director of Customer Support & Analytics

E-Mail: sewing@vsitargeting.com

Website: www.vsitargeting.com

Coupon Optimization™

Using specialized data and technology, uncompromising objectivity and proven strategies, VSI Targeting can help you optimize your coupon promotions. That means focusing your promotional spending where it can have the biggest impact. It's not only a matter of being cost-conscious; it's smart to put the best coupon offers in the hands of targeted consumers at the best possible time. That's how VSI's Coupon Optimization process makes coupons work to meet your brand's objectives.

VSI Targeting enables clients to:

- Focus the coupon optimization process to set the best face values for each geographic FSI market.
- Determine where to drop each FSI offer, pinpointing specific markets that will provide the most impact for your objectives.
- Optimize complex, multi-brand (corporate) events.
- Integrate multiple sources of marketing data to generate custom analysis and insights tailored to your specific questions and needs.

By leveraging the power of VSI Targeting to deliver actionable information, you'll have the time and ability to make informed decisions, resulting in more successful promotions and greater impact from every promotional dollar.

VSI Targeting - The Couponing Experts™

Professional Affiliations: Promotion Marketing Association, Association of Coupon Professionals

RETAIL MARKETING

momentum



MOMENTUM WORLDWIDE

161 Sixth Avenue
NY, NY 10013

Phone: (212) 367-4500

Contact: Chris Weil

Website: www.momentumwww.com

Over 2,000 professionals in 71 offices spanning 53 countries.

Retail, it's where the rubber meets the road, where our best-in-class efforts intersect to deliver the one thing that matters most: sales. Our strategic approach defines the challenge, our Retail and Brand Services optimize the initiative, our Merchandising and POP - traditional or interactive - grab attention, our Environments deliver compelling brand identity and our Logistics and Fulfillment services ensure seamless integration. If your brand is committed to your consumer, call us to bring it to life.



experienceUNLIMITED

PIERCE

123 Free Street
Portland, ME 04101
Phone: (800) 298-8582
Fax: (207) 761-4570

Contact: Bob Martin, President

E-Mail: Bob.Martin@piercepromotions.com

Website: www.piercepromotions.com

NY, Boston, LA, Washington, DC, Dallas, Tampa & Bentonville. Open 2006: Boston & Chicago.

Pierce is a leading experiential marketing agency that creates integrated, live marketing solutions across multiple channels for their clients and is a member of The Radiate Group, a network of best-in-class experiential agencies.



DIVISION OF PMG, INC.

518 E. Ramsey
 San Antonio, TX 78216
Phone: (210) 341-8877
Contact: Eric Sosa, Account Manager
E-Mail: eric@pmgsuccess.com
Website: pmgsuccess.com
Branch Office: Chicago

Company: PMG is your single source for Hispanic retail and entertainment services for consumers and customers. Through our process-driven approach, we deliver value at every interaction across all key audiences. Our seasoned Hispanic retail and entertainment experts with client-side, broker, and entertainment experience provide valuable Hispanic shopper insights, purchase motivators and retailer business drivers that deliver memorable experiences and measurable results on your behalf. Our goal: *Deeper Relationships. Better Efficiencies. Greater Results.*™

SLENCIL COMPANY

36 South Main
 Orange, MA 01364-0210
Phone: (978) 544-2171
Fax: (978) 544-2812
Contact: William Goodwin
E-Mail: ProSource@slencil.com
Website: www.slencil.com



U.S. manufacturer of tethered COILPEN® for lottery stations and check-out counters — provides customer convenience & preferred brand differentiation at the point of sale -- commercial duty, refillable, made in USA.

SAMPLING PROGRAMS



ACTIVE MARKETING GROUP

10182 Telesis Court, 3rd Floor
 San Diego, CA 92121
Phone: (858) 964-3834
Fax: (858) 551-9916
Contact: Kristin Carroll, Vice President
E-Mail: kristin.carroll@active.com
Website: www.ActiveMarketingGroup.com

Regional Offices:

New York: Dave Irish, Director; 212-561-5650
 Boston: Bryant McBride, Group Director; 781-466-8631
 Denver (Promote It): Greg Sonzogno, Group Director; 303-854-3503

Company Description: For the past three years, Active Marketing Group has ranked among the top 50 promotions agencies in the U.S. by PROMO Magazine. The full-service marketing and promotions agency brings an expert reputation in the active lifestyle market for its insight and access into the mindsets of health-conscious, on-the-go consumers.

This insight results from the agency's direct experience interacting with the millions of active adults, kids, moms and dads, seniors and sports enthusiasts making health and activity part of their lifestyles. The final result is custom-made programs that deliver significant impact.

Services:

Full-service promotional marketing agency with expertise in:

- strategic consulting
- event/mobile marketing
- sponsorship activation
- brand sampling
- online advertising/Website services
- peer-to-peer marketing
- database marketing
- research
- municipal marketing

Partial Client List:

- Kraft Foods
- Unilever
- Pepsi Co.
- Timex
- Choice Hotels



BFG COMMUNICATIONS

Phone: (843) 837-9115 x11
E-Mail: kmeany@bfgcom.com
Website: www.bfgcom.com

Trial without any error.



THE CANDY FORD GROUP

1354 Hancock Street
 Quincy, MA 02169
Phone: (888) 654-8922
Fax: (617) 266-4330
Contact: Candy Ford, Agency Director
E-Mail: candy@candyford.com
Website: www.candyford.com
Year Founded: 1979
Branch Offices: Atlanta, Chicago, Dallas, Detroit, Hartford (CT), Los Angeles, Miami, New York, Portland (OR), San Francisco, Tampa
Company Description: CFG provides personnel and models for promotions, guerrilla marketing programs and grassroots marketing campaigns nationwide. CFG assists with coordination, execution and summary of product sampling, concerts, credit card acquisitions, in-store demos, mobile marketing, mall tours, festivals, sports events, trade and fashion shows and food/beverage promotions with over a million hours booked.
Partial Client Listing: *Maxim* Magazine, Lifetime Television, Mattel Barbie, Toys 'R' Us, Unilever, Phillip Morris, Guinness, Hershey's, Starbucks Coffee, Anheuser-Busch, Inc., Cartier, NASCAR, Reebok, Pepsi, Snapple, Marshalls, *Parenting* Magazine, Roloids, Amstel, History Channel, Smirnoff Ice, STP Motor Oil, St. Paulie Girl, 7-11.



THE CATALOG PACKAGE SAMPLING PROGRAM™ INTERNATIONAL DIRECT RESPONSE, INC.

1125 Lancaster Ave.
 Berwyn, PA 19312
Phone: (610) 993-0500
Fax: (610) 993-9938
Contact: Doug Guyer-President

SUPPLIERS AND SERVICE COMPANIES

E-Mail: doug@idronline.com

Website: www.idronline.com

Consists of 1,000+ major catalogers/online merchants who accept product samples/coupon/information booklets into outgoing fulfillment packages. Opened 100% In-Home, carrying the implied endorsement of the cataloger/online merchant. Only one sample/package...consistently delivers among the highest Trial and Conversion rates in the industry.



CO-OP PROMOTIONS

2301 S. Ocean Drive, Suite 2504

Hollywood, FL 33019-2626

Phone: (954) 922-2323

Fax: (954) 922-2071

Contact: Art Averbook, President

E-Mail: art@co-oppromotions.com

Website: www.co-oppromotions.com

Year Founded: 1987

Branch Offices: New York, Delray Beach, Ft. Lauderdale, FL

Company Description: For over 18 years, a leader in developing value-added national sales promotions, tie-ins, in-packs/on-packs and in-home, out-of-home, in-store & custom sampling. **Specializations:** On-pack and in-pack sampling and custom targeted sampling promotions, in-store, in-home, out-of-home, & internet sampling.

Programs/Services: Sampling promotions on motor coaches, in retail stores, in lunch boxes and coolers, tennis ball cans and multiple other demographically targeted products. Sampling promotions targeting back-to-school, seniors, teens, college and custom segments.

Company Statement: We have worked with over 500 packaged goods brands to create increased sales, targeted promotions and sampling promotions with in-packs and on-packs.

Professional Affiliations: PMA, Product Sampling Council, FDMA.



CO-OPTIONS Touchpoint Promotions Networks

2500 Regency Parkway

Cary, NC 27511

Phone: (919) 654-6779

Fax: (919) 654-6810

Contact: Brian Sockin, President

E-Mail: sales@cooptions.com

Website: www.cooptions.com

Regional Offices: Greenwich, CT, Orlando, FL

Company Description: Co-Options is a leading U.S. specialty promotion agency, providing experiential promotional access to targeted consumer clusters.

Specialization: Co-Options' Touchpoint Promotion Networks™ provide experiential promotional access to tens of millions of families, tweens/teens, women and men. Since 1993, Co-Options has delivered 1 billion+ samples, coupons, recipes and ads through its themed co-op events and exclusive corporate partner Touchpoint venues.

Clients: Co-Options has worked with 75%+ of U.S. consumer goods and service companies.

IALOGUE COMPANY, INC.

106 Straube Center Blvd

Pennington, NJ 08534

Phone: (609) 737-1110

Contact: Art Axberg

E-Mail: info@adialogue.com

Website: www.adialogue.com



Reach your target during a life-changing event when receptivity is maximized. Samples are delivered by professionals within an educational context. **Reach: Diabetes, Cardiac, and Cancer Patients, Physicians & New Pet Owners.**



EURO RSCG 4D IMPACT

36 E. Grand

Chicago, IL 60611

Phone: (312) 799-7000

Fax: (312) 799-7100

Contact: Amy Linde, VP Business Development

E-Mail: amy.linde@EuroRSCG.com

Website: www.eurorscg-impact.com

2855 Pacific Dr., Suite A

Atlanta, GA 30071-9900

Phone: (770) 263-0500 x105

Fax: (770) 248-9014

DESCRIPTION: Euro RSCG Impact specializes in distributing millions of product samples, targeting your highest value consumers to generate the greatest sales lift. We reach specified groups of consumers with customized sample delivery via co-op or solo distribution. We build awareness and trial of our client's products with access to 400,000+ lifestyle venues across the top 100-plus markets, and working experience with 10,000-plus events.



Fulfillment Systems, Inc.

FULFILLMENT SYSTEMS, INC.

406 East 7th St., P.O. Box 636

Monticello, MN 55362

Phone: (800) 339-6599

Contact: Clarissa Niedzielski

E-Mail: fsi@fsisolutions.com

Website: www.fsisolutions.com

Company Description: Utilizing over 26 years of fulfillment experience, FSI provides best-in-class services with an emphasis on efficiency and technology. FSI works with you to improve product launches, expand market penetration, and increase brand awareness and sales. FSI offers scalable fulfillment solutions with powerful results.

Specialization:

Consumer Fulfillment: Rebates, electronic refund payments, sampling, premiums, teleservices, direct mail, loyalty programs, packaging, kitting, printing, Web site hosting, and information management solutions.

Additional Services: FSI provides complete promotional solutions, from secure order entry to advanced distribution logistics. Our five core business units include: Consumer Fulfillment, Sweepstakes, Catalog/E-Commerce fulfillment, Trade & POS fulfillment, and Teleservices. Clients call upon FSI's expertise to tailor comprehensive programs from strategy and administration to implementation and results evaluation.



GIFTPAX SAMPLING, LLC.

742 Milford-Warren Glen Rd.
Milford, NJ 08848

Phone: (908) 995-7042

Contact: Marjorie Knight, VP-Sales

Website: www.giftpax.com

Company Description: GiftPax provides targeted sampling and advertising programs through the medical environment.

Programs: New FamilyPax reaches 3,600,000 new families through hospital/birthing facilities. Expectant FamilyPax reaches 2,100,000 expectant women through OB/GYN offices. Infant FamilyPax reaches 2,000,000 families with infants 3-6 months old through Pediatricians' offices. KinderPax reaches 500,000 families with children entering Kindergarten through Pediatricians' offices.

Fulfillment: 30,000 sq. ft, fully air-conditioned warehouse located in Fredericktown, Missouri. Let us "package up and ship your program."



GIGUNDA GROUP, INC.

540 N. Commercial St.
Manchester, NH 03101

Phone: (603) 314-5000

Fax: (603) 314-5001

E-Mail: info@gigundagroup.com

Website: www.gigundagroup.com

Company Description: We are a dynamic marketing company that thinks strategically, wraps our imagination around your brand, bring dazzling consumer experiences to life and execute flawlessly time and time again!

*We Engage consumers, Evolve behavior,
and Elevate brands.*

We go to the sidelines at the NFL Super Bowl with **Campbell's**... On the road with Britney Spears & **Nabisco**... Courtside with **Kraft** & the NCAA... Backstage with the American Idols & **Kellogg's**... On site at family festivals with **P&G's** Charmin Mobile Restroom & Pampers Inspired By Babies tour... Upstream with **Pepperidge Farm's** Goldfish mobile... Shopping with **Discover Card** at Mills

Malls... Back to School with our exclusive **College Kit™** Fall Welcome Gift... Coast to coast with **Wal-Mart, Target, Kroger, Publix**, & every other retailer.

We go. Do you?

Programs/Services:

Experiential Marketing:

Event Production
Mobile Tours
Sports and Entertainment Marketing
Sponsorship and Retail Activation

College Marketing:

The College Kit® Fall Welcome Gift — The most requested college co-op program in the country! Distributed annually to 1,000,000 students.



GMR MARKETING

Phone: (262) 786-5600

Website: www.gmrlive.com



Company Description: GMR is the nation's most experienced and awarded event marketing firm, providing partner clients with strategically sound, professionally executed Live marketing solutions. GMR develops and executes music, sports, lifestyle, and interactive marketing programs and that touch and motivate over 50 million consumers — live — each year.

Specialization: GMR specializes in impacting consumers through passion points (sports, music, the arts) and lifestyle intersections (tours, retailtainment, sampling and demonstrations). 450 spirited marketing professionals with experience across the spectrum of event marketing lead thousands more in the field to bring brands to life. Experiential Platform Strategy, event measurement/

ROI, and award-winning creative solutions are backed by turn-key, in-house departments that excel at Event and Entertainment Production, Field Staffing, Creative Design, and Touring Operations.



INTERNATIONAL HEALTH, RACQUET & SPORTS CLUB ASSOCIATION (IHRSA)

555 Skokie Blvd., #500

Northbrook, IL 60062

Phone: (847) 480-1818 x5599

Fax: (847) 509-4292

Contact: Chuck Leve, Director, Business Development

E-Mail: csl@ihrsa.org

Website: www.getactivepromotions.com

International Headquarters: Boston

Company Description: Non-profit trade association serving health/fitness club industry, providing promotions to 4,800+ U.S. facilities. Primary vehicles: in-club sampling, access to clubs sales incentive. IHRSA—the health club experts!

Specialization: Hand-to-hand sampling from club front desk, unique quantity safeguards, signed Club Agreements, fulfillment capability.

Clients: McDonald's, GNC, Kashi, Trident, Listerine PocketPak, Pria, Lipitor, Schick, Garnier, Mott's, Hershey's, ARM & HAMMER, P&G, Pfizer, Kellogg's, L'Oreal, Ensure, Claritin, PowerBar, Degree, Kraft.

Statement: The only health club trade association, IHRSA members offer a unique demographic and lifestyle market particularly for healthy foods and HBA brands: active, involved, read labels, appearance-conscious.



KALEIDOSCOPE YOUTH MARKETING SOLUTIONS

710 Johnnie Dodds Blvd., 3rd Floor
Mt. Pleasant, South Carolina, 29464

Phone: (843) 853-6025

Fax: (843) 853-1444

E-Mail: brock@kmgusa.com

Offices locations: Atlanta, Charleston (HQ), Chicago, Los Angeles, New York City, San Francisco

Company Description: Kaleidoscope is the nation's only full service, youth marketing agency that connects the world's leading brands to more than 50 million kids, tweens, teens, young adults and parents in places like schools, pre-schools and daycares, skate centers, camps, colleges and universities.

Specializations: Kaleidoscope's expertise includes strategic planning, creative development and design, customized promotion development and implementation, and research.

Clients: McDonalds, Wrigley, Center for Disease Control, Gatorade, PepsiCo, Cadbury Schweppes, Bayer Healthcare, BIC, Harper Collins, Verizon, Warner Bros., Quaker Oats.

MARKETSOURCE

4579 Rt. 9

Howell, NJ 07731

Phone: (732) 987-3444

Contact: Scott Linsky

E-Mail: slinsky@marketsourcecims.com

Since 1973 MarketSource has specialized in targeted sampling programs, Internet marketing, event promotions, and college marketing. We offer both custom programming as well as proprietary properties such as BridalSource (Brides-to-be), ParentSource (Young Mothers) and Freshman Orientation Pack (College Freshman).



MARLIN ENTERTAINMENT

Contact: Neal Frank, President

E-Mail: Neal@Marlinent.com

Website: www.marlinent.com

Phone: 203-255-6100

We are experts at sampling, full and trial size, in-store demos, trend insights, brand ambassador programs, street teams, fairs, festivals and events, special markets and multicultural.

Partial Client List: A&E Television, Coca-Cola North America, Comedy Central, Disney, HBO, History Channel, Outdoor Life Network, NBC/Universal, *Teen People* Magazine

Services: See Agency Section for complete listing



PROMOWORKS

500 East Remington Road

Schaumburg, IL 60173

Phone: (888) 310-3555

E-Mail: info@promoworks.com

Website: www.PromoWorks.com

National Sales: 888-310-3555

Bentonville Sales: 800-574-4970

RANKED #5 in the 2006 'PROMO100'

Your single-source for a wide range of promotional marketing services including:

- In-Store Sampling
- National Trade Group
- Retailtainment Events
- PromoReports™
- Real-time internet communications reporting system
- Merchandising Services
- Award-Winning Creative Design and Point-of-Sale Innovation
- PromoChef® - In-store culinary demonstrations
- Event Sampling
- C-StoreWorks™ - Sampling in over 15,000 convenience stores nationally
- MiConexión™ - Hispanic marketing solutions

Only PromoWorks can deliver **PSP™ (Proven Sales Performers)** for your next in-store sampling event. Made possible by our **exclusive PromoPIN™ technology** - it's the only demonstrator identification and sales performance tracking system in the industry!

From concept through execution, our strength is in our proven ability to deliver the best return on your investment.



SPECIALIZED PROMOTIONS NETWORK

Corporate Office: 1278 Glenneyre, #308

Laguna Beach, CA 92651

Phone: (949) 497-8203

Fax: (949) 494-1866

Denver Division:

1017 S. Gaylord Street

Denver, CO 80209

Phone: (303) 777-4889

Fax: (303) 777-4214

Contact: Susie Sutherland, Director of Operations

E-Mail: susie@spnsampling.com

Website: www.spnsampling.com



Company Description: Specialized Promotions Network (SPN) is a California-based national event sampling corporation founded in 1982. We develop and implement sampling and promotional on-site programs in all major markets. U.S. offices are located in Laguna Beach, CA, and Denver, CO.

Specialization: SPN's core competency is the execution of targeted sampling programs. By incorporating our in-house database of premier U.S. events with over 80 years of combined experience in the sampling industry, SPN has grown into one of the country's most effective and efficient event marketing companies. SPN provides turn-key promotions for on-site events and goody bag sampling as well as intercept sampling. Our services include event research, product sampling, creative and graphic design of visual display materials, and event follow-up reports.

Programs: Our expertise includes hand-to-hand and goody bag sampling targeting the following demographics: Endurance Athletes, Recreational Athletes, Health and Fitness, Women, Hispanics, African-Americans, Asians, and Children.

Clients: Borden, Con Agra, Del Monte, Hummer, Hansen's Beverage, Johnson & Johnson, Kraft Foods, MET-Rx, Nestlé Pharmavite, Powerfood, Pepsi Co/Quaker Oats, Riviana Foods, Saab and Twinlab.



TALK MARKETING ENTERPRISES, INC.

2 Sylvan Way
Suite 203
Parsippany, New Jersey, 07054
Phone: (973) 540-8333 ext. 11
Contact: Donna Gonabe, VP Sales
E-Mail: dgonabe@talkmarketing.com
Website: http://www.talkmarketing.com

Company Description: Word-of-Mouth sampling at the grassroots level. Exclusive database of community-based clubs, groups & organizations developed over 28+ years—targeting PTA's, moms, teens, men, seniors, fitness, ethnic organizations, support groups, etc. Samples, promotional/ educational material distributed to targeted consumers in a receptive affinity group setting. Wet sampling available. Solo and group sampling with category exclusivity, no clutter, cost-efficient, customized programs. Ideal for consumer products, food, OTC & Rx pharmaceutical products, business services, etc.

Additional Services: Full-service consumer research, fulfillment services.

Clients: Fortune 500 companies, small entrepreneurial firms and business startups.

SPONSORSHIP ACTIVATION



ACTIVE MARKETING GROUP

10182 Telesis Court, 3rd Floor
San Diego, CA 92121
Phone: (858) 964-3834
Fax: (858) 551-9916
Contact: Kristin Carroll, Vice President
E-Mail: kristin.carroll@active.com
Website: www.ActiveMarketingGroup.com

Regional Offices:

New York: Dave Irish, Director; 212-561-5650
Boston: Bryant McBride, Group Director; 781-466-8631
Denver (Promote It): Greg Sonzogni, Group Director; 303-854-3503

Company Description: For the past three years, Active Marketing Group has ranked among the top 50 promotions agencies in the U.S. by PROMO Magazine. The full-service marketing and promotions agency brings an expert reputation in

the active lifestyle market for its insight and access into the mindsets of health-conscious, on-the-go consumers.

This insight results from the agency's direct experience interacting with the millions of active adults, kids, moms and dads, seniors and sports enthusiasts making health and activity part of their lifestyles. The final result is custom-made programs that deliver significant impact.

Services:

Full-service promotional marketing agency with expertise in:

- strategic consulting
- event/mobile marketing
- sponsorship activation
- brand sampling
- online advertising/Website services
- peer-to-peer marketing
- database marketing
- research
- municipal marketing

Partial Client List:

- Kraft Foods
- Unilever
- Pepsi Co.
- Timex
- Choice Hotels



BFG COMMUNICATIONS

Phone: (843) 837-9115 x11
E-Mail: kmeany@bfgcom.com
Website: www.bfgcom.com

Getting you the biggest bang for your buck.



GMR MARKETING

Phone: (262) 786-5600
Website: www.gmrlive.com



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MKTG.PARTNERS

230 W. 41st St 20th Floor
New York, NY 10036
Phone: (212) 260-8700
Contact: Charlie Horsey, Partner
E-Mail: charlie@mktgpartners.net
Website: www.mktgpartners.net
Branch: San Francisco

At MKTG.partners, we specialize in clutter-busting, mind-altering, out-thinking, spend-thrifting and brand-lifting lifestyle marketing-promotions and events. The capabilities of our Full Service Marketing firm include: Creative Services, College Marketing, Entertainment Marketing, Event Marketing, Mobile Marketing, Sponsorship Activation, Sports Marketing, and Strategic Marketing.

SUPPLIERS AND SERVICE COMPANIES

momentum



MOMENTUM WORLDWIDE

161 Sixth Avenue
NY, NY 10013

Phone: (212) 367-4500

Contact: Chris Weil

Website: www.momentumww.com

Over 2,000 professionals in 71 offices spanning 53 countries.

You can tell a lot about people by the company they keep. The same applies to brands. Your sponsorships reflect your commitment and involvement; yet at day's end, sponsorship is meaningless unless it's activated. That's why so many turn to Momentum to develop best-in-class equities that resonate in a big way with consumers . . . creating a mutually beneficial partnership that delivers your brand promise through exciting, innovative activation.



RED MOON MARKETING

4100 Coca-Cola Plaza, Suite 215
Charlotte, NC 28211

Phone: (704) 366-1147 ext 5

Fax: (704) 366-2283

Contact: Greg Mercer

E-Mail: greg.mercer@redmoonmkt.com

Website: www.redmoonmkt.com



Branch Offices: Charlotte, Washington DC

Company Description: Full-service promotion agency specializing in product promotion, public relations, event management and sports & entertainment marketing/activation for top shelf clients who demand top-notch creativity, quality, and service.

Clients: Jack Daniel's, Harris Teeter, Coca-Cola, Charlotte Bobcats, Anheuser-Busch, YMCA, Circle K, Bojangles', Cinnabon, Carvel, Henkel, Titan Technology Partners



Bringing Brands To Life

RELAY SPONSORSHIP AND EVENT MARKETING

303 E. Wacker Drive, Suite 400
Chicago, IL 60601

Phone: (312) 297-1404

Fax: (312) 297-1401

E-Mail: kevin.adler@relayworldwide.com

Website: www.relayworldwide.com

SPONSORSHIP CONSULTING

Strategy

Sponsorship Evaluation, Negotiation and Management

Activation Plan Development & Implementation

EVENT MARKETING

Concepting, Design and Production

Staffing

Mobile Marketing

Retail Activation

Sampling

Hospitality

Relay is a full-service sponsorship and event marketing agency, with a total focus on delivering best in class service in our three core competencies: Sponsorship Consulting (General Market & Multicultural), Event Marketing (General Market & Multicultural) and ROI.

SPORTS MARKETING



141 PREMIERE SPORTS AND ENTERTAINMENT

350 West Mart Drive
Suite 350

Chicago, IL 60654

Phone: (312) 527-3900

Fax: (312) 527-3327

Contact: Jeannie Goldstein, EVP Managing Director

E-Mail: jgoldstein@141worldwide.com

Company Description: 141 Premiere is the sports and entertainment unit of 141 Worldwide, a through the line marketing services company focused on Behavior Transformation™. 141 Premiere is a property-neutral sports and entertainment group whose basic belief is sponsor the right properties and focus on full activation. We are uniquely capable of leveraging a variety of sponsorships reaching our client's goals and measurements. The 141 Worldwide global network of 46 offices in 36 countries provides us access to deep industry expertise and proprietary tools that drive both sales

and brand equity for local and global clients.

Core Capabilities: Sponsorship consultation: strategic analysis, licensing, and negotiation Asset management: principles and tools Promotional activation: at retail, on-site, co-marketing, and added value media Product Placement & Custom Content Global offering

Clients:

AIG

Kraft

Motorola

Lenovo

Danbury Mint

ESPN

SONY

S.C. Johnson



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Phone: (262) 786-5600

Website: www.gmrlive.com



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LEADDOG MARKETING GROUP

159 W. 25th Street, 2nd Floor
New York, NY 10001

Phone: (212) 488-6530

Fax: (212) 741-5013

Contact: Dan Mannix, President and CEO

E-Mail: dan@leaddogmarketing.com

Company Description: LeadDog Marketing Group is a full-service event marketing and brand promotions agency. We create and produce turnkey experiences, promotions and marketing strategies that get results. Named third-fastest growing agency by PROMO Magazine in 2005.

Specialization:

- Event Marketing Strategy and Production
- Brand Promotional Planning and Management
- Mobile Marketing
- Grassroots and Buzz Marketing
- Entertainment Programming and Production
- Hospitality Program Creation and Execution
- Magazine/Television Events and Promotions
- Sports and Entertainment Marketing
- Cause-related Initiatives
- Sweepstakes and Contests
- Full-service design and Web site development

Clients Include:

- ABC Television
- Cognizant Technology Solutions (Cognizant is a global leader in IT services with over 25,000 employees)
- American Cancer Society
- WNBA
- Sephora
- USA Network
- Nestlé
- Major League Baseball
- Susan G. Komen Breast Cancer Foundation
- Nine National Magazines, including *Self*, *Esquire*, *AARP* and *Men's Fitness*

The LeadDog Commitment — Unleash Your Potential!



MKTG.PARTNERS

230 W. 41st St 20th Floor
New York, NY 10036

Phone: (212) 260-8700

Contact: Charlie Horsey, Partner

E-Mail: charlie@mktgpartners.net

Website: www.mktgpartners.net

Branch: San Francisco

At MKTG.partners, we specialize in clutter-busting, mind-altering, out-thinking, spend-thrifting and brand-lifting lifestyle marketing-promotions and events. The capabilities of our Full Service Marketing firm include: Creative Services, College Marketing, Entertainment Marketing, Event Marketing, Mobile Marketing, Sponsorship Activation, Sports Marketing, and Strategic Marketing.



MOMENTUM WORLDWIDE

161 Sixth Avenue
NY, NY 10013

Phone: (212) 367-4500

Contact: Chris Weil

Website: www.momentumwww.com

Over 2,000 professionals in 71 offices spanning 53 countries.

Virtually no other equity evokes consumer passion the way sports equities can. Whether connecting to one of the "big 4", the excitement of auto racing, extreme sports, golf or other high-end properties, Momentum creates global, national, regional and local programming that leverages those sports passions to drive sales. From integrated events and interactive media to sales promotion and retail merchandising, Momentum turns sports fans into brand fans.



experienceUNLIMITED

PIERCE

123 Free Street
Portland, ME 04101

Phone: (800) 298-8582

Fax: (207) 761-4570

Contact: Bob Martin, President

E-Mail: Bob.Martin@piercepromotions.com

Website: www.piercepromotions.com

NY, Boston, LA, Washington, DC, Dallas, Tampa & Bentonville. Open 2006: Boston & Chicago.

Pierce is a leading experiential marketing agency that creates integrated, live marketing solutions across multiple channels for their clients and is a member of The Radiate Group, a network of best-in-class experiential agencies.



RED MOON MARKETING

4100 Coca-Cola Plaza, Suite 215
Charlotte, NC 28211

Phone: (704) 366-1147 ext 5

Fax: (704) 366-2283

Contact: Greg Mercer

E-Mail: greg.mercer@redmoonmkt.com

Website: www.redmoonmkt.com



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Bringing Brands To Life

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Chicago, IL 60601

Phone: (312) 297-1404

Fax: (312) 297-1401

E-Mail: kevin.adler@relayworldwide.com

Website: www.relayworldwide.com

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Sampling
Hospitality

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**VEE CORPORATION PRODUCTION SERVICES/
COSTUMES & CREATURES**

504 Malcolm Avenue SE #200
Minneapolis, MN 55414

Phone: (612) 378-2561

Fax: (612) 378-2635

Contact: Mary English - General Sales Manager

E-Mail: marye@vee.com

Website: www.vee.com

Company Description: Full-service event marketing, promotion and branded entertainment production company specializing in interactive exhibits, displays, mascots, props and more. VEE partners with clients and their agencies including Best Buy, Disney, Unilever, Coca-Cola, Target, National Geographic, the NFL, the NBA and a host of distinctive children's museums across the U.S.


VELOCITY SPORTS & ENTERTAINMENT

230 East Avenue
Norwalk, CT 06855

Phone: (203) 831-2027

Fax: (203) 831-2300

Contact: Chris Caldwell, Vice President

E-Mail: Chris.Caldwell@teamvelocity.com

Website: Teamvelocity.com

Velocity helps clients maximize the value of sports/entertainment sponsorship marketing efforts. Velocity assists in all aspects of the sponsorship

process including strategic planning, negotiation, program development/activation, event/experiential marketing, hospitality and measurement. Velocity clients include IBM, FedEx, Cingular Wireless, Toyota, Lilly, Masterfoods, NBC and ConAgra.

STRATEGIC MARKETING

CATAPULT MARKETING

55 Post Road West
Westport, CT 06880

Phone: (203) 682-4000

Fax: (203) 682-4155

Contact: P. Kramer, Chief Operating Officer

Phone: 203-682-4020

E-Mail: pkramer@catapultmarketing.com

Website: www.catapultmarketing.com

Phone: 203-682-4000 **Fax:** 203-682-4996

Other Offices: Los Angeles, Phoenix, Bentonville

Company Description: A marketing solutions agency that solves brand challenges using an action-biased approach incorporating award winning account-specific marketing, consumer promotions and advertising, merchandising, interactive and direct marketing to increase brand equity and sales.

Specialization: Retail is our foundation. No one knows retail better than us. It's key for all our clients, and the fastest growing area in the marketing mix. We have direct relationships with the marketing departments at all the top retailers in the US. We look at retail activation not as the end result of our marketing efforts, but as the beginning of developing a loyal consumer franchise.

Clients: Dannon Yogurt, Dole, Major Indoor Soccer League, M&M Mars, Novartis, Subway Restaurants, Sunbeam.

Company Statement: Catapult is strategically integrated. *We focus on what people actually do, more than what they merely think or say, as the route to increased marketing effectiveness and efficiency.* We hire brand savvy, street-smart people who offer a combination of marketing smarts and discipline, combined with a real-world understanding of what will really work at retail.

People who work at Catapult get exposure to and participation in many disciplines. We train people to think in ideas that sell, not promotions per se.


EMI MUSIC MARKETING

5750 Wilshire Blvd., Suite 300
Los Angeles, California, 90036

Phone: (323) 692-1224

Contact: Stefanie Ribeiro

E-Mail: Stefanie.ribeiro@emicap.com

Website: www.emicapsm.com

Please see our main listing in the Music Marketing Section


MARKETING COMMUNICATIONS
HITCHCOCK FLEMING & ASSOCIATES, INC.

500 Wolf Ledges Parkway
Akron, OH 44311-1080

Phone: (330) 376-2111

Fax: (330) 376-2220

Contact: Jack DeLeo, President / CEO

E-Mail: jdeleo@teamhfa.com

Website: www.teamhfa.com

Full-service advertising/marketing communications agency known for ability to understand the consumer. Specialties: research, strategy development, media planning/placement, sales promotion, direct marketing, Web site development.


KALEIDOSCOPE YOUTH MARKETING SOLUTIONS

710 Johnnie Dodds Blvd., 3rd Floor
Mt. Pleasant, South Carolina, 29464

Phone: (843) 853-6025

Fax: (843) 853-1444

E-Mail: brock@kmgusa.com

Offices locations: Atlanta, Charleston (HQ), Chicago, Los Angeles, New York City, San Francisco

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Specializations: Kaleidoscope's expertise includes strategic planning, creative development and design, customized promotion development and implementation, and research.

Cientele: McDonalds, Wrigley, Center for Disease Control, Gatorade, PepsiCo, Cadbury Schweppes, Bayer Healthcare, BIC, Harper Collins, Verizon, Warner Bros., Quaker Oats.



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Contact: Charlie Horsey, Partner

E-Mail: charlie@mktgpartners.net

Website: www.mktgpartners.net

Branch: San Francisco

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SHARPLEFT

630 Ninth Avenue Suite 208
New York, NY 10036

Phone: (212) 284-9930

Fax: (212) 624-5942

Website: www.sharpleft.com

Company Description: Advertising as entertainment - Marketing as seduction. Full-service, integrated, branded entertainment agency dedicated to measurable solutions through the production of consumer-relevant experiences in film, television, live events and new trend mediums.



THINK 360

560 White Plains Road
Tarrytown, NY 10591

Phone: (914) 631-8070

Fax: (914) 631-8078

Contact: Karen Koslow (ext.303)

E-Mail: karenk@think360inc.com

Company Description: Brand Activation Agency with a focus on multi-discipline consumer AND customer marketing planning and programming. Full-service, top talent, senior-level "hands on" account and creative management.

Specialization: Highly strategic approach to devising differentiating marketing and promotional marketing solutions, backed by highly creative "breakthrough" ideas/programming. Specialty in kids/tweens and family marketing.

SWEEPSTAKES, GAMES, CONTESTS



ARROWHEAD PROMOTION & FULFILLMENT CO., INC.

1105 SE 8th St
Grand Rapids, MN 55744

Phone: (218) 327-1165

Fax: (218) 327-2576

Contact: Chris Carlson

E-Mail: chrisc@apfco.com

Website: www.apfco.com

Company Description: Arrowhead executes hundreds of sweepstakes, games and contests every year via mail, telephone-IVR or Live OP, Internet, fax, automatic with purchase, etc. Our services include:

- Legal - Rules, Copy, Bonding, Registration & Polling
- Validation Of Claims
- Sweepstakes Drawing
- Contest Judging
- Game Piece, Win List & Rules Requests
- Print & Seeding Security
- Affidavits & IRS Forms
- Prize Fulfillment & Procurement

See our full listing under Fulfillment



BFG COMMUNICATIONS

Phone: (843) 837-9115 x11

E-Mail: kmeany@bfgcom.com

Website: www.bfgcom.com

Creators of win-win situations.

Centra Marketing & Communications

CENTRA MARKETING & COMMUNICATIONS, LLC.

1400 Old Country Road, Suite 420
Westbury, NY 11590

Phone: (516) 997-3147

Fax: (516) 334-7798

Contact: Robert A. Bell, Chief Operating Officer

E-Mail: rbell@centramarketing.com

Website: www.centramarketing.com

Company Description: An integrated marketing services agency that delivers on marketing strategy, solutions and program management/ fulfillment. On time, On Budget Accountability. The result-clients are provided their own intellectual inventiveness and creative structure. We create and manage the process. An agency which delivers account-specific marketing, promotion planning/development, entertainment tie-ins, event marketing, sweepstakes, contests, games, internet programming, trade programs and more!

Clients: Bar-S Foods, CareerBuilder.com, Chef 5 Minute Meals, DaimlerChrysler Corporation, E. & J. Gallo Winery, FHM Magazine, Imus Ranch Foods, JetBlue Airways, Lorillard Tobacco Company, Martha Stewart Living Omnimedia, Inc., News America Marketing, The New York Post, Revlon, Scholastic, Sony Music Entertainment, Inc., and Volvo Cars of North America.

Company Statement: In Marketing it's a Fact...Performance is Everything!

**DON JAGODA ASSOCIATES**

100 Marcus Drive
Melville, NY 11747

Phone: (631) 454-1800

Fax: (631) 454-1834

Contact: Bruce Hollander, Executive VP; Suzanne Gulbransen, Senior VP

Website: www.dja.com

Year Founded: 1962

Branch Offices: Studio City, CA; West Palm Beach, FL

A pioneer in the development of traditional and online sweepstakes, games and contests, DJA "the Sweepstakes Professionals," innovated many prize promotion techniques and is in the forefront in utilizing new technologies to provide greater consumer and trade interaction and involvement. Our under-one-roof facility enables us to flawlessly plan and administer each promotion.



Fulfillment Systems, Inc.

FULLFILLMENT SYSTEMS, INC.

406 East 7th St., P.O. Box 636
Monticello, MN 55362

Phone: (800) 339-6599

Contact: Clarissa Niedzielski

E-Mail: fsi@fsisolutions.com

Website: www.fsisolutions.com

Company Description: Utilizing over 26 years of fulfillment experience, FSI provides best-in-class services with an emphasis on efficiency and technology. FSI works with you to improve product launches, expand market penetration, and increase brand awareness and sales. FSI offers scalable fulfillment solutions with powerful results.

Specialization:

Sweepstakes Fulfillment: FSI is an Official Judging Agency and fulfills hundreds of sweepstakes, games and contests each year. FSI creates and administers programs, writes rules, manages all legal requirements, provides Web hosting, manages your database and procures and fulfills prizes.

Additional Services: FSI provides complete promotional solutions, from secure order entry to advanced distribution logistics. Our five core business units include: Consumer Fulfillment, Sweepstakes, Catalog/E-Commerce fulfillment,

Trade & POS fulfillment, and Teleservices. Clients call upon FSI's expertise to tailor comprehensive programs from strategy and administration to implementation and results evaluation.

**GAGE**

10000 Highway 55,
Minneapolis, MN 55441

Phone: (763) 595-3846

Fax: (763) 595-3856

Contact: Gregg Sampson, SVP

E-Mail: gregg_sampson@gage.com

Website: www.gage.com

Year Founded: 1992

Offices: Minneapolis, MN; Newport Beach, CA

Company Description: Gage is one of the top five providers of games, sweepstakes and contests in the U.S. and one of the most innovative in the online space. We offer nearly two decades of promotional marketing experience, one of the brightest legal and games management teams you'll find anywhere, and a proprietary technology platform that powers everything from online sweepstakes to e-decoder games to instant-win contests.

Our services are comprehensive, and cover strategic consulting and promotion planning, legal counsel and security management, print production and programming, and all the tasks related to executing a program.

Our technology and promotional creativity is used by many of America's greatest companies, including Coca-Cola, Microsoft, Nestlé, Sony PlayStation and Symantec - and many smaller companies that want a competitive advantage.

**LEADDOG MARKETING GROUP**

159 W. 25th Street, 2nd Floor
New York, NY 10001

Phone: (212) 488-6530

Fax: (212) 741-5013

Contact: Dan Mannix, President and CEO

E-Mail: dan@leaddogmarketing.com

Company Description: LeadDog Marketing Group is a full-service event marketing and brand

promotions agency. We create and produce turnkey experiences, promotions and marketing strategies that get results. Named third-fastest growing agency by PROMO Magazine in 2005.

Specialization:

- Event Marketing Strategy and Production
- Brand Promotional Planning and Management
- Mobile Marketing
- Grassroots and Buzz Marketing
- Entertainment Programming and Production
- Hospitality Program Creation and Execution
- Magazine/Television Events and Promotions
- Sports and Entertainment Marketing
- Cause-related Initiatives
- Sweepstakes and Contests
- Full-service design and Web site development

Clients Include:

- ABC Television
- Cognizant Technology Solutions (Cognizant is a global leader in IT services with over 25,000 employees)
- American Cancer Society
- WNBA
- Sephora
- USA Network
- Nestlé
- Major League Baseball
- Susan G. Komen Breast Cancer Foundation
- Nine National Magazines, including *Self*, *Esquire*, *AARP* and *Men's Fitness*

The LeadDog Commitment — Unleash Your Potential!**LITTLE & KING CO., LLC**

31 Merrick Avenue, Suite 150
Merrick, NY 11566

Phone: (516) 377-1377

Fax: (516) 377-1320

Contact: Karen McCarthy

E-Mail: kmccarthy@littleandking.com

Website: www.littleandking.com

Year Founded: 1988

Company Description: Strategic development and execution of sweepstakes, contests, games, incentive/award programs, corporate tie-ins, online promotions and fulfillment.

Clients (Partial): Toys "R"Us, Texas Instruments, Court TV, Pfizer, The Sports Authority, American Red Cross, Conexion By Boeing, Pepsi, Samsung, Gumball Rally, Stride Rite, Auto Trader, Cranium, Warner Bros. And Boboli.



MARDEN-KANE, INC.

36 Maple Place
 Manhasset, New York, 11030-1962
Phone: (516) 365-3999
Fax: (516) 365-5250
Contact: Marc Wortsman, Executive VP, Phone: 516-365-4438
E-Mail: expert@mardenkane.com
Website: www.mardenkane.com
Year Founded: 1957
Branch Offices: Chicago, contact Rosemary Stein, rosemary@mardenkane.com

Company Description: Marden-Kane is a dynamic, service-oriented promotion services agency specializing in the strategic development and implementation of sweepstakes, contests, games and more. Founded in 1957, Marden-Kane consistently responds to the changing sales promotion marketplace. Our clients have the unique opportunity to take advantage of the newest promotion techniques and technologies for both offline and online promotions. Promotion professionals at Marden-Kane blend a mix of strategic thinking, tactical expertise and technological leadership to help our diverse client base achieve their promotion marketing goals. Leave nothing to chance...call Marden-Kane.



MARKETING RESOURCES, INC.

752 Industrial Drive
 Elmhurst, IL 60126
Phone: (630) 530-0100
Fax: (630) 530-0134
Contact: Mike Kida, Business Development Manager
Website: www.marketingresources.com

Marketing Resources is a full service promotions administrator specializing in games, sweepstakes, and contest administration. Additional capabilities include fulfillment, production, legal compliance, and data services.



MARKETING VISIONS, INC.

520 White Plains Road, Suite 500
 Tarrytown, NY 10591
Phone: (914) 631-3900
Fax: (914) 693-8338
Contact: Jay Sloofman, President
E-Mail: jsloofman@marketingvisions.com
Website: www.marketingvisions.com
Year Founded: 1988
Company Description: We are experts in developing clever strategic sweepstakes, games, and contests for your business that produce results. We pride ourselves on delivering excellent execution and a high level of personal service.
Services: Full-service agency.



MARLIN ENTERTAINMENT

Contact: Neal Frank, President
E-Mail: Neal@Marlinent.com
Website: www.marlinent.com
Phone: 203-255-6100

We are a full-service provider of sweepstakes, games and contests, scratch & win, instant-win, rules and compliance, game security, Web game development, probability insurance, prize sourcing and fulfillment, bonding and registration services.

Partial Client List: A&E Television, Coca-Cola North America, Comedy Central, Disney, HBO, History Channel, Outdoor Life Network, NBC/Universal, *Teen People Magazine*

Services: See Agency Section for complete listing



ODDS ON PROMOTIONS

6195 Ridgeview Ct., Ste. D
 Reno, NV 89519
Phone: (888) 827-2249
Fax: (775) 828-6013
E-Mail: oopinfo@oddsongpromotions.com
Website: www.oddsongpromotions.com

Company Description:

Offer up to a \$1,000,000 prize for a fixed fee, risk free. Backed with "A-" (excellent) rated underwriting, Odds On insures over 15,000 promotions annually.

Clients: DaimlerChrysler, Sysco, Lexus, Clear Channel, Budweiser, ESPN, Golf Channel.



PROMOTION ACTIVATORS, INC.

1851 Elmdale Avenue
 Glenview, IL 60025
Phone: (847) 724-6700
Fax: (847) 724-6760
Contact: Maxwell G. Anderson, Jr., Exec. VP
E-Mail: maxjr@promotion-activators.com
Website: www.promotionactivators.com

Company Description: Founded in 1978, Promotion Activators handles promotions professionally but with a personal touch. PA's all-USA-based staff is accessible and responsive, ever mindful that the consumer holds the client responsible for our performance.

Sweepstakes/Games: PA makes sweepstakes and games hassle-free...guiding promotions through rules development, legal review and bonding/registration. Also, we handle game piece randomization, production and seeding...all with a focus on security.

Fulfillment: We offer precise, cost-effective handling of: Rebates/Refunds, Self-Liquidating Premiums, Store Coupons and more!



PROMOTION MAILING CENTER, INC.

31205 Falcon Avenue, PO Box 245
 Stacy, MN 55079-0245
Phone: (651) 462-1213 or (888) 562-1213 Toll Free:
Fax: (651) 462-4118
Contact: DeAnn, Cheryl or Deb
E-Mail: info@pmci.us
Website: http://www.pmci.us
Year Founded: 1983

Company Statement: PMC is committed to providing flexible, responsive services while minimizing overall fulfillment costs and has an established track record of outstanding customer service.

Program/Services: • Coupon/Rebate Programs • Fraud Protection System • On-Line Customer Service • E-Commerce Fulfillment • Sales Material Distribution • Collating and Assembly • Telemarketing • Database Management • Custom Programming • Credit Card Processing • Sweepstakes Administration and Judging/Prize Fulfillment • Free Mail-Ins • Self-Liquidators • Pick and Pack • Inventory Control • Custom Reporting • USPS Plant Load for Bulk Mail Distribution.

Specialization: Outstanding Customer Service

PMcC

PROMOTION MANAGEMENT CORP.

544 Riverside Ave.

Westport, CT 06880

Phone: (203) 227-8478

Fax: (203) 222-7690

Contact: Sam Stryker

E-Mail: sstryker@pmcss.com

Website: www.pmcsc.com

Branch office: Charlottesville, VA

Sweepstakes, Games and Contests. Development, Administration, Judging and Management for the past 33 years. Rules, Bonds, Registration and Fulfillment.



THE PROMOTIONAL EDGE

8912 W. Olympic Blvd.

Beverly Hills, CA 90211

Phone: (310) 271-5551

Fax: (310) 271-5557

Contact: Vivienne Stern, President

Website: www.tpeinc.com

Branch Office: Washington, DC

Company Description:

The Promotional Edge is committed to creating spectacular, unexpected and totally unique promotions that command attention and generate excitement for your brand in a way that differentiates it from all the others. By focusing on every last detail, we ensure the execution lives up to the promise and brings your vision to stunning life. In the end, we deliver far more than gross

impressions, we deliver life lasting impressions.

Services:

Concept & Development
Event Marketing
Travel Promotions/Travel Incentives
Promotion Fulfillment
Sweepstakes Management

Company Statement: Innovative in Concept. Excellence in Execution.

Resolve

RESOLVE CORPORATION

20770 Westwood Drive

Strongsville, OH 44149

Phone: (800) 741-9972

Contact: Tim O'Keefe

E-Mail: info@resolve.com

Website: www.resolve.com

Company Description: Resolve is a full service provider of sweepstakes, games and contest administration services.

Specializations:

- Project consultation
- Rule writing; legal copy review
- Bonding and registration
- Seeding game piece winners
- Database/list development
- Game piece printing
- Security and validation
- Online/offline entry processing
- Judging and administration
- Winner notification and eligibility
- Prize procurement and fulfillment
- On-line Web page hosting

SCA

our risk. your reward.®

SCA PROMOTIONS, INC.

8300 Douglas Avenue

6th Floor

Dallas, TX 75225

Phone: (888) 860-3700

E-Mail: info@scapromo.com

Website: www.scapromotions.com

SCA is the leading resource of prize coverage for

agencies and marketers worldwide. For over 20 years, SCA has worked as the "behind-the-scenes" partner to create attention-grabbing offline and online promotions.

We cover prizes for games of chance or skill, athlete incentive bonuses, or over-redemption programs, and when there's a winner, we pay the prize. SCA provides a fixed fee solution, allowing sponsors to stay on budget and not sacrifice the excitement of the promotion.

Call or visit our website for a free idea kit.

Consumer Product Promotions: Make your product stand out on the shelf with a brand-building promotion such as collect-and-win, on-pack/in-pack offers, FSI, or direct mail sweepstakes.

Sports Contests: Tie your business to the action on the playing field to increase awareness and leverage sponsorships.

Internet Programs: Drive Web traffic and build your customer database. Let SCAinteractive build and host your online contest, sweepstakes or game.

Event Promotions and Traffic Builders: Motivate consumers to take action and keep them at your store or event with products like the Visible Vault™, Money Bags™ game show, Swipe-2-Win™, and Lucky Six Pix™ lotto.

Over-Redemption: Turn an ordinary promotion into something exceptional without increasing the budget. Fixed fee coverage for excess redemptions or responses to premium or coupon offers.

Surety Bonds: Excellent rates for game-of-chance bonds, performance bonds, and assistance in filing registration.



SPECTRUM PROMOTIONS

17529 Saddlewood Lane

Minneapolis, MN 55345

Phone: (952) 935-9455

Contact: Tom Sweningson

E-Mail: tswen@spectrumpromotions.com

Website: www.spectrumpromotions.com



TRAFFICTICKETS™, The proven "People Magnet," compels consumers to rush to retail locations and displays. The key element in hundreds of Sweepstakes, Direct Mail and Event Marketing programs is now available to you. Visit us at www.spectrumpromotions.com to view our successes. Imagine using TrafficTickets™ to create your next blockbuster event.



SWEEPSTAKES TODAY LLC

8106 East 31st Court
Tulsa, OK 74145
Phone: (918) 610-0999
Contact: Craig McDaniel, Pres.
E-Mail: mrsweeepy@sweepstakestoday.com
Website: www.sweepstakestoday.com

Company Description: Sweepstakes Today is a publisher and advertiser for well-known name brand companies' sweepstakes and contests. The sweepstakes are published to members of the website who can join for free.



**TALKING SWEEPSTAKES AND INSTANT WIN PROMOS
DIV. OF RIVERSIDE TECHNOLOGIES INT'L.**

10 Wilton Acres
Wilton, CT 06897

Phone: (203) 762-7100
Fax: (203) 762-9931
Contact: Jim Howes, President
E-Mail: JimHowes@talkingsweepstakes.com
Website: www.talkingsweepstakes.com
Company Description: **Patented Prize Promotional Vehicles** to help drive sales. - making products get maximum attention. Imagine your package with a prize winning message: TALKING, FLASHING, SHIVERING, SINGING, POPPING-UP CASH or HIDING A PRIZE. Winning packages are randomly seeded. Light activated sound/music/light modules enhance Sweepstakes/Instant Win promotions for most types of packages - cans, bottles, boxes, tubs, tubes. Totally replicates the weight and product feel of product filled, non winning packages and uses FDA materials.



Promotional Marketing Mobilized™

TCS "THE CONCEPT STUDIO"

165 Kings Highway North
Westport, CT 06880
Phone: (203) 227-7444
Fax: (203) 227-7010
Contact: Stephen O'Shea, President
E-Mail: soshea@tcspromo.com
Website: www.tcspromo.com and www.tcsmobilemktg.com

Company Description: TCS is a full- service promotional marketing agency providing strategic and innovative solutions supported by flawless execution. Services include promotion planning, creative and asset activation across mobile, online, experiential/events, POP, television, radio, print, promotion analysis, legal and fulfillment.

TCS Mobile, the mobile marketing division, is dedicated to the next generation of marketing solutions via wireless. As a leader in the wireless community, TCS is a driver of the adoption and usage of mobile products and services and their incorporation into the marketing mix. TCS develops and executes promotions utilizing Text, MMS, Video Messaging, WAP, downloadable ringtones, mobile advertising and gaming, graphics and more.

TCS is a customer service oriented agency that prides itself on delivering swift, precise and innovative solutions to business challenges.

Office locations are: Ft. Lauderdale, Los Angeles, New York City, Seattle and Westport, CT.

Specialization: Promotional marketing, asset activation and mobile/wireless marketing.

Clients: Cingular Wireless, AOL, EA Sports Mobile, Lumenos Insurance, Disney and ABC Kids Network.

Professional Affiliates: PMA, Better Business Bureau, The Mobile Marketing Association.

**US SWEEPSTAKES & FULFILLMENT CO.
(FORMERLY AMERI-SWEEPS)**

625 Panorama Trail (Bldg. 2, Suite 100)
Rochester, NY 14625
Phone: (800) 620-6044
Contact: Doug Laughton, President
E-Mail: Doug@SweepsPlanners.com
Website: www.SweepsPlanners.com
Company Description: Turnkey/Full-service provider of traditional or online sweepstakes, contests & games.

20 years experience.
(Some claim it...we really have it)



VENTURA ASSOCIATES, INC.

1040 Avenue of the Americas
New York, NY 10018
Phone: (212) 302-8277 or (310) 909-0101
Fax: (212) 302-2587
Contact: Marla Altberg, President (ext. 3003)
E-Mail: info@sweepspros.com
Website: www.sweepspros.com
Year Founded: 1971
Company Description: Full-service sales promotion agency with particular expertise in prize promotions.
Services: Creation and administration of online and traditional sweepstakes, games and contests. Also provides fulfillment, database management, tie-ins, co-ops, interactive, multicultural and direct marketing services.
Clients: American Express Publishing, Citicorp Credit Services, Kmart, New York City Off-Track Betting Corp., Revlon, Time Warner, U.S. Postal Service, Victoria's Secret.
Professional Affiliations: DMA, PMA, ASI

**YOUNG AMERICA CORPORATION**

717 Faxon Road
Young America, MN 55397

Phone: (800) 533-4529

Contact: Paul Hanson, Director, Sweepstakes

Website: www.young-america.com

Young America provides comprehensive sweepstakes solutions for Fortune 500 brands. We manage more than 2700 sweepstakes, games and contests annually.

- Dedicated team of sweepstakes experts
- Fully integrated, multi-channel deployment
- Unparalleled quality of execution
- Critical division of responsibility

T-SHIRTS: COMPRESSED AND FLAT

VANTAGE APPAREL

100 Vantage Drive
Avenel, NJ 07001

Phone: (732) 340-3173

Fax: (732) 340-3165

Contact: Gina Barreca, Director of Marketing

E-Mail: ginab@vantageapparel.com

Website: vantageapparel.com



Branch Offices: Boston, Chicago, St. Louis, Santa Ana

Company Description: Vantage Apparel is one of the largest vertical manufacturers in the promotional industry operating nearly 1500 embroidery heads in their 5 facilities across the United States. In business for 30 years, Vantage has been chosen more often than any other brand of identity apparel by leading corporations, resorts, golf courses, colleges and casinos to promote their names and logos. The company's broad product selection of more than 400 quality styles including shirts, sweaters, fleece, windshirts, jackets, headwear and trendy T-shirts are available for at-once shipping.

Specialization: With one of the industry's deepest

inventories, highest on-time shipping records and unparalleled service, Vantage is the most reliable and trusted source for your event, program or uniform business.

Additional Services: In-house screen and digital printing, transfer embellishments, custom apparel design & manufacturing, private labeling, special packaging and fulfillment services.

Company Statement: Vantage strives to be the compelling apparel choice of distributors, resellers and end-users for blank and decorated product for their promotional, branding and uniform needs. Considering the requirements of both our resellers and our end-buyers when making strategic decisions has allowed Vantage to deliver a more comprehensive apparel solution to the market. Vantage apparel is sold through promotional specialists and select retail outlets.

TATTOOS/TEMPORARY

**TATTOO FACTORY, INC.**

2828 Proctor Road
Sarasota, FL 34231

Phone: (941) 923-4110

Fax: (941) 923-3139

Contact: Stephen Bloom

E-Mail: info@tattoopromotionfactory.com

Website: www.tattoopromotionfactory.com

Company Description: TEMPORARY TATTOOS with "Special Effects" as well as Scratch-off Games and Scents. Hands-on family ownership with reliable and experienced primary manufacturing. **GUARANTEED LOW PRICES, INDUSTRY'S PREMIUM QUALITY, FAST DELIVERY**, Safe, Non-Toxic and FDA Certified. Premiums, In-Packs and Give-A-Ways.

TENTS/PORTABLE FABRIC STRUCTURES

TENTNOLOGY CO.

15427 - 66th Ave.
Surrey, BC V3S 2A1 Canada

Phone: (604) 597-8368

USA & Canada toll free: 800 663 8858

International toll free: + 800 627 78337

Fax: (604) 597-8749

E-Mail: tent@tentnology.com

Website: www.tentnology.com



Company Description: Design, engineer, manufacture, sell and rent many sizes and shapes of portable fabric structures — tents.

TEXT MESSAGING

**SMARTREPLY**

114 Pacifica, Suite 290
Irvine, CA 92618

Phone: (800) 647-3689

Fax: (949) 340-0777

Contact: Mike Romano

E-Mail: mromano@smartreply.com

- Proven Mobile Marketing Solutions
- Breakthrough Voice Marketing Campaigns
- Used by over Half of Top 100 Retailers

Reach your top consumers within hours with SmartReply's powerful Mobile and Voice Marketing Solutions.

Over 120 retail and packaged goods clients have achieved breakthrough results with our combination of winning strategies and proven technologies.

Execution is simple and lead times are short. To learn more - access our White Papers and Case Studies @ www.smartreply.com



TCS "THE CONCEPT STUDIO"

165 Kings Highway North
Westport, CT 06880
Phone: (203) 227-7444
Fax: (203) 227-7010
Contact: Stephen O'Shea, President
E-Mail: soshea@tcspromo.com
Website: www.tcspromo.com and
www.tcsmobilemktg.com

Company Description: TCS is a full-service promotional marketing agency providing strategic and innovative solutions supported by flawless execution. Services include promotion planning, creative and asset activation across mobile, online, experiential/events, POP, television, radio, print, promotion analysis, legal and fulfillment.

TCS Mobile, the mobile marketing division, is dedicated to the next generation of marketing solutions via wireless. As a leader in the wireless community, TCS is a driver of the adoption and usage of mobile products and services and their incorporation into the marketing mix. TCS develops and executes promotions utilizing Text, MMS, Video Messaging, WAP, downloadable ringtones, mobile advertising and gaming, graphics and more.

TCS is a customer service oriented agency that prides itself on delivering swift, precise and innovative solutions to business challenges.

Office locations are: Ft. Lauderdale, Los Angeles, New York City, Seattle and Westport, CT.

Specialization: Promotional marketing, asset activation and mobile/wireless marketing.

Clients: Cingular Wireless, AOL, EA Sports Mobile, Lumenos Insurance, Disney and ABC Kids Network.

Professional Affiliates: PMA, Better Business Bureau, The Mobile Marketing Association.

TIE-IN SERVICES



CO-OP PROMOTIONS
2301 S. Ocean Drive, Suite 2504

Hollywood, FL 33019-2626
Phone: (954) 922-2323
Fax: (954) 922-2071
Contact: Art Averbook, President
E-Mail: art@co-oppromotions.com
Website: www.co-oppromotions.com
Year Founded: 1987
Branch Offices: New York, Delray Beach, Ft. Lauderdale

Company Description: For over 18 years, a leader in developing value-added national sales promotions, tie-ins, in-packs/on-packs and customized sampling. We have developed tie-ins for over 300 national consumer package goods companies.

Specializations: Solo and co-op multi-partner targeted tie-ins.

Programs/Services: Sampling/coupon promotions targeting seniors on motorcoaches, in baby products, at college bookstores and targeting kids at school. Solo & multi-partner tie-in promotions targeting back-to-school, seniors, teens, college, new moms and custom segments.

Company Statement: We have developed tie-ins for over 500 packaged goods brands from 1-30 partners.

Professional Affiliations: PMA, Product Sampling Council, FDMA.



CO-OPTIONS Brand Convergence

2500 Regency Parkway
Cary, NC 27511
Phone: (919) 654-6779
Fax: (919) 654-6810
Contact: Brian Sockin, President
E-Mail: sales@cooptions.com
Website: www.cooptions.com

Regional Offices: Greenwich, CT, Orlando, FL
Company Description: Co-Options is a leading U.S. specialty promotion agency, providing experiential promotional access to targeted consumer clusters.

Specialization: Co-Options Brand Convergence™ specializes in systematic intra/extra-corporate tie-in search and management services for clients and agencies, utilizing its proprietary Brand Convergence system.

Clients: Co-Options has worked with 75%+ of U.S. consumer goods and service companies.



MARKETING VISIONS, INC.

520 White Plains Road, Suite 500
Tarrytown, NY 10591
Phone: (914) 631-3900
Fax: (914) 693-8338

Contact: Jay Sloofman, President
E-Mail: jsloofman@marketingvisions.com
Website: www.marketingvisions.com
Year Founded: 1986

Company Description: We are experts in developing unique power partnerships for your business that produce results. We'll deliver the partners — guaranteed!

Services: Full-service agency. We pride ourselves on delivering clever strategic solutions, excellent execution, and a high level of personal service.

**TRADE SHOW MARKETING/
DISPLAY**



nomadic media

2551 Green Valley Parkway
Suite 203B
Henderson, Nevada, 89178
Phone: (702) 309-6571
Fax: (702) 309-6259
Website: www.pixman.com



A mobile digital video display with high resolution graphics and robust sound, Pixman delivers a message up close and personal to target audiences through interaction. Ideal for tradeshow, product launches and samplings, data collection and downloading content.

SUPPLIERS AND SERVICE COMPANIES

TRAVEL PROMOTIONS



HYATT HOTELS & RESORTS®

71 S. Wacker Drive
Chicago, IL 60606

Phone: (312) 780-5549

Fax: (312) 780-5283

E-Mail: scott.walker@corphq.hyatt.com

Company Desc.: Hyatt Incentive & Promotion Certificates

Travel motivates like no other reward. To get them to go to the end of the earth for your company... just send them to Hyatt.

Programs/Services: Hyatt Stay Certificates™ let you award rejuvenating stays at participating Hyatt Hotels and Resorts worldwide. Hyatt Weekend Certificates™ are good for two- or three-night weekend getaways, including breakfast each morning at participating locations in the Continental U.S. and Canada. Hyatt Gift Cards and Check Certificates™ are available in denominations from US\$25 to US\$500 and can be used for a variety of eligible Hyatt services, such as dining, green fees, spa services, even towards lodging. Hyatt Gift Cards are redeemable in the U.S., Caribbean, and Canada, and the Hyatt Check Certificates are redeemable worldwide.

Expiration Date: 15 months from date of issuance on certificates



MY FREE TRAVEL

205 N. Michigan Avenue
Suite 311
Chicago, IL 60601

Phone: (312) 565-2800

Toll Free: (800) 219-4152 **Fax:** (312) 565-1501

E-Mail: Info@MyFreeTravel.com

Website: MyFreeTravel.com

Company Description: Full-service incentive travel promotion company offering travel certificates and all fulfillment, incentive trips and arranging sales meetings and corporate travel events.

Specialization: *My Free Travel* is the industry leader in travel promotions that are used as sales incentives, exit programs, employee & customer

retention gifts along with in-pack and on-pack promotions. We have numerous stock programs and can private label or customize any program to meet the needs and budget of the customer.



THE T.E.A.M. GROUP

New Jersey Los Angeles St. Louis

Phone: (636) 532-1192

Contact: Diane Schoen

E-Mail: diane@theteamgroup.com

Website: www.theteamgroup.com

Meet the team that's changing the world of travel promotions, events, sweepstakes and incentives. With T.E.A.M. there's no fat, no fuss. Our focus is on *you*, getting to know your business, your goals and *your* team, so we can create customized, cost-effective programs that work.

VALUE-ADDED PROMOTIONS



CO-OP PROMOTIONS

2301 S. Ocean Drive, Suite 2504

Hollywood, FL 33019-2626

Phone: (954) 922-2323

Fax: (954) 922-2071

Contact: Art Averbook, President

E-Mail: art@co-oppromotions.com

Website: www.co-oppromotions.com

Year Founded: 1987

Branch Offices: New York, Delray Beach, Ft. Lauderdale, FL

Company Description: For over 19 years, a leader in developing value-added national sales promotions, tie-ins, in-packs/on-packs and custom sampling. We have worked with over 300 national consumer package goods companies to incentivize consumers at point-of-sale.

Specializations: Developing coupon tie-ins, in-packs/on-packs, value-added point-of-purchase promotions and sampling.

Programs/Services: We create innovative value-added promotions to attract new customers and

reward loyal ones. Multi-partner or solo. We have worked with online promotions and every major category of consumer products

Company Statement: We have worked with over 500 packaged goods brands to create increased sales, targeted promotions and sampling promotions with tie-ins and value-added.

Professional Affiliations: PMA, Product Sampling Council, FDMA.