

EXECUTIVE RECRUITERS

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who's been in your shoes!!



BRANTLEY COMMUNICATIONS

Toll-Free: (877) 832-3583

E-Mail: larry@brantleycommunications.com

Website: www.brantleycommunications.com

We have Great Jobs with Top Promotion Firms!

Brantley Communications specializes in the recruitment and placement of Advertising & Marketing Professionals. Over 60% of our business is with top promotion agencies and firms who utilize promotional marketing. Check out our Web site for current openings and an recruiter near you.

EXPERIENTIAL MARKETING



141 BOOMERANG

22 West 19th Street, 8th Floor
New York, New York 10011

Phone: (212) 627-4101

Fax: (212) 627-4106

Contact: Sheila Hartnett, EVP Managing Director

E-Mail: shartnett@141worldwide.com

Company Description: 141 boomerang is the experiential marketing unit of 141 Worldwide, a through the line marketing services company focusing on Behavior Transformation™. In store, on the streets, and face-to-face we create brand experiences that transform behavior.

For an ever-growing number of marketers, the moment-of-truth does not exist at the retail shelf. It exists wherever they can best touch their consumer target with an enduring message. The 141 Boomerang experiential offering helps clients better achieve their goals, by combining targeted tools with innovative interactions and leveraging highly-trained personnel against highly-tangible touchpoints.

At 141 boomerang, our focus is on return. We have built our business with proprietary, web-based reporting tools and face-to-face training sessions. We combine national coverage with local quality control through our 10 regional managers, 25 field managers, and 700 field representatives all across America. Our connection to the 141 Worldwide global network of 46 offices in 36 countries leverages deep industry expertise and proprietary tools to drive both sales and brand equity for local and global clients.

Core Capabilities:

Field Marketing
In-Store Sampling & Retailtainment
Signature events
Street teams & Guerilla
Mobile Tours
Brand Ambassadors
Retail Training

Clients:

American Express
Motorola
Boeing
Procter & Gamble
Kodak
Unilever
Nestle
Merisant
Western Union
S.C. Johnson



A SQUARED GROUP

634B N. Robertson Blvd.
West Hollywood, CA 90069

Phone: (310) 432-2650

Fax: (310) 432-2655

Contact: Amy Cotteleer, Partner

E-Mail: info@hiptobesquared.com

Website: www.hiptobesquared.com

Branch Offices: Los Angeles, New York

Company Description: A Squared Group is an experiential marketing company that offers a full range of services including the creative development, design, production, and staging of live marketing programs, viral brand ambassador campaigns, product launches, and special events.

Clients: Gap, Motorola, Bacardi



CREATING CAPTIVATION

900 Third Avenue

New Hyde Park, New York, 11040

Phone: (516) 437-1500 x106

Fax: (516) 437-0540

Contact: Gary Marcus - SVP, New Business Development

E-Mail: info@elitemg.com

New York | Atlanta | Chicago | Los Angeles

Company Description: Elite Marketing Group is a national event/experience marketing agency with a 33+ year history of targeting, captivating, and inspiring consumers. Our focus is in developing engaging brand experiences that will move consumers and deliver results.

Programs Include:

Mobile Tours
Sponsorship Activation
Sampling
Guerilla Marketing/Street Teams
Greeter/Hospitality Services
Demonstrations
Distribution
Premiums
Credit Card Acquisition
Alternative Media

The Elite Difference: Consumer targeting, event creation and planning, program and field management combined with intangibles such as 24/7 accessibility, passion, dedication, loyalty, and creativity provide for experiences that consumers remember.

Target, Captivate + Inspire



EURO RSCG 4D™

IMPACT

EURO RSCG 4D IMPACT

36 E. Grand

Chicago, IL 60611

Phone: (312) 799-7000

Fax: (312) 799-7100

Contact: Amy Linde, VP Business Development

E-Mail: amy.linde@EuroRSCG.com

Website: www.eurorscg-impact.com

DESCRIPTION: Euro RSCG Impact creates buzz and builds brand awareness by custom designing, building, and implementing memorable consumer experiences at more than 10,000 venues annually for:

- Event marketing
- Sports and entertainment marketing
- Mobile media tours
- Branded consumer intercepts

- Collegiate marketing
- Guerrilla marketing

We become the face of your brand(s), generating indelible experiences.



EVENT ARCHITECTS

311 West Walton
Chicago, IL 60610

Phone: (312) 879-0186

Fax: (312) 879-0187

Contact: Fergus Rooney, Partner

E-Mail: frooney@eventbuilding.com

Website: www.eventbuilding.com

Inspired Design. Dynamic Production. Custom Content. Elevate your event to the highest level.

Event Architects produces innovative experiential events through pre-event coordination, creative planning, and execution. By utilizing our core values - relationship building, strategic alliances, and quality commitment, we can ensure our clients a level of service and originality that is unmatched in the industry.



FESTIVAL MEDIA CORPORATION

900 Fourth Avenue, Suite 3350
Seattle, WA 98164

Phone: (206) 381-5200

Contact: Charles D. Brown, Chairman and CEO

E-Mail: cbrown@festmedia.com

Website: www.festivalmediacorp.com

Company Description: Provides free online sponsorship rights planning and purchasing services; offering efficient, effective access to 1 billion consumers worldwide through 40,000+ community festivals.

Specialization: FMC SponsorFest® makes sponsorship rights planning and purchasing as easy as 1-2-3.

1. Sponsors select required rights;
2. SponsorFest selects and recommends festivals.
3. Sponsors review and approve. FMC buys

Benefits: Saves 90% of sponsor's time; optimizes

reach by target audience demographics and promotion goals; presents new ROI metrics-all online.

Clients: Swivel Media, 141 Worldwide Boomerang, PMG, US Bank, Dance Monkey, Carol H. Williams



GIGUNDA GROUP, INC.

540 N. Commercial St.
Manchester, NH 03101

Phone: (603) 314-5000

Fax: (603) 314-5001

E-Mail: info@gigundagroup.com

Website: www.gigundagroup.com

Company Description: We are a dynamic marketing company that thinks strategically, wraps our imagination around your brand, bring dazzling consumer experiences to life and execute flawlessly time and time again!

*We Engage consumers, Evolve behavior,
and Elevate brands.*

We go to the sidelines at the NFL Super Bowl with **Campbell's**... On the road with Britney Spears & **Nabisco**... Courtside with **Kraft** & the NCAA... Backstage with the American Idols & **Kellogg's**... On site at family festivals with **P&G's** Charmin Mobile Restroom & Pampers Inspired By Babies tour... Upstream with **Pepperidge Farm's** Goldfish mobile... Shopping with **Discover Card** at Mills Malls... Back to School with our exclusive **College Kit™** Fall Welcome Gift... Coast to coast with **Wal-Mart, Target, Kroger, Publix**, & every other retailer.

We go. Do you?

Programs/Services:

Experiential Marketing:

Event Production
Mobile Tours
Sports and Entertainment Marketing
Sponsorship and Retail Activation

College Marketing:

The College Kit® Fall Welcome Gift — The most requested college co-op program in the country! Distributed annually to 1,000,000 students.



The George P. Johnson Company
Integrated Event Marketing

THE GEORGE P. JOHNSON COMPANY

3600 Giddings Road

Auburn Hills, MI 48326

Contact: Jeff Rutchik, Sr. VP Client Services

E-Mail: jrutchik@gpjco.com

Phone: 508-230-0955

Chris Meyer, Sr. VP Client Services

E-Mail: cmeyer@gpjco.com

Phone: 650-226-0600

Website: www.gpjco.com

Company Description:

Consistently ranked among the premier global integrated event marketing agencies, GPJ provides a full suite of relationship-building services including strategy, creative, technology and execution. With 14 offices worldwide and more than 4,000 events annually in 60 countries, GPJ helps Fortune 500 companies communicate their brand around the world.



KICKING COW PROMOTIONS, INC.

710 North Second Street - #200S

St. Louis, MO 63102

Phone: (877) 909-4COW

Contact: Mike O'Leary - Ext. 106

E-Mail: miko@kickingcow.com

Website: www.kickingcow.com

Company Description: Kicking Cow is a fearless, happy, alert, confident, intelligent and lively agency. These qualities make the Cow a sturdy, vigorous companion, ready to meet the promotional world on a moment's notice. The unique personality of our feisty little agency is capturing the hearts of many, but we are not the agency for everyone. While adaptable to a variety of environments, we are first and foremost kind, caring, ethical individuals working together to accomplish great results!



MARKETING WERKS, INC.

111 E. Wacker Drive, Suite 3000
Chicago, IL 60601

Phone: (800) 694-WERKS (9375)

Fax: (312) 228-0801

Contact: Jason Vargas, VP of Sales & Marketing or
TJ Nolan, Director of Sales

E-Mail: jvargas@marketingwerks.com, tjnolan@marketingwerks.com

Website: www.marketingwerks.com

...check out our listing in the **AGENCIES** section
then surf our new & improved Website to see
examples of our award winning *work*.



PIERCE

123 Free Street
Portland, ME 04101
Phone: (800) 298-8582
Fax: (207) 761-4570

Contact: Bob Martin, President

E-Mail: Bob.Martin@piercepromotions.com

Website: www.piercepromotions.com

NY, Boston, LA, Washington, DC, Dallas, Tampa &
Bentonville. Open 2006: Boston & Chicago.

Pierce is a leading experiential marketing agency
that creates integrated, live marketing solutions
across multiple channels for their clients and is a
member of The Radiate Group, a network of best-
in-class experiential agencies.



premise brand advancement
a marketing and brand development agency

726 9th Street #4
San Diego, CA 92101
Phone: (619) 233-7979

Fax: (619) 233-9838

Contact: Gregg Witt

E-Mail: Gregg@premise.tv

Website: www.premise.tv

Premise, a full service non-traditional marketing
and brand development agency helping clients
connect in an authentic and meaningful way with
influential cultures. We are a specialized lifestyle
agency fully immersed in a diverse range of youth
to young adult consumer demographics with niche
market expertise. A shortlist of Premise client
partners includes; U.S. Air Force, Connor Sport
Court International, Landscape Structures, Glaceau
Vitamin Water, and InFocus.

Premise applies it's proprietary yet simple aCulture-
ation™ approach to deliver high impact brand
marketing solutions based on in-depth consumer
market understanding and real world experience.

Specialization

Premise is recognized for its strength in strategic
brand development, influencer programs, high-
powered mobile marketing teams, guerilla and
stunt projection, effective event experiences,
partnering, integrated promotions and word-of-
mouth marketing that works.

Bottom line: We do what it takes to advance brand
growth.



PRO MOTION, INC.

11644 Lilburn Park Rd.
St. Louis, MO 63146

Phone: (314) 997-0101

Fax: (314) 997-6831

Contact: Steve Randazzo, President

E-Mail: steve.randazzo@promotion1.com

Website: www.promotion1.com



Ranked #15 on the PROMO list of fastest growing
agencies.

Company Description: agency specializing in
experiential marketing since 1995. We work with

Brands directly, as well as agencies looking to
augment their Client programs, to put their products
in the hands of potential customers where they live,
work and play.

GUARANTEED RESULTS

We work with you to set the measurement of
success and guarantee those results.

2006 BRAND EXPERIENCE:

- Anheuser-Busch (10 year relationship)
- Bosch Power Tools (6 year relationship)
- Campbell Soup Company (5 year relationship)
- CNN (new relationship)
- Hilti Corporation (2 year relationship)
- Monsanto (new relationship)
- National City Bank (new relationship)
- LG Mobile Phones (2 year relationship)

2006 AGENCY PARTNERS:

- Crosby Marketing
- Fathom Communications
- PromoWorks
- Ryan Partnership

Ask yourself, "What would we do with 5 minutes
with our consumer?" We'll design an experience to
do just that... **GUARANTEED.**



PROMOTIONS GROUP WEST

1629 Electric Avenue
Suite A

Venice, CA 90291

Phone: (310) 664-1095

Fax: (310) 664-1053

Contact: Russ Jones

E-Mail: russ@promotionsgroupwest.com

Website: www.promotionsgroupwest.com

Company Description: Award-winning, Experiential
Marketing Agency specializing in events, mobile
touring attractions, mall / campus tours, national
staffing, product sampling, media stunts, and
sports, entertainment & viral marketing.

Additional Services: Sweepstakes, fulfillment,
warehousing, and data entry.

**SLANT**

150 N. Wacker Drive
Suite 2400

Chicago, IL 60606

Phone: (312) 655-9600

Contact: Tyler Miller

E-Mail: tmiller@thinkslant.com

Website: www.thinkslant.com

At SLANT, we help brands interact with Gen Y beyond traditional promotions. We facilitate interaction at Emotional High Points, and create experiences that translate into buzz in their social networks.

SLANT - Marketing From a Different Angle.

**TBA GLOBAL EVENTS, LLC**

142 East Ontario Street, 15th Floor
Chicago, IL 60611

Phone: (312) 335-9595

Fax: (312) 335-0790

Contact: Dennis Boyle, SVP

E-Mail: clients@tbaglobal.com

Website: www.tbaglobal.com/consumer

As one of the nation's leading event marketing agencies, we have a long history of building brands through face-to-face, live consumer experiences. Our unique event, entertainment and lifestyle programs create the moments that connect with consumers and drive them to choose your brand.

We create a live translation of your brand that engages the consumer interactively and experientially. Whether the program is based in mobile, sampling, street or sponsorship, our programs reach your target consumers where they live, work and play.

Expertise Includes:

Event Marketing
Experiential Marketing
Entertainment Marketing/Sponsorships
Lifestyle Marketing
Mobile Marketing Programs
Pop-Up Retail
Sampling Programs
Sponsorship Activation
Sports Marketing

TBA is ranked #21 in the world's top marketing organizations by *Advertising Age* and is an *Event Marketer* 2006 Hot Agency.

**TEAM ENTERPRISES USA**

12240 SW 53rd Street, Suite 506

Cooper City, FL 33330

Phone: (954) 862-2401

Fax: (954) 449-0261

Contact: Daniel K. Gregory, President

E-Mail: dgregory@teament.com

Website: www.teament.com

US Branch Offices: Boston, Ft. Lauderdale, Los Angeles

Global Offices: Sydney, Toronto

Experiential Marketing Services: Traditional promotions rarely communicate the essence of your brand effectively. TEAM creates and activates innovative branded consumer experiences that provide long lasting impressions.

FIELD MARKETING**141 BOOMERANG**

22 West 19th Street, 8th Floor

New York, New York 10011

Phone: (212) 627-4101

Fax: (212) 627-4106

Contact: Sheila Hartnett, EVP Managing Director

E-Mail: shartnett@141worldwide.com

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Street teams & Guerilla
Mobile Tours
Brand Ambassadors
Retail Training

Clients:

American Express
Motorola
Boeing
Procter & Gamble
Kodak
Unilever
Nestle
Merisant
Western Union
S.C. Johnson

**BFG COMMUNICATIONS**

Phone: (843) 837-9115 x11

E-Mail: kmeaney@bfgcom.com

Website: www.bfgcom.com

Headquartered in Hilton Head, SC with main offices in Stamford, CT, and Tampa, FL, and a field marketing network of 52 offices from coast to coast.

Anywhere, everywhere. Any time, every time.



EURO RSCG 4D™

IMPACT

EURO RSCG 4D IMPACT

36 E. Grand 2855 Pacific Dr., Suite A
Chicago, IL 60611 Atlanta, GA 30071-9900

Phone: (312) 799-7000 (770) 263-0500 x105

Fax: (312) 799-7100 (770) 248-9014

Contact: Amy Linde, VP Business Development

E-Mail: amy.linde@EuroRSCG.com

Website: www.eurorscg-impact.com

DESCRIPTION: We develop and implement volume-driving, brand building programs including consumer promotions and merchandising. Our Field Support Services has staffing throughout

North America. We have unparalleled commitment to customer satisfaction, timely distribution, and professional integrity. We separate ourselves at the street level. Our people become the face of our clients' brands.



TEAM ENTERPRISES USA

12240 SW 53rd Street, Suite 506

Cooper City, FL 33330

Phone: (954) 862-2401

Fax: (954) 449-0261

Contact: Daniel K. Gregory, President

E-Mail: dgregory@teament.com

Website: www.teament.com

US Branch Offices: Boston, Ft. Lauderdale, Los Angeles

Global Offices: Sydney, Toronto

Field Marketing Services: Employing over 3,000 field marketers, working for a variety of clients, TEAM has the infrastructure to activate in every major city in the US, Canada and Australia.

FULLFILLMENT



A-THREE SERVICES AGENCY, LTD.

3125 Commercial Avenue

Northbrook, IL 60062

Phone: (847) 480-0870 ext 110

Fax: (847) 480-0914

Contact: Althea Alder, CEO/President

E-Mail: Althea@A-Three.com

Website: www.a-three.com

Certified Woman Owned Business

Company Description: Full-service national fulfillment company specialized in handling promotional materials and executing custom-designed programs on a turn-key basis. Clients include promotional and marketing companies to catalog companies and e-commerce entities. Ability to integrate orders and reports at customer-level. Online inventory management, Web-based reporting, order processing, pick and pack, refunds/rebates and tele-services.



ARROWHEAD PROMOTION & FULFILLMENT CO., INC.

1105 SE 8th St

Grand Rapids, MN 55744

Phone: (218) 327-1165

Fax: (218) 327-2576

Contact: Chris Carlson

E-Mail: chrisc@apfco.com

Website: www.apfco.com

"Focused on the Unique Promotional Needs of Every Client for Over 20 Years"

Company Description: At Arrowhead Promotion & Fulfillment we strive to develop relationships with our clients, not just a series of business transactions. Our commitment to excellence equates to a service-oriented group who put the specific needs of our clients and their customers first. Our services include the following: Rebates/Refunds, Premium/SLO Offers, Sweepstakes, Games and Contests, Internet/e-commerce Applications, Teleservices/Toll Free/Live OP/IVR, Procurement, Direct Marketing, Sales Incentives/Trade Services, Product Sampling/Kit Assembly, POS Collation/Distribution, Pick-n-Pack, Continuity & Loyalty Programs, Data Entry/CRM/Database Management, Coupons, Document Scanning, Custom Reporting, Analysis, Consultation & Forecasting.



CARY FRANCIS GROUP, INC.

9935 S. Oakwood Park Dr.

Franklin, WI 53132

Phone: (414) 304-6400

Contact: Phil Krempely

E-Mail: phil@thecfg.com

Website: www.thecfg.com

Branches: Bloomingdale • Moline • Minneapolis

Company Description: A Promotional Merchandising, Marketing Services & Fulfillment Company

Specialization: CFG is a full-service Promotional Marketing Company offering the expertise of seasoned professionals to create, produce and manage comprehensive merchandising & licensing programs designed to build brand value.

We specialize in:

Corporate Brand Merchandising & Licensing Programs

- Printed Image Catalogs to Dealers & Consumers
- E-commerce / On-line Branded Merchandise Programs

Custom Premium & Ad Specialty Campaigns

- Commemoratives
- Collectables

- Limited Editions & Seasonals
- Proprietary Importing

Fulfillment Services

- Pick & Pack Operations
- Collateral Management & Distribution
- Warehouse Storage & Distribution Services
- Kit Assembly for P.O.P. & P.O.S. Materials
- Trade & Consumer Promotion Fulfillment
- Premium Fulfillment & Credit Card Verification
- Program Administration

Performance Incentives - Rewards &

Recognition Campaigns

- Campaign Strategy & Planning
- Thematic Campaign Design & Management
- Trade & Consumer Incentives and Loyalty
- Merchandise Rewards & Supporting Collateral
- Comprehensive Safety Performance Programs
- Campaign Fulfillment & Administration

CLIENTS:

John Deere & Co.

Case IH

Sears

Victory Motorcycles

Tenneco Automotive

USG Corp.



Welcome to a new way of thinking.

CMS, INC.

2650 Pilgrim Court

Winston-Salem, NC 27106

Phone: 336-631-2616

Fax: 336-631-7667

Contact: Wendy Dulaney,

Business Development Manager

E-Mail: wendy.dulaney@inmar.com

Website: www.cms.inmar.com

The Promotions Logistics Company

CMS meets the promotions logistics needs of over 700 of the world's largest consumer product companies, including designing, building, implementing and analyzing custom coupon, sweepstakes, fulfillment and rebate programs - from start to finish.

With CMS's total fulfillment services, not only can we send payments to your retail partners and consumers, we can also fulfill requests for premiums, products, gift cards and literature. And you can look forward to the same accuracy, security and flexibility that you've come to expect from CMS for your other promotions logistics needs.

CMS - Now Offering What You've Been Looking For... Total Fulfillment!

Welcome to a new way of thinking.

Professional Affiliations: Promotion Marketing Association, Mailing and Fulfillment Service Association



Continental Promotion Group

CONTINENTAL PROMOTION GROUP

4904 Eisenhower Blvd. Suite 250
Tampa, FL 33634

Phone: (800) 554-9838

Contact: Amy Harich, Director of Marketing

E-Mail: amy.harich@cpginc.com

Website: www.cpginc.com

Our Facilities:

Offices in Tampa, FL, Tempe, AZ, Canada, and Europe.

Company Overview

Founded in 1989, CPG is a recognized leader in the promotion management and fulfillment industry. CPG serves more than 500 leading companies in over 120 countries, delivering innovative promotions in hundreds of industries.

Programs/Services

- Rebate/Cash Back Management and Fulfillment
- Prepaid Promotional Card Management
- Branded Gift Card Fulfillment
- Premium/Literature Fulfillment
- Sales Promotion Spiffs
- Customer Loyalty/Retention Programs
- Real-Time Online Reporting
- Sampling Programs
- Sweepstakes and Contest Administration
- Special Services

CONTINENTAL, LTD.

11697 W. Grand Ave.
Northlake, IL 60164

Phone: (708) 223-1200

Fax: (708) 345-8290

Contact: Michelle Keske, VP Logistics

E-Mail: MKeske@continentaltd.com

Website: www.continentaltd.com

Company Description: Fulfillment services: kit building, packaging/re-packaging, light assembly, point of purchase displays, rebate, gift, incentive processing, shipping, courier services. FDA, DEA certified.

CORESCO, INC.

1407 Airport Road
Monroe, NC 28110

Phone: (704) 296-5600

Fax: (704) 296-5500

Contact: Paul Short, Sales Manager

E-Mail: pshort@coresco.com

Website: www.coresco.com

Established in 1979, Coresco is a leading provider of Marketing Services with all work performed on location. Our experienced staff and flexible infrastructure provides the solutions and superior service required for producing successful Rebate, Incentive/Premium Fulfillment, Distribution Services, Sweepstakes/Contests, and e-Commerce programs.

Put our experience to work for you.



EPI - PRINTING, PACKAGING & FULFILLMENT

5404 Wayne Road
Battle Creek, MI 49015

Phone: (269) 964-4600

Contact: Holly Ringle

EPI marketing solutions feature printing, packaging, fulfillment and distribution. Offerings include creative, print and lettershop services, large format printing, direct mail, print-to-order, variable data, folding carton/point of sale, kitting, database management and more.



Fulfillment Systems, Inc.

FULFILLMENT SYSTEMS, INC.

406 East 7th St., P.O. Box 636
Monticello, MN 55362

Phone: (800) 339-6599

Contact: Clarissa Niedzielski

E-Mail: fsi@fsisolutions.com

Website: www.fsisolutions.com

Company Description: Utilizing over 26 years of fulfillment experience, FSI provides best-in-class services with an emphasis on efficiency and technology. FSI works with you to improve product launches, expand market penetration, and increase brand awareness and sales. FSI offers scalable fulfillment solutions with powerful results.

Specialization:

Catalog/E-commerce: Comprehensive cataloging and E-Commerce services including order management, flexible payment processing systems, superior customer service support, and proactive account management.

Consumer Fulfillment: Rebates, sampling, premiums, teleservices, direct mail and information management solutions.

Sweepstakes Fulfillment: Creates and administers programs, writes rules, manages all legal requirements, procures and fulfills prizes.

Trade and POS Fulfillment: Sources, warehouses, packages and distributes point-of-sale materials, literature and products.

Additional Services: FSI provides complete promotional solutions, from secure order entry to advanced distribution logistics. Consumers can be offered the full range of telephone and web services, including live-operator, IVR or Web access and e-mail verification. Clients have direct access to program activities through real-time, on-line reporting. Clients call upon FSI's expertise to tailor comprehensive programs from strategy and administration to implementation and results evaluation.



IOS NORTH AMERICAN OPERATIONS

HEADQUARTERS

100 S. Alto Mesa ST
El Paso, TX 79912

Phone: (800) 581-6237

Fax: (915) 584-7990

Contact: Max Boedder, Director

E-Mail: mboedder@iosnet.com

Website: www.iosnet.com

Company Description: IOS is an industry leader for strategic global outsourcing. IOS's three divisions (Data Services, Contract Manufacturing, and Packaging & Logistics) provide high quality, end-to-end services for all labor-intensive jobs.

IOS Data Services Division: Serving customers worldwide with secure, high-quality solutions for data capture, scan and index, forms processing, fulfillment and rebate services, recall management, and direct mail.

World-class quality standards: ISO 9001 certified, SAS 70, USFDA/HACCP compliant, and practicing Six Sigma principles.



MOSSBERG & COMPANY INC.

4100 Technology Drive
South Bend, IN 46628
Phone: (574) 289-9253 or (800) 428-3340
Fax: (574) 246-4339
Contact: Alisha McNary, Vice President
E-Mail: amcnary@mossbergco.com
Website: www.mossbergco.com
Year established: 1930
Number of employees: 180

Products and Services

Inventory and Warehouse Management, Climate Controlled and Secure Warehousing, Vendor Managed Inventory, Electronic Records Management, Order Processing, Direct Mail Services, Kitting and Packaging, E-Commerce & Web-Based Solutions, Lead Management, Collaborative Remote Proofing and On-Demand and Conventional Printing.

Company Statement

Partner with one source-Mossberg-whose goal is to produce, manage and deliver your product with optimal efficiency. Take advantage of more than 75 years of experience and the state-of-the-art technology provided by Mossberg & Company Inc. to enhance the execution of your programs. Whether your needs are small or large, our turnkey solution will help you realize maximum results.

Benefits of working with Mossberg & Company Inc.

- Reduced project turn times
- Expedited time to market
- Reduced costs
- Value-added consultation throughout the process
- Total project synchronization
- Efficient communication through a single point of contact



PROMOTION ACTIVATORS, INC.

1851 Elmdale Avenue
Glenview, IL 60025
Phone: (847) 724-6700
Fax: (847) 724-6760
Contact: Maxwell G. Anderson, Jr., Exec. VP
E-Mail: maxjr@promotion-activators.com
Website: www.promotionactivators.com

Company Description: Founded in 1978, Promotion Activators handles promotions professionally but with a personal touch. PA's all-USA-based staff is accessible and responsive, ever mindful that the consumer holds the client responsible for our performance.

Sweepstakes/Games: PA makes sweepstakes and games hassle-free...guiding promotions through rules development, legal review and bonding/registration. Also, we handle game piece randomization, production and seeding...all with a focus on security.

Fulfillment: We offer precise, cost-effective handling of: Rebates/Refunds, Self-Liquidating Premiums, Store Coupons and more!



PROMOTION MAILING CENTER, INC.

31205 Falcon Avenue, PO Box 245
Stacy, MN 55079-0245
Phone: (651) 462-1213
Toll Free: (888) 562-1213
Fax: (651) 462-4118
Contact: DeAnn, Cheryl or Deb
E-Mail: info@pmci.us
Website: http://www.pmc.us
Year Founded: 1983

Company Statement: PMC is committed to providing flexible, responsive services while minimizing overall fulfillment costs and has an established track record of outstanding customer service.

Program/Services: • Coupon/Rebate Programs
• Fraud Protection System • On-Line Customer Service • E-Commerce Fulfillment • Sales Material Distribution • Collating and Assembly
• Telemarketing • Database Management • Custom Programming • Credit Card Processing
• Sweepstakes Administration and Judging/Prize Fulfillment • Free Mail-Ins • Self-Liquidators • Pick and Pack • Inventory Control • Custom Reporting • USPS Plant Load for Bulk Mail Distribution.

Specialization: Outstanding Customer Service



RESOLVE CORPORATION

20770 Westwood Drive
Strongsville, OH 44149
Phone: (800) 741-9972
Contact: Tom Aiton
E-Mail: info@resolve.com
Website: www.resolve.com

Company Description:

When performance, cost, quality and ease of execution are essential for success clients rely on Resolve for customized fulfillment and distribution programs. With 25 locations in the United States and Canada and 2 million square feet of storage capacity, Resolve is one of the largest companies in North America dedicated to providing marketing promotion support solutions.

Specializations:

- P-O-P Fulfillment & Distribution
- Consumer Fulfillment
- Custom Kit Assembly
- Inventory Management
- Web-based Order Management
- Web-based Reporting
- Call Center Solutions/IVR
- Rebate Processing
- Sweepstakes, Games, Contests
- Loyalty Programs
- Document Imaging/Scanning
- Direct Mail
- Print-on-Demand



SJI, INC.

500 South Ewing Avenue, Suite A
Saint Louis, MO 63103
Phone: (314) 336-1331
Fax: (314) 336-1332
Contact: Mark Shevitz, President
Website: www.sji-inc.com

Creative • Events • Fulfillment

At SJI the idea is just the beginning. Big ideas can become scary, not to mention costly, if not executed impeccably. Maximize your *Return on Ideas* by letting SJI create, plan and execute them flawlessly. However hard the task we'll make it safe and easy for you. Don't become a business school (worst) case study. Bring it on!

Specialties: Sweepstakes/Games Management, Assembly/Co-Packing, Contact Center, Database, Warehousing/Inventory, Shipping/Logistics



**USA FULFILLMENT
ONE-STOP FULL SERVICE FULFILLMENT**

201 Talbot Blvd
Chestertown, MD 21620
Phone: (800) 777-8872
Fax: (410) 810-0910

Contact: Sheila Roy, sroy@usfill.com, Phone: ext. 239;
Dan Meehan, dmeehan@usafill.com, Phone: ext. 217
Website: www.usafill.com

Mission Statement: Working together to go beyond the expectations of our clients and associates while achieving profitability for all parties...

Year Founded: 1983

Program/Services:

- Broadcast Emails
- Call Center/IVR
- Catalog
- Collateral Distribution
- Continuity Programs
- Direct Response
- E-commerce/EDI/FTP/Web
- Incentive Programs
- On-Line Promotions/Reporting
- Pick/Pack
- Premiums
- Rebates
- Sampling
- Turn Key Sweepstakes/Contest
- Website Design/Hosting

20+ YEARS OF EXCELLENCE



YOUNG AMERICA CORPORATION

717 Faxon Road
Young America, MN 55397
Phone: (800) 533-4529

Contact: David McIntyre, EVP, Sales
Website: www.young-america.com

Young America is in the business of **customer fulfillment**. Customer fulfillment is what happens when marketing programs are executed so well and

so consistently, with so much value add at every touchpoint, that the entire customer experience is elevated and the relationship with your brand is deepened. That is why we handle more marketing programs for more companies than anyone else in the industry - by far.

- Rebates & Paperless-Rebates™
- Gift cards & prepaid Visa® cards
- Sweepstakes, games & contests
- Targeted sampling
- Premiums & merchandise
- CRM & loyalty programs
- Product recycling programs
- Business process outsourcing

GIFT CARDS/CERTIFICATES



BLACKHAWK NETWORK

6220 Stoneridge Mall Road
Pleasanton, CA 94588

Phone: (952) 226-9119

Contact: Ashley Sakai, Manager Corporate Cards
Website: www.info-now.com/blackhawk

Blackhawk Network is a prepaid and payments network, a leader in card-based financial solutions and the largest provider of third-party prepaid cards. Blackhawk Network also sells cards in bulk to reward employees or clients.



BRINGING OUT THE BEST WITH GIFT CARDS

COOLGIVING

P.O. Box 93523
Phoenix, AZ 85070

Phone: (877) 751-7300

Contact: Cheryl Williams, President
E-Mail: sales@coolgiving.com

Website: www.coolgiving.com

Company Description: CoolGiving offers customized solutions that range from assessment and consulting, marketing and communications strategies, graphic design to create customized prepaid cards and sales solutions for salespeople.

Specialization: CoolGiving provides prepaid MasterCard programs as a powerful tool to use with virtually any recognition program. Think about employee rewards, consumer promotions, sales incentives and customer recognition.

Company Statement: CoolGiving's business philosophy is *"the cool way to bring out the best"*...in your employees, your customers, your prospects and in yourself!...and **help make a difference. We give 20% of our net profits to charities supporting kids in need.**

CORPORATEREWARDS.COM

CORPORATEREWARDS.COM LLC

38 East 29th St, 8th Floor
New York, NY 10016

Phone: (212) 689-1200

Contact: Thomas Silk

E-Mail: tsilk@corporaterewards.com

Website: www.corporaterewards.com

Branch Offices: New York, Dallas

Company Description: CorporateRewards.com offers highly efficient and interactive, online incentives and rewards, centered around our proprietary universal gift certificate technology that allows recipients to shop instantly, online at over 300 great retail websites.

Specialization: CorporateRewards.com's online gift certificates are perfect for interactive web-based surveys, questionnaires and promotions, with delivery automation integrated right into the application. It's ideal as online fulfillment for offline direct marketing premiums as well.

Additional Services: CorporateRewards.com also provides, advanced database-driven redemption reporting analytics, front-end reward management applications, and fully client-branded redemption portals. All at the industry's most competitive pricing and turnaround time.

Clients: Nokia, Northrup Grumman, AAA, Verizon Wireless, Verizon Communications, Alltel, Gillette, PepsiCo.

Company Statement: CorporateRewards.com believes that the efficiencies and effectiveness promised by the Internet age should be realized in practice as well as principle. That's why our highly automated technology can offer our clients the best solutions, with the best turn around times and at the best price.



EMI MUSIC MARKETING

5750 Wilshire Blvd., Suite 300
Los Angeles, California, 90036

Phone: (323) 692-1224

Contact: Stefanie Ribeiro

E-Mail: stefanie.ribeiro@emicap.com

Website: www.emicapsm.com

Please see our main listing in the Music Marketing Section



HYATT HOTELS & RESORTS®

71 S. Wacker Drive
Chicago, IL 60606

Phone: (312) 780-5549

Fax: (312) 780-5283

E-Mail: scott.walker@corphq.hyatt.com

Company Desc.: Hyatt Incentive & Promotion Certificates

Travel motivates like no other reward. To get them to go to the end of the earth for your company... just send them to Hyatt.

Programs/Services: Hyatt Stay Certificates™ let you award rejuvenating stays at participating Hyatt Hotels and Resorts worldwide. Hyatt Weekend Certificates™ are good for two- or three-night weekend getaways, including breakfast each morning at participating locations in the Continental U.S. and Canada. Hyatt Gift Cards and Check Certificates™ are available in denominations from US\$25 to US\$500 and can be used for a variety of eligible Hyatt services, such as dining, green fees, spa services, even towards lodging. Hyatt Gift Cards are redeemable in the U.S., Caribbean, and Canada, and the Hyatt Check Certificates are redeemable worldwide.

Expiration Date: 15 months from date of issuance on certificates



QUANTUM

Phone: (775) 833-0303

Website: www.quantumrewardscard.com

Description: Why offer rewards to specific retailers when you can offer promotions that are accepted at every retailer? Use Quantum's pre-loaded debit cards for gas, groceries, entertainment, beauty supplies, clothing - you decide. Bring new fans to your brand and **pay for only the amount that customers redeem.**

Clients include: THQ, Nintendo, Johnson & Johnson



SPAWISH, INC.

520 Fellowship Road
Suite D406

Mt. Laurel, NJ 08054

Phone: (888) SPA-WISH (772-9474)

Contact: Leslie Hendricks, Manager of Corporate Sales

E-Mail: Leslieh@spawish.com

Website: www.spawish.com

Company Description: SpaWish Certificates enable anyone to receive relaxing and pampering spa services. The perfect choice for incentive and reward programs, SpaWish Certificates are redeemable at over 1400 day spas throughout the United States.

UTIX GROUP, INC.

7 New England Executive Park
Burlington, MA 01803

Phone: (800) 627-7547

Fax: (781) 229-8886

Website: www.utix.com

Utix offers unique and memorable prepaid experience tickets for: one-hour spa massage, an 18-hole round of golf, admission for 2 to the movies, and a full-day ski ticket. These single-use, premium tickets are easily redeemed at nearly 10,000 locations nationwide-with no blackout dates or restrictions.

GUERRILLA MARKETING



CSA MARKETING, INC.

1566 NW 108 Avenue

Miami, Florida, 33172

Phone: (305) 661-8828

Fax: (305) 661-5588

Contact: Jorge Fusté, President/CEO

E-Mail: info@csamarketing.com

Website: www.csamarketing.com

Regional Offices

Bentonville, New York, Chicago, Los Angeles, Puerto Rico

Please refer to our expanded listing in the Promotions Agency section.



GIGUNDA GROUP, INC.

540 N. Commercial St.

Manchester, NH 03101

Phone: (603) 314-5000

Fax: (603) 314-5001

E-Mail: info@gigundagroup.com

Website: www.gigundagroup.com

Company Description: We are a dynamic marketing company that thinks strategically, wraps our imagination around your brand, bring dazzling consumer experiences to life and execute flawlessly time and time again!

We Engage consumers, Evolve behavior, and Elevate brands.

We go to the sidelines at the NFL Super Bowl with **Campbell's**... On the road with Britney Spears & **Nabisco**... Courtside with **Kraft** & the NCAA... Backstage with the American Idols & **Kellogg's**... On site at family festivals with **P&G's** Charmin Mobile Restroom & Pampers Inspired By Babies tour... Upstream with **Pepperidge Farm's** Goldfish mobile... Shopping with **Discover Card** at Mills Malls... Back to School with our exclusive **College Kit™** Fall Welcome Gift... Coast to coast with **Wal-Mart, Target, Kroger, Publix**, & every other retailer.

We go. Do you?

Programs/Services:

Experiential Marketing:

Event Production
Mobile Tours
Sports and Entertainment Marketing
Sponsorship and Retail Activation

College Marketing:

The College Kit® Fall Welcome Gift — The most requested college co-op program in the country! Distributed annually to 1,000,000 students.



PIERCE

123 Free Street

Portland, ME 04101

Phone: (800) 298-8582

Fax: (207) 761-4570

Contact: Bob Martin, President

E-Mail: Bob.Martin@piercepromotions.com

Website: www.piercepromotions.com

NY, Boston, LA, Washington, DC, Dallas, Tampa & Bentonville. Open 2006: Boston & Chicago.

Pierce is a leading experiential marketing agency that creates integrated, live marketing solutions across multiple channels for their clients and is a member of The Radiate Group, a network of best-in-class experiential agencies.

HEALTHCARE MARKETING



ERVIN MARKETING CREATIVE COMMUNICATIONS

9120 Olive Boulevard

St. Louis, MO 63132-3702

Phone: (314) 994-1155

Fax: (314) 994-1159

Contact: DeLancey Smith, President

E-Mail: dsmith@ervin-marketing.com

Website: www.ervin-marketing.com

Year Founded: 1988

Company Description: A PROMO 100 agency, E=MC² is a full-service, marketing communications company offering brand marketing programs for business-to-consumers, business-to-business, and business-to-employees. We're imaginative, creative, flexible, accessible, promotion-focused professionals with a mission: to create words, pictures, music, motion or experiences that energize and motivate customers, employees and prospects.

Clients include: Ascension Health, Assoc. for Corporate Growth, Capital For Business, Ford Motor Company, Harbour Group, Wild Republic, OSI, Pfizer Consumer Healthcare, SSM Healthcare, THF Realty, USMEPCOM, Warner Bros., Truman Bank

IN-PACK/ON-PACK PROGRAMS



CO-OP PROMOTIONS

2301 S. Ocean Drive, Suite 2504

Hollywood, FL 33019-2626

Phone: (954) 922-2323

Fax: (954) 922-2071

Contact: Art Averbook, President

E-Mail: art@co-oppromotions.com

Website: www.co-oppromotions.com

Year Founded: 1987

Branch Offices: New York, Delray Beach, Ft. Lauderdale, FL

Company Description: For over 18 years, a leader in developing value-added national sales promotions, tie-ins, on-packs/in-packs and custom sampling.

Specializations: In-pack and on-pack value-added sales promotions.

Programs/Services: Custom promotions in Food & Beverage, HBA, Housewares, Entertainment, Computer Software, etc. targeting kids, college, moms and seniors.

Company Statement: We have worked with over 500 packaged goods brands to create increased sales, targeted promotions with in-pack and on-packs.

Professional Affiliations: PMA, Product Sampling Council, FDMA.



MARKETING RESOURCES, INC.

752 Industrial Drive

Elmhurst, IL 60126

Phone: (630) 530-0100

Fax: (630) 530-0134

Contact: Mike Kida, Business Development Manager

Website: www.marketingresources.com

Marketing Resources is a full service promotions administrator specializing in games, sweepstakes, and contest administration. Additional capabilities include fulfillment, production, legal compliance, and data services.



MILMOUR PRODUCTS AND PROMOTIONS

8131 Monticello Avenue

Skokie, IL 60076

Phone: (847) 324-8048 or (888) 676-2645

Contact: Nancy Rooks, National Marketing Director

E-Mail: info@milmour.com

Website: www.milmour.com

Expertise: CUSTOM PREMIUM PROMOTIONS

including in-pack, on-pack, near pack, container-pack, giveaway and mail-in offers. Specializing in plastics and related material.

Company Description: Milmour Promotions is the industry's recognized leader for creating, designing, and manufacturing premiums. We provide all stages of product development, from brainstorming to quality control and testing to fulfillment. We are fun, extremely innovative and award winning. Full-service.

Clients: Consumer Package Goods and Consumer Goods, including Kraft Foods, Unilever/Best Foods, Frito-Lay, Pfizer, Energizer, 3M Corp.



MY FREE TRAVEL

205 N. Michigan Avenue
Suite 311
Chicago, IL 60601
Phone: (312) 565-2800
Toll Free: (800) 219-4152
Fax: (312) 565-1501
E-Mail: Info@MyFreeTravel.com
Website: MyFreeTravel.com

Company Description: Full-service incentive travel promotion company offering travel certificates and all fulfillment, incentive trips and arranging sales meetings and corporate travel events.

Specialization: *My Free Travel* is the industry leader in travel promotions that are used as sales incentives, exit programs, employee & customer retention gifts along with in-pack and on-pack promotions. We have numerous stock programs and can private label or customize any program to meet the needs and budget of the customer.

IN-STORE MARKETING/ PROGRAMS



141 WORLDWIDE

825 Eighth Avenue
New York, New York, 10019
Phone: (212) 297-8000
Fax: (212) 237-5828
Contact: Jay Farrell, CEO, North America
E-Mail: jay.farrell@141worldwide.com
Website: www.141worldwide.com

350 West Mart Center Drive
Suite 1150
Chicago, IL 60654
Phone: 312.527.3900
Fax: 312.527.3327

Company Description: 141 Worldwide is a global through the line marketing services company focused on Behavior Transformation™. Every day, we're focused on driving brand sales and building brand equity for our clients. We work with them as partners to produce new and creative ways for consumers to interact with their brands.

With 46 offices in 36 countries, we utilize a discipline-neutral mix of non-traditional communication programs. 141 Worldwide activates brand experience

where purchase decisions are being made.

A WPP company (NASDAQ: WPPGY) and affiliate of Ogilvy & Mather, 141 Worldwide offers a wide spectrum of services including promotional, experiential, interactive, shopper & trade, field support, premiums and incentives, and sports & entertainment marketing. Its client portfolio consists of over 300 companies, including many blue chip organizations. Additional information can be found online at www.141worldwide.com.

North American Clients:

AIG
American Express
BAT
Boeing
Brick Beer
Kraft Foods
Lenovo
Merisant
Motorola
Nestle
Redd Business Information
S.C. Johnson
Unilever



CERTIFIED MARKETING SERVICES, INC.

7 Hudson Street
Kinderhook, NY 12106
Phone: (518) 758-6400
Contact: Blake Herlick, VP
Website: www.certifiedmarketingservices.com
www.certifiedmarketingresearch.com
www.certifiedreports.com

Company Description:

Three distinct companies - each with its own in-field marketing force. Servicing all chains and channels nationwide.

Certified Merchandising Services:

Speed-to-Shelf - Product Launches; In-store Conversions; Crisis Management (Recalls and Restickering); Resets; Display Assembly; Maintenance; Product Cut-ins.

Certified Marketing Research Services:

Intercept Interviews, Mystery Shopping, POPDisplay Checks; Ad Recall Surveys, Store Profiling; Competitive Audits; Theatre Evaluations.

Certified Reports:

Dedicated to serving the Motion Picture Industry: Trailer, Lobby, and Seating Capacity Checks; Audience Reaction Surveys; Promotional Material Installation.



CSA MARKETING, INC.

1566 NW 108 Avenue
Miami, Florida, 33172
Phone: (305) 661-8828
Fax: (305) 661-5588
Contact: Jorge Fusté, President/CEO
E-Mail: info@csamarketing.com
Website: www.csamarketing.com

Regional Offices

Bentonville, New York, Chicago, Los Angeles, Puerto Rico

Please refer to our expanded listing in the Promotions Agency section.



FLOORGRAPHICS, INC. AKA FGI

242 Princeton Avenue
Hamilton, NJ 08619
Phone: (609) 528-9200
Fax: (609) 689-0204
Contact: Jayne Mullen-Sampson, Vice President, Marketing
E-Mail: info@floorgraphics.com
Website: www.floorgraphics.com
Branch Offices: Atlanta, Chicago, San Diego, Connecticut, Washington D.C.
Company Description: A full-service media company that places brand campaigns in-store. FGI contracts for the exclusive right to offer its high impact media programs in top-performing chains in the U.S. as well as in 18 countries worldwide.

Specialization: In-store media placed in grocery, superstore, drug, C-store and liquor stores

Targeted Coupon Programs

FGI's exclusive electronic offer dispensing technologies mine retailers' frequent shopper and transaction data & select the most relevant offers to deliver to consumers at the start of their shopping trips in chains nationwide - enabling 1-to-1 brand-consumer dialogues and cost-efficient incremental sales increases.

Floor Advertising Programs

- **FLOORad:** Conventional 6 sq. ft., Jumbo & Junior
- **FloorBILLBOARD:** 12 sq. ft. FLOORad dominates the category
- **STREETtalk:** for outdoor applications
- **Talking FLOORad**
- **FLOORanimation** (interactive FLOORads with light and sound)

- **FLOORmat:** exclusive FLOORad technology for liquor & C-stores

At-Shelf Media Programs

- **COUPONplus!**
- **SHELFplus!** (including SHELFbanner, SHELFsound, SHELFscent, SHELFaction)
- **FREEZER plus!**
- **WINDOWad!**
- **TAKEplus!** (or SHELFpad)

Additional Services: Marketing Research services & ROI Analysis; Creative Services; Store Servicing; Turnkey media production and in-store placement

Programs/Services: Targeted Coupons: 26 two-week ad flights per year; In-store advertising: 13 four-week advertising cycles per year; Program category exclusivity available.

Clients: FLOORgraphics delivers its in-store media program benefits to over 200 satisfied national advertisers including top CPG manufacturers like: Kraft Foods, Procter & Gamble, ConAgra Foods, Nestlé and Georgia-Pacific.

Company Statement: Capitalize on the ideal location for product communications in the "BUYING MOMENT"-at point-of-sale where 73% of brand purchase decisions are made.



INSIGNIA SYSTEMS, INC. / INSIGNIA POPS®

6470 Sycamore Court North

Maple Grove, MN 55369

Phone: (763) 392-6200

Fax: (763) 392-6222

Contact: Scott J. Simcox, VP Marketing

E-Mail: marketing@insigniapops.com

Website: www.insigniapops.com



Company Description: Developer and marketer of in-store advertising and promotional products, programs and services to retailers and consumer goods manufacturers.

Programs/Services: Insignia's POPSign® program is a national, product- and account-specific, shelf-edge advertising program that delivers superior sales increases, while building brand and store equity. POPSigns provide product features and benefits from manufacturers in retailer-specific designs; targeted messaging and pricing on a store-specific basis; a full line of product options; lead times as short as 3 weeks; and the highest documented sales lift of all at-shelf priced signs.



MARKETING DRIVE WORLDWIDE

800 Connecticut Ave.

3rd Floor East

Norwalk, CT 06854

Phone: (203) 857-6101

Fax: (203) 857-6176

Contact: Michael Harris, President

E-Mail: miharris@marketingdrive.com

Website: www.marketingdrive.com

Year Founded: 1989

Other Offices:

Boston: Craig Millon, ph: 617-368-6711; cmillon@marketingdrive.com

Company Description: A full-service promotional marketing agency network.

Specialized Services: An innovator and industry leader in Customer Marketing, it is a center of excellence in both our Wilton, CT and Boston offices. Our Shopper-Centric research capabilities offer unparalleled knowledge allowing increased focus on shopper needs and shopping modes creating opportunities to provide insight into categories and retailers' core shoppers. We offer an unsurpassed depth of expertise including Knowledge Management, ROI Evaluation Modeling, and Shopper Insights™ Concept Testing. Each Account Team is staffed with Channel and Tier I Customer Strategy Account Specialists.

Company Statement: We help clients realize their brand's full potential by utilizing an in-depth understanding of brand essence, shopper insights, and customer dynamics. We help brands compete in ways never imagined.

Clients: Partial Listing includes: Coca-Cola, Dannon, Energy Star, ExxonMobil, Palm, and Visa

Professional Affiliations: Promotional Marketing Association of America, In-store Marketing Institute and MAA



PROMOWORKS

500 East Remington Road

Schaumburg, IL 60173

Phone: (888) 310-3555

E-Mail: info@promoworks.com

Website: www.PromoWorks.com

National Sales: 888-310-3555

Bentonville Sales: 800-574-4970

RANKED #5 in the 2006 'PROMO100'

Your single-source for a wide range of promotional marketing services including:

- **In-Store Sampling**
- **National Trade Group**
- **Retailtainment Events**
- **PromoReports™** - Real-time internet communications/reporting system
- **Merchandising Services**
- **Award-Winning Creative Design and Point-of-Sale Innovation**
- **PromoChef®** - In-store culinary demonstrations
- **Event Sampling**
- **C-StoreWorks™** - Sampling in over 15,000 convenience stores nationally
- **MiConexiónsm** - Hispanic marketing solutions

Only PromoWorks can deliver **PSP™ (Proven Sales Performers)** for your next in-store sampling event. Made possible by our **exclusive PromoPIN™ technology** - it's the only demonstrator identification and sales performance tracking system in the industry!

From concept through execution, our strength is in our proven ability to deliver the best return on your investment.

INFLATABLES

Alvimar

MFG. CO., INC.

ALVIMAR MFG. CO., INC.

51-02 21st Street

Long Island City, NY 11101

Phone: (718) 937-0404 or (800) 323-6223

Fax: (718) 482-0491

Contact: Mr. Marvin Lieberman

Year Founded: 1947

Company Products: Inflatables

Company Description: Alvimar can develop virtually any product into an inflatable. Inflatables can be used for premiums, displays, product replicas, promotions.

BRULENE CREATIVE INFLATABLES, LLC

359 Pleasant Hill Road
New City, NY 10956

Phone: (845) 634-3335

Fax: (845) 634-3332

Contact: Gary Stevens

E-Mail: sales@brulene.com

Website: www.brulene.com

Year Founded: 1969

Specializations: Inflatables 6" to 60'

Programs/Services: Create any product into an inflatable. We specialize in 4 color process. Just send us a sample or artwork. Fulfillment available.

LANDMARK CREATIONS INTERNATIONAL

A Manufacturer of High Quality Custom Inflatables

LANDMARK CREATIONS

3240 West Co. Rd 42
Burnsville, MN 55337

Phone: (952) 895-0947

Fax: (952) 895-0946

Contact: Tom Meacham

E-Mail: tom@landmarkcreations.com

When drawing traffic to your promotion is a necessity, Landmark Creations' custom inflatables deliver. The visual impact of life-like, giant inflatables is unmatched for drawing crowds from far and wide. For grand openings, tradeshow, displays, giveaways, or any other promotion, inflatables are practically guaranteed to produce foot traffic in droves. The Landmark design team ensures you receive an excellent representation of your product, logo or mascot, and also offers service that's unequalled in our industry.

INSURANCE, PRIZES, SWEEPSTAKES



HCC SPECIALTY UNDERWRITERS, INC.
A SUBSIDIARY OF HCC INSURANCE HOLDINGS, INC.

HCC SPECIALTY UNDERWRITERS, INC

401 Edgewater Place
Suite 400
Wakefield, MA 01880

Phone: (800) 927-6306

Fax: (781) 994-6001

Contact: Mark L. Barry, Senior Vice President Global Marketing

E-Mail: mbarry@hccsu.com

Website: www.hccsu.com

Company Description: We provide a variety of innovative specialty insurance products to take the risk out of a great promotional idea.

Company Statement: Tap into the secret behind promotion success stories that are legendary and let us be your back room! Get the promotion experience and products that will add maximum impact to your programs with minimal impact on your budget:

Winsurance™ - A real insurance policy that lets you offer an enormous prize for a cost that's only a fraction of the prize amount.

Instabond™ - Use our online system to quickly and simply obtain and file Game of Chance Surety Bonds. Eliminate the hassle and get the lowest rates available.

Errors & Omissions Policies - Insurance to protect your company or agency from a big liability when a good idea takes a bad turn.

Redemption Insurance - Coverage for big losses when your idea catches the imagination of more people than you ever imagined.

Promotion Risk Management Consulting - Support that lets you/or your clients reduce risks while reaping the rewards of a great promotional idea.



impact and
security matter most™

IC GROUP

383 Dovercourt Drive
Winnipeg, MB R3Y 1G4 Canada

Phone: (800) 575-5590

Contact: Scott LaCroix, Director of Underwriting

Offices: Chicago - Los Angeles - Toronto - Winnipeg - London

Company Description: iC Group is a trusted partner in designing and implementing secure promotion solutions for the world's top brands and agencies.

Specialization:

- o Prize/Redemption/Event Insurance
- o Contractual Bonus
- o Promotion Risk Management services
- o Sweeps/Games/Contest Administration
- o Fulfillment
- o Interactive Services

Company Statement: With unrivaled expertise and a promotion risk management philosophy, iC Group delivers solutions that create immediate impact and drive measurable results -- without the risks that can jeopardize the bottom line.



ODDS ON PROMOTIONS

6195 Ridgeview Ct., Ste. D
Reno, NV 89519

Phone: (888) 827-2249

Fax: (775) 828-6013

E-Mail: oopinfo@oddsongpromotions.com

Website: www.oddsongpromotions.com

Company Description:

Offer up to a \$1,000,000 prize for a fixed fee, risk free. Backed with "A-" (excellent) rated underwriting, Odds On insures over 15,000 promotions annually.

Clients: DaimlerChrysler, Sysco, Lexus, Clear Channel, Budweiser, ESPN, Golf Channel.



Online registration and bonding at the speed of e

PROMOREGISTRATION.COM

Contact: Jason Jenkins, President

Sales: (510) 435-8425

Service Center: (501) 537-7777

E-Mail: jjj@promoregistration.com

Website: www.promoregistration.com

We work with: Over 160 top promotion agencies, fulfillment houses and industry attorneys

Who we are: PRC is the innovator and industry leader of a proprietary online solution that significantly reduces your time for registering and bonding promotions.

Value we add:

- One-step online registration & bonding
- Guaranteed overnight service to NY, FL, RI, AZ, Quebec
- Advancement of regulatory filing fees
- Help reduce errors with AccuCheck
- Free Winners filing
- Written commitment not to compete with you for direct sponsor business



SCA PROMOTIONS, INC.

8300 Douglas Avenue
6th Floor
Dallas, TX 75225
Phone: (888) 860-3700
E-Mail: info@scapromo.com
Website: www.scapromotions.com

SCA is the leading resource of prize coverage for agencies and marketers worldwide. For over 20 years, SCA has worked as the "behind-the-scenes" partner to create attention-grabbing offline and online promotions.

We cover prizes for games of chance or skill, athlete incentive bonuses, or over-redemption programs, and when there's a winner, we pay the prize. SCA provides a fixed fee solution, allowing sponsors to stay on budget and not sacrifice the excitement of the promotion.

Call or visit our website for a free idea kit.

Consumer Product Promotions: Make your product stand out on the shelf with a brand-building promotion such as collect-and-win, on-pack/in-pack offers, FSI, or direct mail sweepstakes.

Sports Contests: Tie your business to the action on the playing field to increase awareness and leverage sponsorships.

Internet Programs: Drive Web traffic and build your customer database. Let SCAinteractive build and host your online contest, sweepstakes or game.

Event Promotions and Traffic Builders: Motivate consumers to take action and keep them at your store or event with products like the Visible Vault™, Money Bags™ game show, Swipe-2-Win™, and Lucky Six Pix™ lotto.

Over-Redemption: Turn an ordinary promotion into something exceptional without increasing the budget. Fixed fee coverage for excess redemptions or responses to premium or coupon offers.

Surety Bonds: Excellent rates for game-of-chance bonds, performance bonds, and assistance in filing registration.

INTERACTIVE MEDIA

momentum



MOMENTUM WORLDWIDE

161 Sixth Avenue
NY, NY 10013
Phone: (212) 367-4500
Contact: Chris Weil
Website: www.momentumww.com
Over 2,000 professionals in 71 offices spanning 53 countries.
2005 Addy Award Winner

To many, SEM, PERL, 3D, CGI and XML are just acronyms. For Momentum Interactive, they are universes of consumer activation opportunities where interactive experiences lead to tangible successes. Our in-house, highly skilled creative team is not only on top of today's technology, we're steering brands through the continuous and dramatic changes of future innovation. When interactive challenges are your top priority, Best-in-Class solutions are just a click away at www.momentumww.com

INTERNET MARKETING



141 XM

825 Eighth Avenue
24th Floor
New York, New York 10019
Phone: (212) 297-8000
Fax: (212) 297-8006
Contact: Jennifer Johnson, EVP Managing Director
E-Mail: jjohnson@141xm.com
Website: www.141xm.com

Company Description: 141xm is the interactive marketing specialty unit of 141 Worldwide, a through-the-line marketing services company focused on Behavior Transformation™. We are a fully integrated, e-marketing unit, specializing in providing user-centered design, results-oriented marketing and interactive communications solutions. Our clients seek response-based initiatives with quantifiable objectives and measurable results...and we deliver.

Core Capabilities:

- Strategy / Experience Design Services
 - Affiliate and Partnership Strategy
 - Online Brand Strategy
 - Competitive Analysis
 - Ethnographic Research
 - (Enterprise) Information Architecture
 - Usability Analysis & Testing
 - Web Measurement / Analytics

Interactive Marketing

- Web Site Development
- E-commerce
- Online Marketing/ Promotions/PR
- Email Direct Marketing
- eCRM

Technology Solutions

- (Enterprise) Application Development
- Database Design
- Hosting & Security Services
- Network Architecture Design

Clients:

GSA
Kraft
Unilever
Motorola
KOS Pharmaceuticals
BAT
Chandon Wines
U.S. Air Force
Reed Business Information



DON JAGODA ASSOCIATES

100 Marcus Drive
Melville, NY 11747
Phone: (631) 454-1800
Fax: (631) 454-1834
Contact: Bruce Hollander, Executive VP; Suzanne Gulbransen, Senior VP
Website: www.dja.com
Year Founded: 1962
Branch Offices: Studio City, CA; West Palm Beach, FL

A pioneer in the development of sweepstakes, contests and games, DJA has developed proprietary engines for Internet promotion delivery, enabling us to run literally any type of offline or conventional media promotion via the Internet. Our under-one-roof facility enables us to flawlessly plan and administer Internet promotions, handling all the details.



SCAINTERACTIVE

8300 Douglas Avenue
6th Floor
Dallas, TX 75225

Phone: (888) 860-3767

E-Mail: info@scainteractive.com

Website: www.scainteractive.com

Motivate consumer purchases, Web site visits, registrations, and capture demographic information with an online contest, interactive kiosk, or SMS promotion. Offer life-changing prizes up to \$1 million or more with prize coverage and the technology to ensure your contests are secure. SCAi is a division of SCA Promotions, the world's leader in promotion prize coverage - we pay the prizes when you have a winner!

Let us build or host your next online promotion using our GameEngine™, or plug your developed contest into our DrawServer™ for instant win prize security.

Call or visit our Web site today.

Instant-Win Games
Sweepstakes
Offline to Online Initiatives
PIN Promotions
Music Reward Programs
SMS Promotions
Swipe-2-Win™/Scan-2-Win™

KIDS/TEEN MARKETING



GIFTPAX SAMPLING, LLC.

742 Milford-Warren Glen Rd.
Milford, NJ 08848

Phone: (908) 995-7042

Contact: Marjorie Knight, VP-Sales

Website: www.giftpax.com

Company Description: GiftPax provides targeted sampling and advertising programs through the medical environment.

Programs: New FamilyPax reaches 3,600,000 new families through hospital/birthing facilities. Expectant FamilyPax reaches 2,100,000 expectant

women through OB/GYN offices. Infant FamilyPax reaches 2,000,000 families with infants 3-6 months old through Pediatricians' offices. KinderPax reaches 500,000 families with children entering Kindergarten through Pediatricians' offices.

Fulfillment: 30,000 sq. ft, fully air-conditioned warehouse located in Fredericktown, Missouri. Let us "package up and ship your program."



KALEIDOSCOPE YOUTH MARKETING SOLUTIONS

710 Johnnie Dodds Blvd., 3rd Floor
Mt. Pleasant, South Carolina, 29464

Phone: (843) 853-6025

Fax: (843) 853-1444

E-Mail: brock@kmgusa.com

Offices locations: Atlanta, Charleston (HQ), Chicago, Los Angeles, New York City, San Francisco

Company Description: Kaleidoscope is the nation's only full service, youth marketing agency that connects the world's leading brands to more than 50 million kids, tweens, teens, young adults and parents in places like schools, pre-schools and daycares, skate centers, camps, colleges and universities.

Specializations: Kaleidoscope's expertise includes strategic planning, creative development and design, customized promotion development and implementation, and research.

Clientele: McDonalds, Wrigley, Center for Disease Control, Gatorade, PepsiCo, Cadbury Schweppes, Bayer Healthcare, BIC, Harper Collins, Verizon, Warner Bros., Quaker Oats.

LAUGH & LEARN

246 Crafton Avenue
Staten Island, NY 10314

Phone: (347) 528-7837

Contact: Professor Martin Weissman

E-Mail: mathprof@math911.com

Website: www.math911.com

Since 1990. Top rated Mathematics tutorial CDs customized with your advertising for the 30,000,000 Mathophobic students from middle school through college. President's National Mathematics Panel endorsee. Premiums that say "We care about America's future."



THINK 360

560 White Plains Road
Tarrytown, NY 10591

Phone: (914) 631-8070

Fax: (914) 631-8078

Contact: Karen Koslow (ext.303)

E-Mail: karenk@think360inc.com

Company Description: Brand Activation Agency with a focus on multi-discipline consumer AND customer marketing planning and programming. Full-service, top talent, senior-level "hands on" account and creative management.

Specialization: Highly strategic approach to devising differentiating marketing and promotional marketing solutions, backed by highly creative "breakthrough" ideas/programming. Specialty in kids/tweens and family marketing.



VEE CORPORATION PRODUCTION SERVICES/ COSTUMES & CREATURES

504 Malcolm Avenue SE #200
Minneapolis, MN 55414

Phone: (612) 378-2561

Fax: (612) 378-2635

Contact: Mary English - General Sales Manager

E-Mail: marye@vee.com

Website: www.vee.com

Company Description: Full-service event marketing, promotion and branded entertainment production company specializing in interactive exhibits, displays, mascots, props and more. VEE partners with clients and their agencies including Best Buy, Disney, Unilever, Coca-Cola, Target, National Geographic, the NFL, the NBA and a host of distinctive children's museums across the U.S.

LEGAL RESOURCES

manatt

MANATT, PHELPS & PHILLIPS LLP

7 Times Square

New York, NY 10036

Phone: (212) 790-4500

Fax: (212) 790-4545

Contact: Linda A. Goldstein

William M. Heberer

E-Mail: lgoldstein@manatt.com

wheberer@manatt.com

Website: www.manatt.com

The national law firm of Manatt, Phelps & Phillips has developed one of the premier practices in the areas of branded entertainment; gaming and sweepstakes; advertising, marketing, media and entertainment law. Our clients encompass leading global entertainment and media companies as well as high-profile talent in the motion picture, television, radio, publishing and music industries. Manatt lawyers utilize their comprehensive experience to span the full range of creative, production and operating concerns. Unlike boutique firms we have full-service capabilities to ensure that all our clients' needs are addressed with coordinated assistance tailored to their concerns.

Specialization: The Advertising, Marketing and Media Group regularly represents advertisers, advertising agencies, and trade associations on matters regarding: reviewing advertising for legal acceptability; false advertising challenges; network and media clearance issues; advertising and entertainment contracts; copyright and trademark issues; rights of privacy and publicity; sweepstakes, contests and other promotions; and branded entertainment. Manatt has extensive experience in representing clients in proceedings brought by the Federal Trade Commission and by State Attorneys General throughout the country. Manatt has handled numerous high profile FTC investigations and enforcement actions involving substantiation of advertising claims, compliance with Trade Regulation Rules, and various marketing practices.

MALL MARKETING



MARLIN ENTERTAINMENT

Contact: Neal Frank, President

E-Mail: Neal@Marlinent.com

Website: www.marlinent.com

Phone: 203-255-6100

Mall tours and events, display fabrication, site fee negotiation, staffing/security, sponsorship activation, special markets, sampling, event management, mobile tours, street teams, experiential marketing.

Partial Client List: A&E Television, Coca-Cola North America, Comedy Central, Disney, HBO, History Channel, Outdoor Life Network, NBC/Universal, *Teen People Magazine*

Services: See Agency Section for complete listing



PIERCE

123 Free Street

Portland, ME 04101

Phone: (800) 298-8582

Fax: (207) 761-4570

Contact: Bob Martin, President

E-Mail: Bob.Martin@piercepromotions.com

Website: www.piercepromotions.com

NY, Boston, LA, Washington, DC, Dallas, Tampa & Bentonville. Open 2006: Boston & Chicago.

Pierce is a leading experiential marketing agency that creates integrated, live marketing solutions across multiple channels for their clients and is a member of The Radiate Group, a network of best-in-class experiential agencies.

MERCHANDISING SERVICES



PROMOWORKS

500 East Remington Road

Schaumburg, IL 60173

Phone: (888) 310-3555

E-Mail: info@promoworks.com

Website: www.PromoWorks.com

National Sales: 888-310-3555

Bentonville Sales: 800-574-4970

RANKED #5 in the 2006 'PROMO100'

Your single-source for a wide range of promotional marketing services including:

• Full Range of Merchandising Services

- Surge/Blitz
- Resets
- New Item Cut-Ins
- Audits/Surveys
- Plan-O-Gram Maintenance
- Continuity Programs
- IRC Placement
- Mystery Shoppers

• In-Store Sampling • National Trade Group

- Retailtainment Events
- PSPSM (Proven Sales Performers)

- Event Sampling
- PromoReportsTM - Real-time internet communications/reporting system

- PromoChef[®] - In-store culinary demonstrations
- C-StoreWorksSM - Sampling in over 15,000 convenience stores nationally
- MiConexiónSM - Hispanic marketing solutions
- Award-Winning Creative Design and Point-of-Sale Innovation

From concept through execution, our strength is in our proven ability to deliver the best return on your investment.

MILITARY MARKETING



AIR FORCE SERVICES MARKETING

10100 Reunion Place, Suite 306

San Antonio, TX 78216-4138

Phone: (210) 652-4945

E-Mail: al.sonnenburg@agency.afsv.af.mil or

rita.blalack@agency.afsv.af.mil

Website: http://www.afsv.af.mil

Description: Markets and promotes quality of life programs serving 2.5 million members of the worldwide Air Force community.

Marketing Opportunities: Health, fitness and sporting events, entertainment, youth, travel and leisure time activities. Promotions receive wide visibility in high-traffic locations and retail stores, producing millions of sponsor impressions.

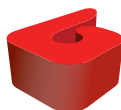
Market: Diverse, global and brand-loyal, with \$30 billion in annual buying power.

Sponsorship Opportunities: Increase brand awareness and enhance sales with product displays and event sponsor signage with the worldwide TOPS IN BLUE entertainment tour, club activities, libraries, leisure travel, youth and sports programs. Current sponsorship opportunities online at www.promomagazine.com. Click on Sourcebook Plus, military and entertainment marketing categories.

Gift Cards/Certificates

Past/current sponsors: AT&T, American Airlines, Miller Brewing Co., Anheuser-Busch, Inc., Coca-Cola, Gatorade, Pepsi Cola, Unilever, Microsoft and Chase Bank.

MOBILE MARKETING PROGRAMS



THE BORDEN
AGENCY

THE BORDEN AGENCY

1975 Pioneer Road
Huntingdon Valley, PA 19006

Phone: (215) 442-0590

Fax: (215) 442-0591

Contact: Larry Borden, CEO

E-Mail: welcome@thebordenagency.com

Website: www.thebordenagency.com



Company Description: The Borden Agency is the only Mobile Marketing Agency that's also a Mobile Marketing Consultancy. In a nutshell, this means we're in the business of delivering solutions that produce measurable results. It might be as simple as advising you on your mobile marketing strategy or as complex as a custom 53' tractor-trailer program; but whatever the capacity you need us for, our solutions will be developed working with you, and emanate from your brand's unique challenges, goals and objectives.

Listen, Mobile Marketing doesn't have to be hard.

Or Nerve Wracking.

Or Sleep Depriving.

Mobile Marketing should be easy for your brand team. But it isn't much fun for you if you have to tear your hair out getting your agency to act. Our 4-Step Approach to your Mobile Marketing Program's Success makes it a breeze to get, and *more importantly*, keep your program rolling.

The Borden Agency boasts some of the finest, most forward-thinking talent and far reaching industry contacts in the industry. No matter what the size of your budget, we work with you to make sure you get the most impact and return on investment. Above all, we listen to you. If you don't need something, we won't push it on you just because it's easier for us.

Whether you're in need of a summer sampling program or an industry expert to advise you on building a rock solid mobile marketing campaign, call us today and add yourself to our growing list of Super-Satisfied clients.

Partial Client List: Avon Products, GE, Charming Shoppes, Diamond Trading Company, Environmental Protection Agency (EPA), Graco Baby Products, Aurora Imaging Technology, The Children's Place

Area of Expertise: Mobile Marketing, period!



EURO RSCG 4D™

IMPACT

EURO RSCG 4D IMPACT

36 E. Grand 2855 Pacific Dr., Suite A
Chicago, IL 60611 Atlanta, GA 30071-9900

Phone: (312) 799-7000 (770) 263-0500 x105

Fax: (312) 799-7100 (770) 248-9014

Contact: Amy Linde, VP Business Development

E-Mail: amy.linde@EuroRSCG.com

Website: www.eurorscg-impact.com

DESCRIPTION: We offer a wide variety of mobile marketing solutions to drive volume and educate targeted consumers:

- Ø Custom touring attractions
- Ø Semi-trailers, trucks
- Ø Custom specialty vehicles
- Ø Branded, eye-catching graphics

Our services are turnkey including design, construction, logistics, and staffing. Our vehicles capture consumers' attention and imagination while garnering millions of brand impressions.



Festival Media
Corporation

FESTIVAL MEDIA CORPORATION

900 Fourth Avenue, Suite 3350
Seattle, WA 98164

Phone: (206) 381-5200

Contact: Charles D. Brown, Chairman and CEO

E-Mail: cbrown@festmedia.com

Website: www.festivalmediacorp.com

Company Description: Provides free online sponsorship rights planning and purchasing services; offering efficient, effective access to 1 billion consumers worldwide through 40,000+ community festivals.

Specialization: FMC SponsorFest® makes sponsorship rights planning and purchasing as easy as 1-2-3.

1. Sponsors select required rights;
2. SponsorFest selects and recommends festivals.
3. Sponsors review and approve. FMC buys

Benefits: Saves 90% of sponsor's time; optimizes reach by target audience demographics and promotion goals; presents new ROI metrics-all online.

Clients: Swivel Media, 141 Worldwide Boomerang, PMG, US Bank, Dance Monkey, Carol H. Williams



Gigunda
GROUP, INC.

GIGUNDA GROUP, INC.

540 N. Commercial St.
Manchester, NH 03101

Phone: (603) 314-5000

Fax: (603) 314-5001

E-Mail: info@gigundagroup.com

Website: www.gigundagroup.com

Company Description: We are a dynamic marketing company that thinks strategically, wraps our imagination around your brand, bring dazzling consumer experiences to life and execute flawlessly time and time again!

*We Engage consumers, Evolve behavior,
and Elevate brands.*

We go to the sidelines at the NFL Super Bowl with **Campbell's**... On the road with Britney Spears & **Nabisco**... Courtside with **Kraft** & the NCAA... Backstage with the American Idols & **Kellogg's**... On site at family festivals with **P&G's** Charmin Mobile Restroom & Pampers Inspired By Babies tour... Upstream with **Pepperidge Farm's** Goldfish mobile... Shopping with **Discover Card** at Mills Malls... Back to School with our exclusive **College Kit™** Fall Welcome Gift... Coast to coast with **Wal-Mart**, **Target**, **Kroger**, **Publix**, & every other retailer.

We go. Do you?

Programs/Services:

Experiential Marketing:

Event Production
Mobile Tours
Sports and Entertainment Marketing
Sponsorship and Retail Activation

College Marketing:

The College Kit® Fall Welcome Gift — The most requested college co-op program in the country! Distributed annually to 1,000,000 students.



GMR MARKETING

Phone: (262) 786-5600

Website: www.gmrlive.com



Company Description: GMR is the nation's most experienced and awarded event marketing firm, providing partner clients with strategically sound, professionally executed Live marketing solutions. GMR develops and executes music, sports, lifestyle, and interactive marketing programs and that touch and motivate over 50 million consumers — live — each year.

Specialization: GMR specializes in impacting consumers through passion points (sports, music, the arts) and lifestyle intersections (tours, retailtainment, sampling and demonstrations). 450 spirited marketing professionals with experience across the spectrum of event marketing lead thousands more in the field to bring brands to life. Experiential Platform Strategy, event measurement/ROI, and award-winning creative solutions are backed by turn-key, in-house departments that excel at Event and Entertainment Production, Field Staffing, Creative Design, and Touring Operations.



GRAND CENTRAL MARKETING, INC.

111 East 12th Street, 2nd Floor

New York, NY 10003

Phone: (212) 253-8777

Fax: (212) 253-6776

Contact: Matthew Glass, Chairman & CEO

E-Mail: info@grandcentralmarketing.com

Website: www.grandcentralmarketing.com



Los Angeles office: 2401 Pacific Coast Highway, Suite 107, Hermosa Beach, CA 90254

Phone: 310-937-7735

Contact: SeeLun Mak, Vice President

Grand Central Marketing is an event marketing and promotion agency that creates interactive experiences that bring brands to life. Whether it's opening a restaurant for cats to launch a new line of Meow Mix, parading race cars through Times Square to promote NASCAR or creating an exhibition for National Geographic inside Grand Central Terminal, GCM promotions leave an indelible impression on consumers.

Capabilities: Promotional Tours, Entertainment Marketing, Grassroots Marketing, Public Relations, Pop-Up Retail, Branded Entertainment, Exhibits, Sports Marketing, Youth Marketing, Bar Promotions, Radio Promotions, Retail Promotions, Sweepstakes, Strategic Alliances

Recent Clients:

Conde Nast

eBay

Field and Stream

FOX Television

GGP Malls

HBO

Meow Mix

Napster

NASCAR

National Geographic

Target

Warner Bros.

Windstream



LEADDOG MARKETING GROUP

159 W. 25th Street, 2nd Floor

New York, NY 10001

Phone: (212) 488-6530

Fax: (212) 741-5013

Contact: Dan Mannix, President and CEO

E-Mail: dan@leaddogmarketing.com

Company Description: LeadDog Marketing Group is a full-service event marketing and brand promotions agency. We create and produce turnkey experiences, promotions and marketing strategies that get results. Named third-fastest growing agency by PROMO Magazine in 2005.

Specialization:

- Event Marketing Strategy and Production
- Brand Promotional Planning and Management
- Mobile Marketing
- Grassroots and Buzz Marketing
- Entertainment Programming and Production
- Hospitality Program Creation and Execution
- Magazine/Television Events and Promotions
- Sports and Entertainment Marketing
- Cause-related Initiatives
- Sweepstakes and Contests
- Full-service design and Web site development

Clients Include:

- ABC Television
- Cognizant Technology Solutions (Cognizant is a global leader in IT services with over 25,000 employees)
- American Cancer Society
- WNBA
- Sephora
- USA Network
- Nestlé
- Major League Baseball
- Susan G. Komen Breast Cancer Foundation
- Nine National Magazines, including *Self*, *Esquire*, *AARP* and *Men's Fitness*

The LeadDog Commitment — Unleash Your Potential!



MARKETING WERKS, INC.

111 E. Wacker Drive, Suite 3000
Chicago, IL 60601

Phone: (800) 694-WERKS (9375)

Fax: (312) 228-0801

Contact: Jason Vargas, VP of Sales & Marketing or
TJ Nolan, Director of Sales

E-Mail: jvargas@marketingwerks.com, tjnolan@marketingwerks.com

Website: www.marketingwerks.com

...check out our listing in the **AGENCIES** section then surf our new & improved Website to see examples of our award winning *work*.



MKTG.PARTNERS

230 W. 41st St 20th Floor
New York, NY 10036

Phone: (212) 260-8700

Contact: Charlie Horsey, Partner

E-Mail: charlie@mktgpartners.net

Website: www.mktgpartners.net

Branch: San Francisco

At MKTG.partners, we specialize in clutter-busting, mind-altering, out-thinking, spend-thrifting and brand-lifting lifestyle marketing-promotions and events. The capabilities of our Full Service Marketing firm include: Creative Services, College Marketing, Entertainment Marketing, Event Marketing, Mobile Marketing, Sponsorship Activation, Sports Marketing, and Strategic Marketing.

PARAMOUNT TOUR TRANSPORTATION

PO Box 870
Lancaster, Texas, 75146

Phone: (972) 228-1691

Fax: (972) 228-9250

Contact: David Burch

E-Mail: dburch@paramounttour.com

Website: www.paramounttour.com

Paramount has the experience and ability to provide first-class drivers, equipment and tour support.

We can provide vehicle graphics, as well as handle the logistics of the mobile marketing component.



experienceUNLIMITED

PIERCE

123 Free Street
Portland, ME 04101

Phone: (800) 298-8582

Fax: (207) 761-4570

Contact: Bob Martin, President

E-Mail: Bob.Martin@piercepromotions.com

Website: www.piercepromotions.com

NY, Boston, LA, Washington, DC, Dallas, Tampa & Bentonville. Open 2006: Boston & Chicago.

Pierce is a leading experiential marketing agency that creates integrated, live marketing solutions across multiple channels for their clients and is a member of The Radiate Group, a network of best-in-class experiential agencies.



premise brand advancement a marketing and brand development agency

726 9th Street #4

San Diego, CA 92101

Phone: (619) 233-7979

Fax: (619) 233-9838

Contact: Gregg Witt

E-Mail: Gregg@premise.tv

Website: www.premise.tv

Premise, a full service non-traditional marketing and brand development agency helping clients connect in an authentic and meaningful way with influential cultures. We are a specialized lifestyle agency fully immersed in a diverse range of youth to young adult consumer demographics with niche market expertise. A shortlist of Premise client partners includes; U.S. Air Force, Connor Sport Court International, Landscape Structures, Glaceau Vitamin Water, and InFocus.

Premise applies it's proprietary yet simple aCulture-ation™ approach to deliver high impact brand marketing solutions based on in-depth consumer market understanding and real world experience.

Specialization

Premise is recognized for its strength in strategic brand development, influencer programs, high-powered mobile marketing teams, guerilla and stunt projection, effective event experiences, partnering, integrated promotions and word-of-mouth marketing that works.

Bottom line: We do what it takes to advance brand growth.



PRO MOTION, INC.

11644 Lilburn Park Rd.
St. Louis, MO 63146

Phone: (314) 997-0101

Fax: (314) 997-6831

Contact: Steve Randazzo, President

E-Mail: steve.randazzo@promotion1.com

Website: www.promotion1.com



Ranked #15 on the PROMO list of fastest growing agencies.

Company Description: agency specializing in mobile marketing since 1995. We work with Brands directly, as well as agencies looking to augment their Client programs, developing tours that put their products in the hands of potential customers where they live, work and play.

GUARANTEED RESULTS

We work with you to set the measurement of success and guarantee those results.

2006 BRAND EXPERIENCE:

- Anheuser-Busch (10 year relationship)
- Bosch Power Tools (6 year relationship)
- Campbell Soup Company (5 year relationship)
- CNN (new relationship)
- Hilti Corporation (2 year relationship)
- Monsanto (new relationship)
- National City Bank (new relationship)
- LG Mobile Phones (2 year relationship)

2006 AGENCY PARTNERS:

- Crosby Marketing
- Fathom Communications
- PromoWorks
- Ryan Partnership

Ask yourself, "What would we do with 5 minutes with our consumer?" We design a tour to do just that...GUARANTEED.



TBA GLOBAL EVENTS, LLC

142 East Ontario Street, 15th Floor
Chicago, IL 60611

Phone: (312) 335-9595

Fax: (312) 335-0790

Contact: Dennis Boyle, SVP

E-Mail: clients@tbaglobal.com

Website: www.tbaglobal.com/consumer

As one of the nation's leading event marketing agencies, we have a long history of building brands through face-to-face, live consumer experiences. Our unique event, entertainment and lifestyle programs create the moments that connect with consumers and drive them to choose your brand.

We create a live translation of your brand that engages the consumer interactively and experientially. Whether the program is based in mobile, sampling, street or sponsorship, our programs reach your target consumers where they live, work and play.

Expertise Includes:

Event Marketing
Experiential Marketing
Entertainment Marketing/Sponsorships
Lifestyle Marketing
Mobile Marketing Programs
Pop-Up Retail
Sampling Programs
Sponsorship Activation
Sports Marketing

TBA is ranked #21 in the world's top marketing organizations by *Advertising Age* and is an *Event Marketer* 2006 Hot Agency.



TCS "THE CONCEPT STUDIO"

165 Kings Highway North
Westport, CT 06880

Phone: (203) 227-7444

Fax: (203) 227-7010

Contact: Stephen O'Shea, President

E-Mail: soshea@tcspromo.com

Website: www.tcspromo.com and
www.tcsmobilemktg.com

Company Description: TCS is a full-service promotional marketing agency providing strategic and innovative solutions supported by flawless execution. Services include promotion planning, creative and asset activation across mobile, online, experiential/events, POP, television, radio, print, promotion analysis, legal and fulfillment.

TCS Mobile, the mobile marketing division, is dedicated to the next generation of marketing solutions via wireless. As a leader in the wireless community, TCS is a driver of the adoption and usage of mobile products and services and their incorporation into the marketing mix. TCS develops and executes promotions utilizing Text, MMS, Video Messaging, WAP, downloadable ringtones, mobile advertising and gaming, graphics and more.

TCS is a customer service oriented agency that prides itself on delivering swift, precise and innovative solutions to business challenges.

Office locations are: Ft. Lauderdale, Los Angeles, New York City, Seattle and Westport, CT.

Specialization: Promotional marketing, asset activation and mobile/wireless marketing.

Clients: Cingular Wireless, AOL, EA Sports Mobile, Lumen Insurance, Disney and ABC Kids Network.

Professional Affiliates: PMA, Better Business Bureau, The Mobile Marketing Association.



TEAM ENTERPRISES USA

12240 SW 53rd Street, Suite 506
Cooper City, FL 33330

Phone: (954) 862-2401

Fax: (954) 449-0261

Contact: Daniel K. Gregory, President

E-Mail: dgregory@teament.com

Website: www.teament.com

US Branch Offices: Boston, Ft. Lauderdale, Los Angeles

Global Offices: Sydney, Toronto

Mobile Marketing Services: Creating and activating a nationwide mobile initiative takes experience; TEAM has just that, recently conducting mobile tours both in and outside the US. We have the capability to handle everything from developing innovative and portable event concepts, to managing production and providing the perfect mix of experienced staff to execute.

MOBILE/WIRELESS TECHNOLOGY



CELLFIRE INC.

2890 Zanker Rd., Ste 200
San Jose, CA 95134

Phone: (408) 324-1000

E-Mail: sales@cellfire.com

Website: www.cellfire.com

Company Description: Cellfire provides marketers with the premier solution for coupons and discounts on mobile phones. Cellfire enables marketers to deliver branded, graphical offers to consumers across the U.S. for dining, entertainment, clothing and other popular categories

Clients: Hollywood Video, 1-800-Flowers, Bath & Body Works, Boston Market, The Sharper Image, T.G.I. Friday's, Supercuts.



SMARTREPLY

114 Pacifica, Suite 290
Irvine, CA 92618

Phone: (800) 647-3689

Fax: (949) 340-0777

Contact: Mike Romano

E-Mail: mromano@smartreply.com

- Proven Mobile Marketing Solutions
- Breakthrough Voice Marketing Campaigns
- Used by over Half of Top 100 Retailers

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Over 120 retail and packaged goods clients have achieved breakthrough results with our combination of winning strategies and proven technologies.

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