

Alvimar MFG. CO., INC.

ALVIMAR MFG. CO., INC.

51-02 21st Street
Long Island City, NY 11101
Phone: (718) 937-0404 or (800) 323-6223
Fax: (718) 482-0491
Contact: Mr. Marvin Lieberman
Year Founded: 1947

Company Products: Inflatables

Company Description: Alvimar can develop virtually any product into an inflatable. Inflatables can be used for premiums, displays, product replicas, promotions.

BRULENE CREATIVE INFLATABLES, LLC

359 Pleasant Hill Road
New City, NY 10956
Phone: (845) 634-3335
Fax: (845) 634-3332
Contact: Gary Stevens
E-Mail: sales@brulene.com
Website: www.brulene.com
Year Founded: 1969

Specializations: Inflatables 6" to 60'

Programs/Services: Create any product into an inflatable. We specialize in 4 color process. Just send us a sample or artwork. Fulfillment available.

LANDMARK CREATIONS INTERNATIONAL

A Manufacturer of High Quality Custom Inflatables

LANDMARK CREATIONS

3240 West Co. Rd 42
Burnsville, MN 55337
Phone: (952) 895-0947
Fax: (952) 895-0946
Contact: Tom Meacham
E-Mail: tom@landmarkcreations.com

When drawing traffic to your promotion is a necessity, Landmark Creations' custom inflatables deliver. The visual impact of life-like, giant inflatables is unmatched for drawing crowds from far and wide. For grand openings, tradeshow, displays, giveaways, or any other promotion, inflatables are practically guaranteed to produce foot traffic in droves. The Landmark design team ensures you receive an excellent representation of your product, logo or mascot, and also offers service that's unequalled in our industry.

STERLING PROMOTIONAL CORP.

3010 Westchester Ave., Suite 201
Purchase, NY 10577
Phone: (914) 694-6500
Fax: (914) 694-2070
Contact: Steven G. Linder, President
E-Mail: office@sterlingpromo.com
Website: www.sterlingpromo.com



Year Founded: 1978

Branch Offices: Canada, Taiwan, Hong Kong, China

Company Description: Sterling Promotional Corp is a direct Manufacturer of creative, high quality inflatable products and product replicas. Inflatable range in size from 3" to 30'. Sterling holds several patents which are available for premium and retail use.

INSURANCE, PRIZES, SWEEPSTAKES



ASU INTERNATIONAL, INC

401 Edgewater Place
Suite 400
Wakefield, MA 01880
Phone: (800) 927-6306
Fax: (781) 994-6001
Contact: Mark L. Barry,
Senior Vice President-Marketing
E-Mail: mbarry@asui.com
Website: www.asui.com
Company Description: We provide a variety of innovative specialty insurance products to take the risk out of a great promotional idea.

Company Statement: Tap into the secret behind promotion success stories that are legendary and let us be your back room! Get the promotion experience and products that will add maximum impact to your programs with minimal impact on your budget:

Winsurance™ — A real insurance policy that lets you offer an enormous prize for a cost that's only a fraction of the prize amount.

Instabond™ — Use our online system to quickly and simply obtain and file Game of Chance Surety Bonds. Eliminate the hassle and get the lowest rates available.

Errors & Omissions Policies — Insurance to protect your company or agency from a big liability when a good idea takes a bad turn.

Redemption Insurance — Coverage for big losses when your idea catches the imagination of more people than you ever imagined.

Promotion Risk Management Consulting — Support that lets you/or your clients reduce risks while reaping the rewards of a great promotional idea.



GRAND PRIZE PROMOTIONS

1840 N. Greenville Ave., Ste. 178
Richardson, TX 75081-1898
Phone: (888) 446-1912
Fax: (972) 808-9012
Contact: Brad Henderson
E-Mail: bradh@hio.com
Website: www.grandprizepromotions.com
Company Description: Full-service provider of prize promotion insurance. All types of contests, games and sweepstakes. Over 300,000 events covered since 1981. Standard and custom programs.



impact and security matter most™

IC GROUP

#3 — 911 Green Bay Road
Winnetka, IL 60093

Phone: (800) 575-5590

Contact: Kelly Crerar, SVP US Strategy & Sales

Website: <http://www.icgroupinc.com>

Offices: Chicago — Los Angeles — Toronto
— Winnipeg — London

Company Description: Since 1989, IC Group has been a trusted partner in designing and implementing promotion solutions for the world's top brands and agencies.

Specialization: Prize/redemption/event insurance, Promotion Risk Management services, sweeps/games/contest administration, fulfillment, interactive services.

Company Statement: With unrivaled expertise and a promotion risk management philosophy, IC Group delivers solutions that create immediate impact and drive measurable results — without the risks that can jeopardize the bottom line.



ODDS ON PROMOTIONS

6195 Ridgeview Ct., Ste. D
Reno, NV 89509

Phone: (888) 827-2249

Fax: (775) 828-6013

E-Mail: oopinfo@odds promotions.com

Website: www.odds promotions.com

Company Description:

Offer up to a \$1,000,000 prize for a fixed fee, risk free. Backed with "A+" rated underwriting, Odds On insures over 15,000 promotions annually.

Clients: DaimlerChrysler, Sysco, Lexus, Clear Channel, Budweiser, ESPN, Golf Channel.



Online registration and bonding at the speed of e

PROMOREGISTRATION.COM

Contact: Jason Jenkins, President

Sales: (510) 435-8425

Service Center: (501) 537-7777

E-Mail: jjj@promoregistration.com

Website: www.promoregistration.com

We work with: Over 135 top promotion agencies, fulfillment houses and industry attorneys

Who we are: PRC is the innovator and industry leader of a proprietary online solution that significantly reduces your time for registering and bonding promotions.

Value we add:

- One-step online registration & bonding
- Guaranteed overnight service to NY, FL, RI, AZ, Quebec
- Advancement of regulatory filing fees
- Help reduce errors with AccuCheck
- Free Winners filing
- Written commitment not to compete with you for direct sponsor business



our risk. your reward.®

SCA PROMOTIONS, INC.

8300 Douglas Avenue
6th Floor
Dallas, TX 75225

Phone: (888) 860-3700

E-Mail: info@scapromo.com

Website: www.scapromotions.com

SCA is the leading resource of prize coverage for agencies and marketers worldwide. Since 1986, SCA has worked as the "behind the scenes" partner to create attention-grabbing offline and online promotions.

We cover prizes for games of chance or skill, athlete incentive bonuses, or over-redemption programs, when there's a winner, we pay the prize. SCA provides a fixed fee solution, allowing sponsors to stay on budget and not sacrifice the excitement of the promotion.

Call or visit our website for a free idea kit.

Consumer Product Promotions: Make your

product stand out on the shelf with a brand-building promotion such as collect-and-win, on-pack/in-pack offers, FSI, or direct mail sweepstakes.

Sports Contests: Tie your business to the action on the playing field to increase awareness and leverage sponsorships.

Internet Programs: Drive Web traffic and build your customer database. SCAinteractive provides secure technology solutions to drive online, interactive kiosk, or SMS promotions.

Event Promotions and Traffic Builders: Motivate consumers to take action and keep them at your store or event with products like the Visible Vault™, Money Bags™ game show, Swipe-2-Win™, and Lucky Six Pix™ lotto.

Over-Redemption: Turn an ordinary promotion into something exceptional without increasing the budget. Fixed fee coverage for excess redemptions or responses to premium or coupon offers.

Surety Bonds: Excellent rates for game-of-chance bonds, performance bonds, and assistance in filing registration.

INTERNET MARKETING



141 XM

309 West 49th Street
New York, New York, 10019

Phone: (212) 297-8000

Fax: (212) 237-5828

Contact: Jennifer Johnson, EVP Managing Director

E-Mail: jjohnson@141worldwide.com

Website: www.141worldwide.com

Company Description:

141 XM is the interactive marketing unit of 141 Worldwide, a through the line marketing services company focused on behavior transformation. We utilize a discipline-neutral mix of on-line solutions to activate brand experiences wherever purchase decisions are being made. 141 XM is a fully integrated, e-marketing unit, specializing in providing user-centered design, results-oriented marketing and interactive communications solutions. Our clients seek response-based initiatives with quantifiable objectives and measurable results...and we deliver.

Core Capabilities:

Strategic planning
Research and analysis
Web Site Development

Online Marketing/Promotions/PR
E-Direct/CRM
E-Media Planning & Buying

Clients:

GSA
Kraft
Unilever
Motorola
KOS Pharmaceuticals
Daikin U.S.
Imperial Tobacco
GoodTimes
U.S. Air Force
ESPN Deportes
Reed Business Information



DON JAGODA ASSOCIATES

100 Marcus Drive
Melville, NY 11747
Phone: (631) 454-1800
Fax: (631) 454-1834
Contact: Bruce Hollander, Executive VP;
Suzanne Gulbransen, Senior VP
Website: www.dja.com
Year Founded: 1962
Branch Offices: Studio City, CA; West Palm Beach, FL

A pioneer in the development of sweepstakes, contests and games, DJA has developed proprietary engines for internet promotion delivery, enabling us to run literally any type of offline or conventional media promotion via the internet. Our under-one-roof facility enables us to flawlessly plan and administer internet promotions, handling all the details.



impact and security matter most™

IC GROUP

#3 — 911 Green Bay Road
Winnetka, IL 60093
Phone: (800) 575-5590
Contact: Kelly Crerar, SVP US Strategy & Sales
Website: http://www.icgroupinc.com
Offices: Chicago — Los Angeles — Toronto
— Winnipeg — London

Company Description: Since 1989, IC Group has been a partner in designing and implementing promotion solutions for the world's top brands and agencies.

Specialization: Strategic, technical and security services for online sweeps, instant wins, chance games, SMS/IVR promotions, loyalty, sales, training programs.

Company Statement: With unrivaled expertise and secure proprietary platform, IC Group delivers interactive solutions that create impact and drive results — without risks that jeopardize the bottom line.



SCAINTERACTIVE

8300 Douglas Avenue
6th Floor
Dallas, TX 75225
Phone: (888) 860-3767
E-Mail: info@scainteractive.com
Website: www.scainteractive.com

Motivate consumer purchases, website visits, registrations, and capture demographic information with an online, interactive kiosk, or SMS promotion. Offer life-changing prizes up to \$1 million or more with prize coverage and the technology to ensure your contests are secure. A division of SCA Promotions, the world's leader in promotion prize coverage, we'll pay for your prizes when you have a winner!

Plug your already developed contest into our DrawServer™ for instant win prize distribution or let us power your promotion with our GameEngine™. Call or visit our website for a free idea kit.

Instant Win Games
Sweepstakes
Offline to Online Initiatives
PIN Promotions
Music Reward Programs
SMS Promotions
Swipe-2-Win™

KIDS/TEEN MARKETING



EMI MUSIC MARKETING

5750 Wilshire Blvd., Suite 300
Los Angeles, California, 90036
Phone: (323) 692-1224
Contact: Shelli Hill
E-Mail: Shelli.hill@emimusic.com
Website: www.emicapsm.com

Please see our main listing in the Music Marketing Section.

**LOOKING FOR AN AGENCY
THAT CAN DO IT ALL?**

SWEEPSTAKES
A LOOK AT US!

THE PROMOTION PROFESSIONALS

NEW YORK: 631-454-1800 ■ **FLORIDA:** 561-840-3333 ■ **CALIFORNIA:** 818-508-3000
www.dja.com ■ www.djainteractive.com ■ E-mail: info@dja.com



KALEIDOSCOPE YOUTH MARKETING

710 Johnnie Dodds Blvd., #300
Mt. Pleasant, SC 29464

Phone: (843) 853-9700

Fax: (843) 853-1444

E-Mail: contactus@kmgusa.com

Offices in: Charleston, Chicago, New York, Scottsdale

Company Description: Full-service, integrated promotion agency specializing in connecting brands with kids, teens and their parents in schools, daycare centers, pre-schools, skate centers, camps and retail stores

Specializations: Kaleidoscope's expertise includes innovative program development, creative development and design, promotion implementation, hand-to-hand distribution, turnkey management and quantitative research. Every Kaleidoscope program provides pre-qualified, permission-based program placement, tight distribution controls, flexible timing, isolated reach and exclusivity.

Programs/Services: ● Solo Sampling ● Educational Programs ● Customized Parent Programs ● Branded School Supplies ● Premiums ● Event Management ● Research

Clients: Bayer, Bic, Burger King, CDC/VERB, Dannon, ESPN, Georgia-Pacific, Kellogg's, Mott's, NBA, Nestle, New Balance, Pepsico, Quaker Oats, Smuckers, Warner Bros., Wild Planet Toys, Wrigley.



STROTTMAN

46 Corporate Park
Irvine, CA 92606

Phone: (949) 623-7937

Fax: (949) 261-2777

Contact: Ron Coughlin

E-Mail: coughlin@strotzman.com

Website: www.strotzman.com

Offices: Irvine, Atlanta, Chicago, Hong Kong, China

Founded: 1983

News: Partnering with the Ad Council on their "Coalition for Healthy Children" initiative.

Family Marketing. It's all we do.

Unique in the marketing world: our business is defined by a consumer target rather than by program deliverables or industry focus. EVERYTHING we do involves looking at the world through the lens of the target. Brand-building, insight through execution, Family Marketing is what we do best and better than anyone else. Specifically, we help our clients understand the NEEDS and MOTIVATIONS of youth (kids, tweens, teens) and their Gatekeeper AND then ACTIVATE these insights by getting kids, tweens, teens and Moms excited about and involved with our client's brands through marketing campaigns, new products, promotions, events and premiums etc.

Services

Strategic consumer marketing insights, promotion innovation, new product development/launches, custom premium design and manufacturing, entertainment marketing/licensing, games and sweepstakes management, customer specific, grassroots and internet marketing, promotions and sampling, distribution and fulfillment.

Clients

Arby's, Best Buy, Chick-fil-A, Cendant Hotels, LeapFrog, Taco Bell, Ralston Foods, Mattel, Coca-Cola, The American Heart Association, Washington Mutual and Quiznos Sub.



THINK 360

560 White Plains Road
Tarrytown, NY 10591

Phone: (914) 631-8070

Fax: (914) 631-8078

Contact: Karen Koslow

E-Mail: karenk@think360inc.com

Company description: Brand Activation Agency with a focus on multi-discipline consumer AND customer marketing planning and programming. Full-service, top talent, senior-level "hands on" account and creative management.

Specialization: Highly strategic approach to devising differentiating marketing and promotional marketing solutions, backed by highly creative "breakthrough" ideas/programming. Specialty in kids/tweens and family marketing.

LEGAL RESOURCES

manatt
manatt | phelps | phillips

MANATT, PHELPS & PHILLIPS LLP

7 Times Square
New York, NY 10036

Phone: (212) 790-4500

Fax: (212) 790-4545

Contact: Linda Goldstein, Michael Barkow

E-Mail: lgoldstein@manatt.com

mbarkow@manatt.com

Website: www.manatt.com

Description:

Manatt, Phelps and Phillips, LLP is located in Los Angeles, Orange County, Palo Alto and Sacramento, California; New York City and Albany, New York; Washington, D.C.; and Mexico City. Its wholly owned subsidiary, Manatt Jones Global Strategies, LLC, develops and implements strategies to expand clients' businesses and facilitate their effective competition in global markets. For more information, visit www.manatt.com and www.manattjones.com.

Specialization:

Manatt, Phelps & Phillips, LLP is recognized as one of the nation's premier law and consulting firms. A full-service, fully integrated firm, Manatt provides services to a large portion of the world's most prestigious advertising, media, entertainment, financial, real estate and healthcare related corporations. The Advertising, Marketing and Media Group regularly represents advertisers, advertising agencies, and trade associations on matters regarding: reviewing advertising for legal acceptability; false advertising challenges; network and media clearance issues; advertising and entertainment contracts; copyright and trademark issues; rights of privacy and publicity; sweepstakes, contests, and other promotions; and branded entertainment. The Group also has substantial experience appearing before government regulatory bodies such as the Federal Trade Commission and state attorneys general, as well as before the courts.

LIFESTYLE MARKETING



MODERNE PROMOTIONS GROUP
1103 Stewart Avenue
Garden City, NY 11530
Phone: (516) 512-8150
Fax: (516) 992-1801
Contact: Joe Mastrocovi
E-Mail: Joe@ModernePromotions.com
Website: www.ModernePromotions.com

For 25 years the partners of Moderne Promotions have "blazed trails" in multicultural special event marketing throughout the New York Tri-State Area and the East Coast. For the last 5 years Moderne Promotions Group has leveraged our relationships, resources and reputation to deliver measurable results for our select clients from coast to coast.

Expertise

Nightlife/Lifestyle/Entertainment/Music and Multicultural Event Marketing Specialists.

Full-service from the best strategists in the business, to world-class brand ambassadors, to the most proficient and experienced event executors. Moderne's reputation and reach is in all markets and across the multicultural mosaic of the USA. Authentic, unique and passionate are our people and our event experiences.

Event Management, Promotion Marketing, Custom brand experiences, creating brand relevance that engages target, sampling and media tie-ins, BUZZ, undercover, street and guerilla marketing, retailtainment-driven and grassroots multicultural programs.

Cool clients such as McDonald's; Anheuser-Busch; and quite a few "other" promotion and marketing agencies that prefer us to stay "under the radar." Complete strategic, staffing, execution and measurement.

LOYALTY MARKETING



FREQUENCY MARKETING, INC.
1000 Summit Dr., Ste. 200
Milford, OH 45150
Phone: (513) 248-2882
Fax: (513) 248-2672
Contact: Joan Deno, Sales Manager
E-Mail: info@frequencymarketing.com
Website: www.frequencymarketing.com

Frequency Marketing helps clients "identify, maintain and increase the yield from best customers through long term, interactive, value-added relationshipsSM" by providing end-to-end resources and technologies.

MEDIA/PROMOTIONAL



CHANNEL M
Los Angeles, New York, San Francisco, Chicago
Phone: (917) 686-4076
Contact: PJ Ewing
E-Mail: pjewing@channelm.com
Website: www.channelm.com

Channel M delivers your message to consumers at the right time and the right place with Face-Based Media, Events, Sampling and Promotions. Our effective and accountable solutions help marketers efficiently reach demographic, psychographic and geographic targets.

Lifestyle based media venues include:

Amusement Parks
Airports
Bars and Restaurants
Bowling Alleys
Family Destinations
Movie Theatres
Sporting Arenas
Video Game Retailers
... and more



COX RETAIL MARKETING & EVENTS
"Providing Customized Marketing Solutions to Help You Sell More Products and Services"

Director Contacts:
Jacksonville — Debbie Francis,
debbie.francis@cox.com, (904) 245-8570
Tampa — Tracy Hamilton,
tracy.hamilton@coxtampa.com, (727) 579-2026
Orlando — JC Campese,
jc.campese@cox.com, (321) 281-2080
Miami — Beth Vickers,
beth.vickers@cox.com, (954) 584-7117

What We Do:

- Connect brands with consumers
- Deliver "turn-key" regional consumer promotions that often include advertising campaigns

Areas of Specialty:

- Account Specific Marketing
- Sports Marketing
- Cause Marketing
- Concerts/Festivals
- Radio Promotions

MERCHANDISING SERVICES



PROMOWORKS, L.L.C.
500 East Remington Road
Schaumburg, IL 60173
Phone: (888) 310-3555
National Sales: Gerry Marrone
Phone: (877) 596-8815
Bentonville Sales: Eric Bergh
Phone: (800) 574-4970
E-Mail: info@promoworks.com
Website: www.PromoWorks.com
Regional Offices: Atlanta, Baltimore, Battle Creek, Bentonville, Calgary, Chicago, Cincinnati, Connecticut, Dallas, Denver, Houston, Los Angeles, New Jersey, New York, Phoenix, Pleasanton, Sacramento, Seattle

listing continued on next page ↗

PromoWorks Ranked in TOP 50 Agencies in PROMO100 (2004-2005)

PromoWorks is your single-source for a wide range of promotional marketing services including:

- **Full Range of Merchandising Services**
 - Surge/Blitz
 - Resets
 - New Item Cut-Ins
 - Audits/Surveys
 - Plan-O-Gram Maintenance
 - Continuity Programs
 - IRC Placement
 - Mystery Shoppers
- **In-Store Sampling**
- **PromoReports™**-real-time internet communications and reporting system
- **Retailtainment Events**
- **PSP™**(Proven Sales Performers)
- **Event Sampling**
- **Exclusive Point-of-Sale Innovation**
- **National Trade Group**
- **C-StoreWorks™**-sampling in over 15,000 c-stores nationally

MILITARY MARKETING



AIR FORCE SERVICES MARKETING

10100 Reunion Place, Suite 135
San Antonio, TX 78216-4138

Phone: (210) 652-4945

E-Mail: al.sonnenburg@agency.afsv.af.mil or Gordon.Murdock@agency.afsv.af.mil

Website: <http://www.afsv.af.mil/MKT/>

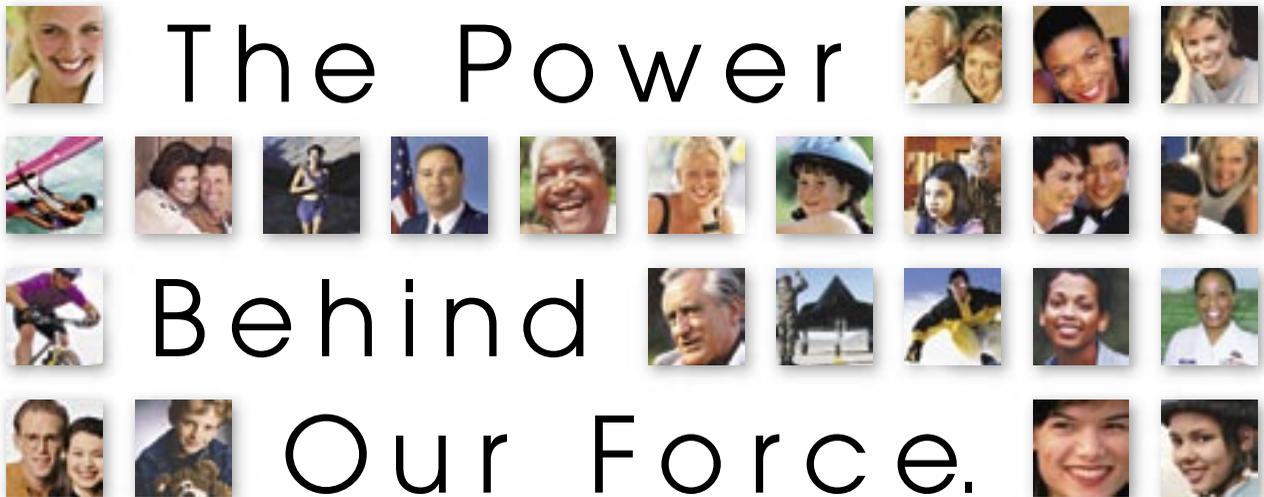
Company Description: Provides marketing, promotion and sponsorship for quality of life programs serving 2.5 million members of the worldwide Air Force community.

Marketing Opportunities: Health, fitness and sporting events, entertainment, youth, travel and leisure time activities. Promotions receive wide visibility in high-traffic locations and retail stores, producing millions of sponsor impressions.

Market: Diverse, global and brand-loyal, with \$30 billion in annual buying power.

Sponsorship Opportunities: Increase brand awareness and enhance sales with product displays and event sponsor signage with the worldwide TOPS IN BLUE entertainment tour, club activities, libraries, leisure travel, youth and sports programs. Current sponsorship opportunities online at www.promomagazine.com. Click on Sourcebook Plus, military and entertainment marketing categories.

Past/current sponsors: AT&T, American Airlines, Miller Brewing Co., Anheuser-Busch, Inc., Coca-Cola, Gatorade, Pepsi Cola, Unilever



2.5 million Air Force customers. \$30 billion in buying power. 1 way to reach them.

Through Air Force sponsorship your company can target every demographic category from youth to retirees. Opportunities exist to gain worldwide recognition through exposure in venues such as the Air Force Clubs which rank 106th in the nation in food and entertainment sales. Air Force Lodging ranks 24th with the American Hotel & Motel Association. Our system of 110 libraries ranks 4th in the industry for visits—just behind NYC and LA Public Libraries. Want more? How about 87 Ticket & Travel offices generating \$60 plus million in annual sales. Add to that 85 Bowling Centers, 68 Golf Courses and 116 Fitness Centers—and

we're just getting started. Did we mention cross-marketing opportunities with AAFES, the 8th largest full service department store in the world? And DeCA, our on-base supermarkets, serves 93 million customers a year and generates nearly \$5 billion in annual sales.

Interested in tapping into the power behind our Force? Contact the Air Force Services Sponsorship Program today.



For information contact HQ Air Force Services Agency, SVPCM • 10100 Reunion Place, Suite 135, San Antonio, TX 78216-4138
PHONE (210) 652-4945 • FAX (210) 652-7117 • sponsorship@agency.afsv.af.mil

MOBILE MARKETING PROGRAMS



THE CONCEPT STUDIO

THE CONCEPT STUDIO "TCS"

165 Kings Highway North
Westport, CT 06880

Phone: (203) 227-7444

Fax: (203) 227-7010

Contact: Stephen O'Shea, President

Website: www.tcspromo.com

Company Description: TCS is a full-service promotional marketing agency providing strategic and innovative solutions supported by flawless execution. Services include creative and production for print, online, television, radio, POP, experiential/event marketing, program management, execution, promotion legal review and fulfillment. TCS is a customer service oriented agency that prides itself on delivering swift, precise and innovative solutions to business challenges.

Specialization: Mobile/wireless marketing and on-air integration.

Clients: Cingular Wireless, Bravo Television, Motorola, Disney and ABC Kids Network.

Professional Affiliations: PMA, Better Business Bureau, The Mobile Marketing Association.



emg3

10 Dana Street

Portland, Maine 04101

Phone: (207) 828-4700 or (888) 884-4660

Fax: (207) 828-4704

Contact: Steve Woods - President

E-Mail: woodss@emg3.com

Website: www.emg3.com

Year Founded: 2003

Branch Offices: Bentonville, Detroit

At emg3, we build smart events. emg3 offers expertise in mobile program development, vehicle design, field staffing, venue coordination, and reporting. emg3 creates unique, memorable mobile marketing experiences for consumer-focused and business-to-business clients that increase brand awareness, drive sales and enhance brand loyalty.



EURO RSCG 4D™

IMPACT

EURO RSCG 4D IMPACT

36 E. Grand
Chicago, IL 60611

Phone: (312) 799-7000

Fax: (312) 799-7100

6991 Peachtree Industrial Blvd., Bldg. 400
Atlanta, GA 30092

Phone: (770) 263-0500 x105

Fax: (770) 263-0810

Contact: Amy Linde, VP Business Development

E-Mail: amy.linde@EuroRSCG.com

Website: www.eurorscg-impact.com

DESCRIPTION: We offer a variety of mobile marketing solutions to drive volume and educate targeted consumers:

- Custom touring attractions
- Semi-trailers, trucks
- Custom specialty vehicles
- Branded, eye-catching graphics

Our services are turnkey from design, construction, logistics, and staffing. Our vehicles capture consumers' attention and imagination while garnering millions of brand impressions.



Safe. Secure. Smart.

FEATHERLITE® TRAILERS

Hwy. 63 & 9

Cresco, IA 52136

Phone: (877) 596-7253

Fax: (563) 547-6100

E-Mail: specialtytrailersales@fthr.com

Website: www.fthr.com/sb



Company Description: Featherlite designs and manufactures custom mobile marketing, event and corporate trailers to the specific needs of any business, agency or organization. With a Featherlite, firms can take any marketing or management function directly to their consumers or clients. Applications include vending, product display or introduction, training, communications, office and others.

Specialization: Featherlite trailers and interiors are built in-house. This comprehensive approach saves customers time and money, providing ultimate control and superior quality. Options include awnings, concert stages and easy-to-operate slide-outs that dramatically expand interior space. Featherlite's durable, all aluminum construction provides years of superior operation.



GIGUNDA GROUP, INC.

540 N. Commercial St.

Manchester, NH 03101

Phone: (603) 314-5000

Fax: (603) 314-5001

E-Mail: info@gigundagroup.com

Website: www.gigundagroup.com

Company Description: We are a dynamic marketing company that thinks strategically, wraps our imagination around your brand, bring dazzling consumer experiences to life and execute flawlessly time and time again!

*We Engage consumers, Evolve behavior,
and Elevate brands.*

We go to the sidelines at the NFL Super Bowl with **Campbell's**... On the road with Britney Spears & **Nabisco**... Courtside with **Kraft** & the NCAA... Backstage with the American Idols & **Kellogg's**... On site at family festivals with **P&G's** Charmin Mobile Restroom & Pampers Inspired By Babies tour... Upstream with **Pepperidge Farm's** Goldfish mobile...

listing continued on next page ↗

Shopping with **Discover Card** at Mills Malls... Back to School with our exclusive **College Kit™** Fall Welcome Gift... Coast to coast with **Wal*Mart, Target, Kroger, Publix**, & every other retailer.

We go. Do you?

Programs/Services:

Experiential Marketing:

Event Production
Mobile Tours
Sports and Entertainment Marketing
Sponsorship and Retail Activation

College Marketing:

The College Kit® Fall Welcome Gift — The most requested college co-op program in the country! Distributed annually to 1,000,000 students.

The way to live marketing >>>



GMR

5000 S. Towne Drive
New Berlin, WI 53151
Phone: (262) 786-5600
Contact: John VanDuyne,
Director Business Development
E-Mail: jvanduyne@gmrlive.com
Website: www.gmrlive.com

Branch Offices: Charlotte, Chicago, Detroit, Dallas, New York, San Francisco, Seattle, Toronto

Company Description: GMR is the nation's largest and most experienced Live Marketing agency.

Our Approach: We provide our clients with strategic live marketing solutions that deliver a compelling branded experience to your target consumers. While everyone else is talking about "experiential" marketing, we're talking about the emotional bonds we create for our clients with memorable LIVE MOMENTS that build brand preference leading to a purchase.

HOPE-BECKHAM, INC.

13 Corporate Square
Suite 100
Atlanta, GA 30329
Phone: (404) 636-8200
Fax: (404) 636-0530
Contact: Michael King, VP Events
E-Mail: mking@hopebeckham.com
Website: www.hopebeckham.com

Company Statement: Hope-Beckham is dedicated to the belief that there is no single best way to market a product or service; nor is there any one best method to communicate to influence an audience.

Specialization: Mobile tours, mall events, sampling, product launches, presence marketing and merchandising — all with PR support
***See main listing under Event Marketing.**



LEADDOG MARKETING GROUP

159 W. 25th Street
Second Floor
New York, NY 10001
Phone: (212) 488-6530
Fax: (212) 741-5013
Contact: Dan Mannix, President and CEO
E-Mail: dan@leaddogmarketing.com

Company Description: LeadDog Marketing Group is a full-service event marketing and brand promotion agency that understands the value of brand building and face-to-face consumer experiences.

Proven Experience • Leadership • Dedication
• Focused Strategy • Creative

We Produce Results!

Specialization:

- Event Marketing and Product Launches
- Brand Promotions and Sweepstakes
- Added-Value Advertiser Promotions
- Live Consumer Experiences
- Mobile Marketing and Buzz Marketing Campaigns
- Entertainment Programming
- Sports Marketing
- Sponsorship Strategy
- Public Relations Integration

Clients Include:

- ABC Television
- Sephora
- Basketball Hall of Fame
- Microsoft
- Major League Baseball
- Susan G. Komen Breast Cancer Foundation
- Nine National Magazines

We have a passion that is unmatched.

The LeadDog Commitment — Unleash Your Potential!



LIGHTHOUSE MARKETING, LLC

1310 Gulf Blvd #15E
Clearwater, FL 33767

Phone: (727) 499-0041

Fax: (727) 499-0118

Contact: Bob Howards, CEO/Managing Partner,
bhowards@lighthousemarketingllc.com;

Ron Weinstock, President/Managing Partner,
rweinstock@lighthousemarketingllc.com

Website: www.lighthousemarketingllc.com

Locations: Tampa, Los Angeles, Cincinnati

Please see Agency section for a complete Description.



MARKETING WERKS, INC.

111 E. Wacker Drive, Suite 3000
Chicago, IL 60601

Phone: (800) 694-WERKS (9375)

Fax: (312) 228-0801

Contact: Jason Vargas, VP of Sales & Marketing,
jvargas@marketingwerks.com;

TJ Nolan, Director of Sales,
tjnolan@marketingwerks.com

Website: www.marketingwerks.com

...check out our listing in the **AGENCIES** section then surf our new & improved Website to see examples of our award winning *werk*.



MAYA MARKETING, INC.

300 Main Street
Stamford, CT 06901

Phone: (203) 975-7778

Fax: (203) 975-7715

Contact: Richard Greene, President

E-Mail: rich@mayamarketinginc.com

Website: www.mayamarketinginc.com

Please see our main listing in the Agency Section.

MRA MOBILITY RESOURCE ASSOCIATES

29001 Harper Ave
St Clair Shores, MI 48081
Phone: (800) 676-3520
Fax: (586) 445-1516
Contact: Tina Pautz
E-Mail: sales@goMRA.com

Company Description: Mobile marketing agency providing turn key solutions including specialty exhibit vehicles, design, and tour management services. Our vehicles and services are used for many mobile exhibits including museums, promotional launches, classrooms, restaurants and transporters. <http://www.gomra.com>

PARAMOUNT TOUR TRANSPORTATION

PO Box 870
Lancaster, Texas 75146
Phone: (972) 228-1691
Fax: (972) 228-9250
Contact: David Burch
E-Mail: dburch@paramounttour.com

Paramount has the experience and ability to provide first-class drivers, equipment and tour support. We can provide vehicle graphics, staffing and tour management as well as handle the logistics of the mobile marketing component. Recent Projects include: The Marketing Arm's Cross Into The Blue Tour, Legacy's L'Oreal Mall Tour, Fahlgrens' Cooper Tire Tour and have worked for MRA, CMI, LIVE EVENT just to name a few.

**PRO MOTION, INC.**

11644 Lilburn Park Rd.
St. Louis, MO 63146
Phone: (314) 997-0101
Fax: (314) 997-6831
Contact: Steve Randazzo, President
E-Mail: steve.randazzo@promotion1.com
Website: www.promotion1.com



Ranked #15 on the PROMO list of fastest growing agencies.

COMPANY DESCRIPTION: agency specializing in mobile marketing since 1995. We work with Brands directly, as well as agencies looking to augment their Client programs, developing tours that put their products in the hands of potential customers where they live, work and play.

GUARANTEED RESULTS

You set the measurement of success and our mobile experiences will achieve those goals.

2005 BRAND EXPERIENCE:

- 3M
- Anheuser-Busch (10 year relationship)
- BASF (2 year relationship)
- Bosch Power Tools (5 year relationship)
- Campbell Soup Company (4 year relationship)
- Einstein Bros. Bagels
- Hiilti Corporation (2 year relationship)
- PNC Bank
- LG Mobile Phones

2005 AGENCY PARTNERS:

- Eisner Communications
- Fathom Communications
- FCF Schmidt
- Princeton Partners
- Ryan Partnership

Ask yourself, "What would we do with 5 minutes with our consumer?" We design a tour to do just that...GUARANTEED.

PROMOTIONAL MANAGEMENT GROUP, INC.

512 East Hebron Street
Charlotte, NC 28273
Phone: (704) 643-5550 or (800) 480-4PMG
Fax: (704) 643-5552
Contact: Brad Morris, President of PMG
E-Mail: contact@pmgtours.com
Website: www.pmg tours.com

Would you like to:

- Increase SALES?
- Educate your customers?
- Strengthen brand loyalty?
- Generate leads?
- Demonstrate your product?
- Create a mobile training unit?
- Activate a sponsorship?
- Host a mobile hospitality?

If you answered **YES** to any of these questions then **PMG** is the solution to your marketing needs! **PMG** wants your brand to win loyal customers while satisfying your marketing needs!

Company Description: **PMG** is a team of mobile marketing experts with a history of going the extra mile to deliver the highest quality service. **PMG** provides an experience your consumer won't soon forget! Let **PMG** drive your brand down the mobile marketing highway to a huge success! **PMG** can bring the trade show to your client or the product to your customers hands. **PMG** has a proven record of results through dynamic mobile marketing experiences.

Services:

- Mobile Marketing Tours
- Tour Management
- Design and Implementation
- Project Consulting
- Customized Exhibits
- On-site Mobile Training Units
- Specialty Vehicle Transportation and Management
- Display remodels

Clients:

- NASA
 - Medtronic
 - Intuitive Surgical
 - Indian Motorcycle
 - Pioneer Electronics
- See website for more

Company Statement:

***When image is important, trust the experts.
Promotional Management Group, Inc.***

**SNAP MARKETING**

110 Wall Street
13th Floor
New York, NY 10015
Phone: (212) 563-1200
Fax: (212) 563-1247

Contact: Abe Sorcher, President
E-Mail: asorcher@snapmarketing.com
Website: www.snapmarketing.com

By now you've seen just about every combination of the words leading, best, most, dynamic, compelling, strategic, smart, creative, preeminent, experienced, top-ranked, etc. Now learn why Snap Marketing is so much more than just words.

Snap Marketing has successfully executed hundreds of events and promotions for companies from every segment of industry. Whether you are new to experiential marketing or have "been around the block", we can provide you with unique programs that will help you reach your goals.

Specialization: Event Marketing, Mobile Tours, College Marketing, Product Sampling

**SPEVCO, INC.**

8118 Reynolda Road
Pfaftown, NC 27040
Phone: (336) 924-8100
Fax: (336) 924-9999
Contact: Marty Tharpe, President and CEO
E-Mail: mtharpe@spevco.com
Website: www.spevco.com

SPEVCO, Inc. celebrating 31 years!

EXPERIENCE MATTERS when excellence is required... simply put... SPEVCO is the world's leader when it comes to Design, Building and ensuring flawless functionality of Mobile Marketing Exhibits.

MOBILE/WIRELESS TECHNOLOGY

**HIPCRICKET**

151 River Road
Essex, CT 06426
Phone: (866) 447-2745 or (203) 984-1653 Cell
Contact: John Block
E-Mail: info@hipcricket.com
Website: www.hipcricket.com
Branch Offices: Seattle, Sydney, Australia

HipCricket® is a wireless marketing technology company that enables our customers to interact directly and in real time with their consumers via the rapidly-expanding technology of the mobile phone. Whether you are a brand marketer or a broadcaster, HipCricket's technology can put your messages into the hip pockets of your consumers, viewers, or listeners!

**M CHANNEL**

14004 Roosevelt Boulevard, Suite 607
Clearwater, FL 33762
Phone: (866) 466-4121
Fax: (727) 535-2900
Contact: Steven Schmidt, President
Phone: (727) 967-1030
E-Mail: m-connection@mchannelonline.com
Website: www.mchannelonline.com



For More about M, Visit MChannelOnline.com

Our Specialization:

Mobile/Wireless Promotions & Marketing

What We Provide for Agencies & Brands:

Channel expertise, resources & technology

Mobile premium incentives

- M-Ringtones & Music
- M-Content & Coupons
- M-Voting & Text Messaging
- M-Games, Contests & Sweepstakes

Why Mobile/Wireless?

- One-to-One M marketing reach highly-valued target audiences

MODELS/TALENT AGENCIES

AFFINITY MODEL & TALENT AGENCY

8721 Santa Monica Blvd #27
West Hollywood, CA 90069

Phone: (323) 525-0577

Fax: (323) 843-9696

Contact: Ross Grossman

E-Mail: info@affinitytalent.com

Website: <http://www.affinitytalent.com>

Year Founded: 1997

Branch Offices: San Francisco, Los Angeles, Chicago, New York

Company Description: AFFINITY MODELS has over 10,000 Nationwide Promotional Models available!

AFFINITY KNOWS PROMOS!



ENCORE NATIONWIDE, INC.

2772 Artesia Blvd
Suite 204
Redondo Beach, CA 90278
Phone: (310) 793-9596
or (866) GET-STAFF (438-7823)
Fax: (310) 793-9242
Contact: Larry E. Hess, President (Ext. 10)
E-Mail: LHess@EncoreNationwide.com
Website: www.EncoreNationwide.com



Year Founded: 1998

Company Description: Encore Nationwide is the only staffing agency for the event marketing industry that is owned and operated by true event marketing professionals. Our entire office staff has extensive "on-the-road" experience. We have the ability to supply every type of personnel for any event. Below is a partial list of the type of personnel we can provide:

- Product Samplers
- Promotional Models
- Tradeshow Staff
- Spokesmodels
- Temporary/Casual Labor
- Emcees
- Tour Staff
- Regional Managers and Crews
- Truck Drivers
- And so much more.

Whether your event is big or small, nationwide or a single market, Encore Nationwide is one phone call away from providing ALL of your staffing solutions.

In addition to our staffing services, we can deliver activation solutions for you and your event campaigns. We have nationwide warehousing and truck resources, graphic's creation and application, in-house event coordination and much more. You bring us a concept and we will work with you to bring your idea to life!

Make that call today to get the power of "E" working for you and find out for yourself why Encore Nationwide is...

"The Arms and Legs of the Event Industry!"



EVENTPRO STRATEGIES, INC.

1101 W. University Drive, 3011
Tempe, AZ 85281
Phone: (480) 283-1267 x11
Fax: (480) 283-1190
E-Mail: Jessica@EventProStrategies.com;
Nathan@EventProStrategies.com
Website: www.EventProStrategies.com

Nationwide Talent. Stellar Performance.

Partner with EventPro Strategies for all your nationwide event staffing and execution services.

THE RIGHT STANDARDS:

- **EPS Tracker System™** — custom-made, proprietary command-and-control center.
- **US Talent Vault™** — **More than 10,000 contractors nationwide.**
- Lowest no-show rate in the industry.
- **Large-scale staffing project management.**
- High-level comprehensive liability & WC coverage.
- **We hire everyone directly.**
- Three offices: NC, Atlanta, Phoenix.

**Need 2 Talent tomorrow or 2,500 next month?
Contact EPS - Custom proposals within 48 hours!**

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FULL SPECTRUM ENTERTAINMENT

928 Broadway, Suite 702
New York, NY 10010
Phone: (212) 228-4855
Fax: (212) 228-4977
Contact: Mike Anderson
E-Mail: mike@fullspectrumentertainment.net
Website: www.fullspectrumentertainment.net
Full Spectrum Entertainment is known for it's highly professional production and execution of events. Our Professional contacts, nationwide, and our stellar reputation are the precursors for a successful event. It starts with the conceptualization, flows through the production room and then the main event.

IMAGE 1 MODEL & TALENT AGENCY

118 North 2nd Avenue
Sauk Rapids, MN 56379
Phone: (320) 251-0101 / (320) 252-1012
Fax: (320) 203-0698 / (320) 558-9992
Contact: Marlene Miller
E-Mail: marlenemiller@imageoneagency.com
Website: www.imageoneagency.com

Image 1 Model & Talent Agency is a superior full service agency equipped to meet the needs of clients who require the talents of models, actors or coordinators. Hundreds of experienced spokes models are available throughout the Upper Midwestern United States for promotions, conventions, trade shows, etc.



MARKET PARTNERS, INC.

3216 Locust
St. Louis, MO 63103
Phone: (314) 729-1565
Contact: Josh Kennedy
E-Mail: JoshK@MarketPartnersInc.com
Website: www.marketpartnersinc.com

Company Description: Market Partners provides talent for promotions in all types of venues and retail trade classes from our experienced Market Partners Action Team nationally. We partner with our clients to execute the best events for the brands they represent. Market Partners provides experienced talent who must complete Promotion **FUN**damentals — our comprehensive education course to achieve the designation of "Action Team Member". We then provide customized event training based on your needs. Contact us and experience a real partnership.

PRODUCTIONS
PRODUCTIONS
PRODUCTIONS
PLUS

PRODUCTIONS PLUS

30600 Telegraph Road
Suite 2156
Bingham Farms, MI 48025
Phone: (248) 644-5566
Fax: (248) 644-6072
Contact: Margery Krevsky
Website: www.productions-plus.com

Branch and Regional Sales Office:

California Office
19300 South Hamilton
Suite 240
Gardena, CA 90248
Ph: 310-324-5544
Fax: 310-324-5524

A NATIONAL and INTERNATIONAL full-service agency. In business over 22 years, over 30 employees, over 3,000 experienced talent. Turnkey operation with experienced field managers and bilingual talent.

Specializations: Specialty in LIVE MARKETING Venues, tradeshow, Conventions, promotions, marketing events, National and International talent, bilingual (many languages), experience in servicing Fortune 500 companies.

Turnkey operations with experienced field managers and bilingual talent. Certified Trainers and training development department. Value pricing.

Clients: Toyota, Lexus, Nissan, Infiniti, Porsche, and national-marketing companies representing major segments of business.

Company Statement: WE CAN DO IT! Productions Plus is performance driven and committed to providing the highest caliber customer service and talent support globally. We strive to uphold and reinforce our customer's marketing objectives.

Professional Affiliations: Adcrafter, SAG, AFTRA, NAWBO



PROMOTION TALENT NETWORK, LLC

3216 Locust
St. Louis, MO 63103
Phone: (314) 487-5132
Contact: Verna Cooper
E-Mail: VernaC@PromotionTalentNetwork.Com
Website: WWW.PromotionTalentNetwork.Com

Promotion Talent Network (PTN) is an online community bringing promotion talent and agencies together. We understand the success of this industry relies on agencies being able to find people with the skills to best represent them and their client's brand. If you are seeking to find just the right staff to execute your client's mission, join PTN and utilize the database of professionals to achieve your goals. Search based on skills, experiences, and education. Join Promotion Talent Network! Meet your new team!

MOTOR SPORTS MARKETING



CMCI

125 Floyd Smith Drive
Suite 220
Charlotte, NC 28262
Phone: (866) 664-2624
Contact: Gen Steele, President
E-Mail: gen@go-cmci.com
Website: www.go-cmci.com

CMCI Puts Brands on the Move

You've thought about it: your company's logo on the hood of a NASCAR vehicle screaming across the finish line at 200 m.p.h. CMCI can make that vision a reality. Simply put, CMCI works with companies like yours, drivers, racing teams and NASCAR itself in order to create and maximize sponsorship opportunities.

We offer years of NASCAR-specific experience and maximize sponsorship potential through turn-key, customizable NASCAR Nextel Cup Series team sponsorship packages:

- Hospitality & VIP Suite Access
- Meet & Greet events with Drivers
- Invitations, Signage & Promotional Gifts
- Pit Tours
- Post-Event Tracking & Fulfillment
- Advertising & Strategic Marketing

There's more to sponsorship than just a logo on a car. CMCI has partnered with Memphis-based Signature Advertising to help clients get the most out of this unique marketing opportunity. Capabilities include PR resources to spread the word about your driver, your sponsorship, and your company as well as the media planning and placement services you need: media research, audits and planning, as well as placement of national, regional, and local TV, radio, print, outdoor and all other media elements.

With you from Start to Finish line!



LIGHTHOUSE MARKETING, LLC

1310 Gulf Blvd #15E
Clearwater, FL 33767
Phone: (727) 499-0041
Fax: (727) 499-0118
Contact: Bob Howards, CEO/Managing Partner, bhowards@lighthousemarketingllc.com; Ron Weinstock, President/Managing Partner, rweinstock@lighthousemarketingllc.com
Website: www.lighthousemarketingllc.com
Locations: Tampa, Los Angeles, Cincinnati

Please see Agency section for a complete description.

MOVIES/IN-THEATER PROMOTIONS



FANDANGO, INC

12200 W. Olympic Blvd.
Suite 150

Los Angeles, CA 90064

Phone: (310) 451-7690 x106

Contact: Barry Yudess

E-Mail: barry.yudess@fandango.com

Website: www.fandango.com

Company Description: Fandango, the nation's largest online movie ticketing service provide tickets and showtimes to over 1,000 theaters and 11,500 screens nationwide. Only Fandango can ticket to Loews, Regal, United Artists, Edwards, Century, and Carmike. Fandango's Promotional Codes deliver movie tickets electronically as rewards, "thank you's" or as compelling consumer offers.

SCREENVISION

1411 Broadway, 33rd Floor
New York, NY 10018

Phone: (212) 497-0424

Contact: Chris Woods, Corporate Sales

E-Mail: cwoods@screenvision.com

Website: www.screenvision.com

Screenvision, the world leader in on-screen advertising, gives advertisers access to invaluable in-theatre promotional assets — from posters and popcorn bags to product sampling and demonstrations — enabling advertisers to reach sought-after consumers throughout their movie-going experience.

Screenvision offers off-the-shelf promotional opportunities as well as custom-designed integrated marketing programs.

Contact Screenvision for all of your in-cinema advertising needs.

MUSIC MARKETING/ DOWNLOADS



CD PROMO

Phone: (888) 625-3475

Fax: (818) 884-6265

Contact: Denny Tedesco, dennyted@Mac.com

Company Description: CD PROMO specializes in CDs for premium gifts. Musical CDs give the client the opportunity to deliver their message by customizing the booklet and face of the CD. Great gifts for trade shows, sales staff and holiday gifts.

Clients: Kodak, Acura, Hilton, AFLAC, Banana Republic, Canon Copiers.

Why we're different: We treat a 500 order the same as a 50K order. We love music! We handle the Mastering, manufacturing and licensing. Turn around as quick as three weeks. Check our Website. Our CDs are customized. We are not a "your logo here" type company.

COMMUNICATIONS DESIGN GROUP, INC.

848 High Ridge Road
Stamford, CT 06905

Phone: (800) 363-7852 ext.204

Fax: (203) 461-7711

Contact: Mark Steinberg, V.P. of Sales & Marketing

E-Mail: msteinberg@solutionsbycdg.com

Website: www.Solutionsbycdg.com

Company Description:

CDG, a 12 year old company specializing in promotional prepaid phonecards and Music Downloads. Our expertise has led many of the Fortune 500 to turn to us for their promotional needs. Let us design a program for you. Call our expert client service specialists now.



The Music Premium Specialists

CUSTOM CD CORPORATION

50 Lakeshore Road East, Suite 200
Mississauga, ON L5G 1E1

Phone: (905) 891-2070 or (877) 834-4343 x333

Contact: Jeffrey A. Barkin, President & CEO

E-Mail: jbarkin@customdiscs.com

Website: www.customdiscs.com

Engage, capture and reward your target audience with custom-tailored music featuring top artists' songs.

Garner results with custom-designed interactive presentations with "trackable" website Links. Promote product registrations, online sales, and contests while eliminating postage and database processing costs.

Build brand image while leaving lasting impressions.



EMI MUSIC MARKETING

Headquarters:

5750 Wilshire Blvd., Suite 300
Los Angeles, California 90036

Phone: (323) 692-1224

Contact: Shelli Hill

E-Mail: Shelli.hill@emimusic.com

Website: www.emicapsm.com

East Coast Office: Jacqueline Vargo, 212-253-3010

Atlanta Office: Gary Eaton, 770-417-4501

Chicago Office: Leslie Chinae, 212-253-3011

Company Description: EMI is the world's largest independent record company, operating in nearly 50 countries around the world. Its labels include Capitol, Virgin, Chrysalis, EMI Classics, Angel, Astralwerks, Blue Note, Parlophone and Priority.

EMI's recording artists include The Beach Boys, Beastie Boys, The Beatles, Sarah Brightman, Garth Brooks, Coldplay, Daft Punk, Placido Domingo, Fat Boy Slim, Mick Jagger, Janet Jackson, Norah Jones, Lenny Kravitz, Massive Attack, Paul McCartney, Kylie Minogue, Pink Floyd, Radiohead, The Rolling Stones, Frank Sinatra, Snoop Dogg, Tina Turner and Robbie Williams.

Specializations: EMI Music Marketing is a full service staff of professionals that can assist with any part of a project from inception to completion and everything in between. We specialize in

listing continued on next page

creating compilations of single or multiple artist driven packages that are tailored to a company's specific demographic and targeted needs. EMI also offers a quick and easy incentive program designed to motivate employees and customers. The Music Awards Program is available online or in printed form, ready to be customized to meet your program needs. We have worked with many Fortune 500 companies on various compilations, incentives and promotions throughout the years.

Partial Client List: General Mills, McDonald's, Kellogg's, Kohl's, Starbucks Coffee Co., Pizza Hut, KIA, Shell Oil Co., Microsoft, Toyota, Kodak, *Entertainment Weekly*, Budweiser, Keebler, The Gap, Frankel, Draft Worldwide, Einson Freeman, Inc. and more.



MEDIATREE

77 East Halsey Road
Parsippany, NJ 07054

Phone: (800) 608-2811

Fax: (973) 781-1071

Contact: Bill Grassmyer

E-Mail: bgrassmyer@telenations.com

Website: www.rockyourbrand.com

Rock your Brand with Music Download and Ringtone card promotions. Multiple online brand exposure. Associate your brand with your audience's favorite recording artists. Bringing exclusive digital content together with sponsors, both online and offline. Perfect marketing program for direct marketing, concerts, sporting events, on-pack promotions, email marketing, radio promotions, etc.



SOUND PROMOTIONS

The Corporate Gift Solution

SOUND PROMOTIONS

1216 Liberty Way
Vista, CA 92081

Phone: (888) 222-1278

Fax: (760) 560-2200

E-Mail: PrivateLabel@sound-promotions.com

Website: Sound-Promotions.com



Description: Sound Promotions is a leading provider of customized music CDs for promotional use. The Private Label Collection offers music to match any promotional theme or target audience, from original recordings by the original artists to instrumental compilations by the world's leading orchestras.

Specialization: Sound Promotions provides the quick and easy solution for music promotions. Pre-licensed albums are available for four-color imprint in small quantities for fast turnaround or fully custom packages with original art and packaging.

Partial Client List: Time-Warner, Bank of America, Ford Motor Company, Teleflora, Marriott Hotels, many banks, hotels, hospitals credit unions and major corporations.

UNIVERSAL MUSIC Special Markets

UNIVERSAL MUSIC SPECIAL MARKETS

825 8th Ave.

New York, NY 10019

Phone: (212) 333-6744

Fax: (212) 333-8020

Contact: Alicia Gomez, Manager, Sales and Marketing

E-Mail: alicia.gomez@umusic.com

Website: www.universalsm.com



Company Description: Universal Music Special Markets is a division of Universal Music Group (UMG), the #1 record company, both domestically and internationally. Our family of world-renowned recording labels includes Motown, MCA Nashville, Interscope, Dreamworks, Dreamworks Nashville, Island, Def Jam, A&M, Mercury Nashville, Geffen, Universal, Universal South, Lost Highway, Universal Music Latino, Verve, Chess and Universal Classics.

Specialization: Special Markets develops branded music premiums featuring original hits by original artists from Universal's immense catalog in a variety of musical genres including Pop, Rock, R&B, Rap, Hip-Hop, Country, Latin, Jazz, Blues, Classical, Opera, Reggae and Broadway. Our clients benefit from our knowledgeable staff, full licensing, production and manufacturing services. We also offer a music certificate awards program with retail titles available for motivation and rewards applications. Electronic redemption or mail-in redemption options available.

Partial Client Listing: Starbucks Coffee, Coca-Cola, Pottery Barn, Land Rover, Dr Pepper /7-Up, T.J. Maxx, Marshalls, Victoria's Secret, Hallmark, Rutledge Hill Press, Nabisco, McDonald's, General Mills, Nissan, Eddie Bauer, Macy's, Wrangler, Williams Sonoma, Hard Rock Hotels, Cadillac, HarperCollins Publishers, Volkswagen, AT&T Wireless, Target.

PACKAGE INSERTS

LEON HENRY INCORPORATED

200 North Central Avenue, Suite 220
Hartsdale, NY 10530-1940

Phone: (914) 285-3456

Fax: (914) 285-3450

Contact: Gail Henry, Executive VP

E-Mail: lh@leonhenryinc.com

Website: www.leonhenryinc.com

listing continued on next page

Specialization: Insert media brokers. Insert placement into mail order packages, statements, co-ops, ride-alongs, catalogs, card decks, sample kits, door-to-door distributions and remnant space; targeting prospective customers.

Other Services: Mailing list brokerage. Insert media/mailling list management.

PACKAGING

A & I/CREATIVE PACKAGING SOLUTIONS

Phone: (877) 887-5847

Fax: (877) 605-1853

Contact: Al Bagocius, Owner

E-Mail: al@aicreativepackaging.com

Website: www.aicreativepackaging.com

"We Package Your Message!" is our motto.

Simply put- we produce creative packaging solutions to hold your literature, products & media to make your business stand out from your competitors. Samples, prototypes & **Idea Kits** provided at no cost.

Visit our website @ www.aicreativepackaging.com

PHONE CARDS

COMMUNICATIONS DESIGN GROUP, INC.

848 High Ridge Road
Stamford, CT 06905

Phone: (800) 363-7852 ext.204

Fax: (203) 461-7711

Contact: Mark Steinberg, V.P. of Sales & Marketing

E-Mail: msteinberg@solutionsbycdg.com

Website: www.Solutionsbycdg.com

Company Description:

CDG, a 12 year old company specializing in promotional prepaid phonecards and Music Downloads. Our expertise has led many of the Fortune 500 to turn to us for their promotional needs. Let us design a program for you. Call our expert client service specialists now.



PHONECARD EXPRESS

#7 Chamber Dr.

Washington, MO 63090

Phone: (800) 981-5214

Fax: (636) 390-5137

Contact: Vicki Terschulose

Website: www.themagnetgroup.com

Company Description: Pre-paid promotional phonecard company offering top-notch customer service and inventive, affordable promotions that you can see, touch, and hear. Stock and custom options available.



SCIENTIFIC GAMES INTERNATIONAL

1500 Bluegrass Lakes Parkway

Alpharetta, GA 30004

Phone: (770) 664-3704

Fax: (770) 772-7674

E-Mail: kristin.eastbrooks@scientificgames.com

Website: www.scientificgames.com

Locations: Georgia, UK, Chile, Germany

Company Description: Full-service phone card printer of custom orders on cardstock and polystyrene, offering die cut, guaranteed functionality, industry leading security, fin sealing, and specialized packaging.



SPRINT

6360 Sprint Parkway

Overland Park, KS 66251

Phone: (866) 640-8006

Contact: Russ Everhart, National Sales Manager

E-Mail: Lawrence.r.everhart@mail.sprint.com

Customer Acquisition. Feedback. Rewards. Need a unique and cost effective solution? Sprint has the tools: prepaid cards, interactive toll-free services, consumer voting, and content downloads. Sprint designs promotional solutions that can excite customers.

PHOTOGRAPHY/PROMOTIONAL

PICTUREU PROMOTIONS

5883 Glenridge Drive, Ste 160

Atlanta, GA 30328

Phone: (800) 929-0223

Contact: David Wasserman, President

E-Mail: David@pictureu.com

Website: www.pictureu.com

Services:



Unique, innovative digital photo marketing programs include Green Screen, onsite printing and roaming photography perfect for leveraging onsite presence and collecting data at concerts, festivals, mobile marketing tours and sporting events.

PLASTIC PRODUCTS

CARRIGAR

1 Osprey Lane

Cranbury, NJ 08512

Phone: (609) 936-0300

Fax: (609) 936-9477

Contact: Tan Coelho, VP Sales

E-Mail: info@carrigar.com

Website: www.carrigar.com

Branch Offices: India & Pakistan

Company Description: Advertising Promotions

Products in Canvas, Nylon & Leather.

Specializing in custom design items within 28 days for Short & Large Runs